

Baylor Lariat

WE'RE THERE WHEN YOU CAN'T BE



Where's the love for the Lady Bears? pg. B7

FEBRUARY 17, 2017

FRIDAY

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All-University Sing Reviews



SING >> Pages B1- B5



BREAK A LEG! Kappa Omega Tau performs in "Bein' Green" (above), Chi Omega performs in "Ice Ice Baby" (bottom left) and Alpha Delta Pi performs in "Swan's Shadow" at Wednesday's All-University Sing dress rehearsal in Waco Hall. Seventeen groups are participating in Sing, with five more shows at 6:30 p.m. today, Saturday, and Feb. 23-25 in Waco Hall.

Photos by Liesje Powers | Photo Editor

Baylor Line Foundation calls for delayed board vote

KALYN STORY
Staff Writer

The Baylor Line Foundation released a statement Thursday calling on the Board of Regents to delay their vote on whether to accept the recommendations provided by their governance review task force. The vote is scheduled to take place today.

The Baylor Line Foundation,

formerly the Baylor Alumni Association, held a town hall meeting Wednesday night to discuss the governance reform proposal and thinks there needs to be continued discussion before an informed vote can be held on the matter.

"Clearly, the life of Baylor, as we know her, may depend on this decision," the Baylor Line Foundation's statement read.



Holt

"Surely those responsible for her future will want additional input before voting on something of this magnitude."

Baylor

spokesman Jason Cook told the Lariat that Chairman Ron Murff was unavailable for comment because of Board committee meetings and related activities.

In response to the Baylor Line Foundation's invitation to the regents to participate in the town hall meeting, Murff said in a letter that, although they are unable to participate in the town hall, they are open to feedback

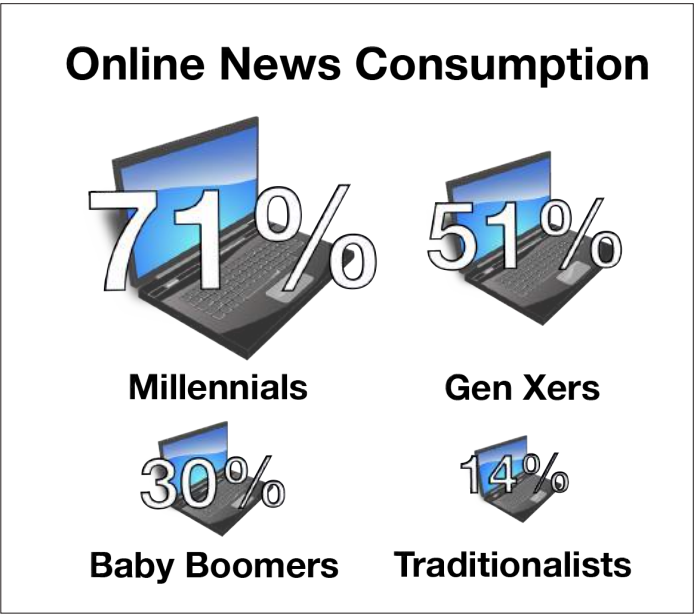
from the Baylor Line Foundation regarding the task force's report.

Although they did not actively participate, five regents attended the town hall event: Jennifer Elrod, Mark Rountree, Julie Turner, Wayne Fisher, and Dan Chapman.

The Baylor Line Foundation said it was disappointed that they did

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Professionals reflect on hiring millennials



RYLEE SEAVERS
Staff Writer

As millennials have become the nation's largest generation, making up a majority of the workforce, business professionals weigh in on working with a younger generation.

In May 2015, millennials in the U.S. labor force numbered 53.5 million, making millennials the largest working generation, according to the Pew Research Center. Nearly a year later, in April 2016, millennials became the largest living generation in the United States, according to the Pew Research Center.

Millennials are "first generation digital natives," according to the "How Millennials Want to Work and Live" report by Gallup. Seventy-one percent of millennials use the internet

as their main source of information, according to the report. Generation X is close behind, with 51 percent using the internet as their main source of information, but baby boomers and traditionalists (born between 1922-1943) use the internet for information significantly less, according to the report.

Facts like these change the way people function in the workplace. Gallup reported that millennials are looking for bosses who behave more like coaches, appreciating the skills that millennials bring to a business and encouraging them to build their strengths. Millennials also look for constant communication in the workplace, according to the report. They want instant feedback about

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Meet Title IX halfway: Students need to support the Title IX office's progress. **pg. A2**

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"Rail dogs" learn the routines while doing tech for All-University Sing. **pg. B2**

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Men's basketball still has a long road ahead to get to the Final Four. **pg. B8**

GOT SOMETHING TO SAY?

We want to hear it. Send us your thoughts: LariatLetters@baylor.edu

COLUMN

Lariat Radio: A year in the life of sports

THOMAS MOTT AND
JAKOB BRANDENBURG

Reporters

When we started Baylor Lariat Radio, I don't think we ever imagined how far it would come in just a year. We never imagined the opportunities we would get and the people we would meet.

Looking back at last year, all the Lariat Radio had was a simple podcast called "Don't Feed the Bears," which was just a bunch of people who liked the NFL getting together to talk sports for 30 minutes. "Don't Feed The Bears" was fun and fairly relaxed; we would just huddle around a single microphone in a room and do the show. The Lariat Radio staff has recently won two international awards in the AVA Digital Awards competition, adding to their collection of over seven national and international awards for "Don't feed the Bears."

Halfway through our sophomore year, Director of Student Publications Paul Carr approached us with what seemed like a crazy idea: doing play-by-play for Baylor men's basketball. Following a little research and a few weeks' time, the athletic department allowed us to use a table just below section 116 in the Ferrell Center to call our first basketball game. We only called four or five games that first semester, but it was incredible just to be there as students doing live broadcasts of big time college basketball together.

The next goal was football, and with the 2016 season fast approaching, we worked hard to get the athletic department to give us a spot inside McLane Stadium. That was easier said than done. We were denied multiple times, but after some convincing, we were shocked to find out that they had a radio booth that we could use for every home game.

As the season progressed, we continued to gain experience calling football games. Having only done basketball, the sheer amount information and time required to call a football game was a big change. About halfway through the season, we decided it was time to leave the comfort of McLane and try calling an away game. It just so happened our first road game was also Baylor's heartbreaking loss against the University of Texas.

Looking back on the season, we not only broadcast every home game, but we also traveled and called the Texas, Oklahoma and Texas Tech games inside Cowboys AT&T Stadium. We both agree that the game at AT&T Stadium was our favorite experience. It's humbling (and really cool) to think we were probably the first 20-year-old college kids to call a Division I college football game inside that stadium.

So where are we now? Currently, we are working our way through the men's basketball schedule. We call every home basketball game live so if you can't make the game check us out. We still do "Don't Feed the Bears," although now you can listen live at 6:30 p.m. every Monday on Mixlr. Baylor Lariat Radio is currently in the process of expanding: On top of "Don't Feed the Bears," men's basketball and Baylor football, this year we added a radio team that calls the women's basketball games and, soon, Baylor baseball as well.

We hope to continue to grow and gain broadcast experience because calling games takes practice and commitment. We speak for the entire radio staff when we say if you have not listened to us yet, we hope you give us a chance next time you cannot make a game. Or if you are at a game, come find us in section 116 — we'd love to say hi.

Thomas Mott is a junior communications specialist major from Spring Ranch. Jakob Brandenburg is a senior journalism major from Georgetown.

EDITORIAL

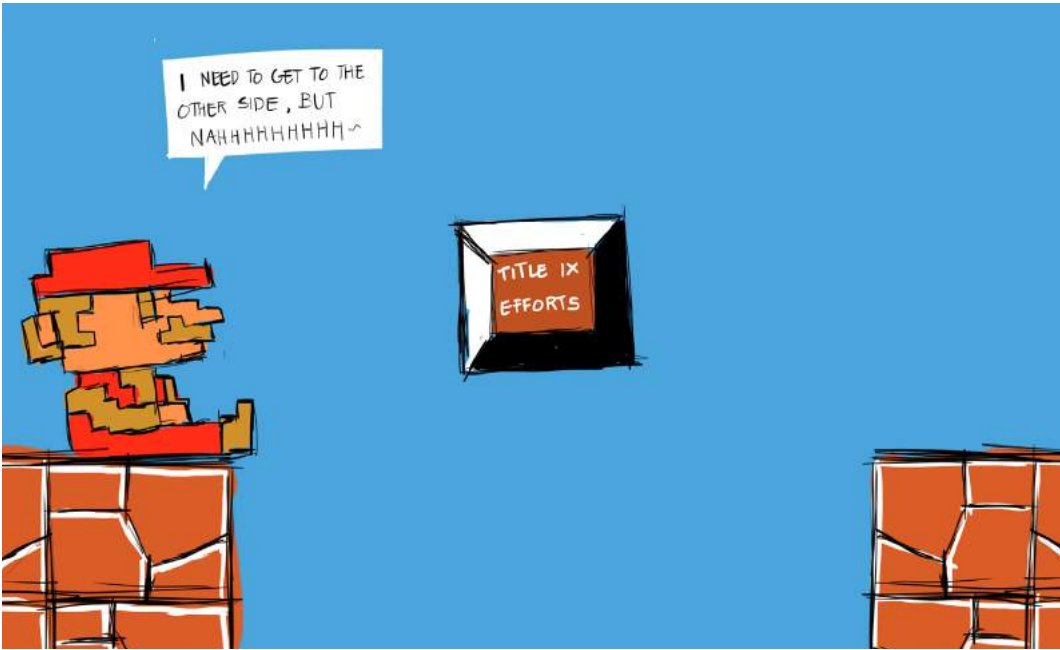
It actually is on us, BU

Baylor's Title IX office has made a number of very public mistakes over the course of the past year. Its history of deficiency has been laid out for examination on a public stage, and it has been taken to task not only by students, but also by its own former staff.

The organization, which had previously enjoyed relative anonymity, was thrust into an uncomfortable spotlight, but instead of withdrawing into the shadows, Baylor has used the attention as impetus to reform the Baylor's Title IX office, policies and outreach. Most recently, the office has worked to reach out to students through issuing an online Title IX course to inform students about "healthy relationships, types of abuse and red flags for abusive relationships, consent, bystander intervention and the role of Title IX," according to an email from the Title IX office.

At long last, Baylor Title IX is taking the appropriate steps. It now falls to us, the student body, to support its progress.

Students: Be active in the programs the Title IX office puts forth. The online course released through Canvas in November is being grandfathered in as a registration requirement, meaning that the only group required to complete it this year in order to register for summer or fall 2017



Joshua Kim | Cartoonist

courses are this year's freshmen. Whether or not it is required for you specifically, this course is available to each of us through our Canvas accounts, and we should take advantage of it.

The course, which takes approximately an hour to complete, is a series of online, interactive pages that attempt to not only introduce students to issues of relationship and consent, but also help them better understand the purpose and abilities of Baylor's Title IX office. While much of the material covered in the course may

seem like common sense, in times of crisis, a return to the basics is often the best course of action. Title IX is making an effort to reach us, the student body, where we are. Students have the power to instigate change on this campus, and by engaging with us, Title IX appears to be sincerely invested in doing its part to encourage change. In doing so, they've passed us the baton, given us the tools to reform not only our university's national perception, but also our campus culture.

This is our campus. This past

year has shown that, like each of us, Baylor is flawed, but it is our university, and it is up to us to shape it into the university we desire — the university in which we still have pride. Title IX has reached out a hand to students, offering us education and knowledge. Don't brush it off. Don't overlook Title IX's efforts as just one more cumbersome effect of Baylor's Big Mess.

Baylor begins here, with us. Title IX has taken the first step — let's use it as a building block on which to reshape our university.

COLUMN

Masculine values are outdated

SAM CEDAR

Guest Columnist

Male Classmates,

As an education major at Baylor, I have spent a lot of time with students both inside and outside of the classroom. I have formed friendships, stood beside students in their successes and failures and loved every one of my students dearly. Unfortunately, many students are hurting — going each day to rotting schools with no access to books or school supplies and coming home to fear and violence.

I have felt their broken hearts, tasted their hunger and experienced their feelings of inadequacy. Furthermore, as a male in education, I have seen a lot of children without dads, most of whom have never had a positive male role model other than LeBron James, Cam Newton or Cristiano Ronaldo.

These trends must change, and responsibility for the growth of our children falls upon our shoulders. I chose to become an educator because I want broken students to see that there are men who truly care about them — that they can achieve success in areas other than business, athletics or management. I write to you today as a brother and a friend, urging you to see the cultural chains of masculinity that must be broken if we hope to redeem our children's futures and our own.

The cultural climate on our campus is heavy. While students across our campus have suffered from the effects of sexual assault, racism and institutional failure, we have been quick to pass judgment and slow to think introspectively.

We have continually failed to empathize, failed to transcend ourselves and failed to connect with one another on a human level in a season where community is more important than ever — regardless of gender, race or political affiliation. We have rendered ourselves incapable of feeling deeply, and as a male student at Baylor, I cannot help but notice

that the root of our dry, tepid connection to the world lies in our values.

Masculine values are outdated. Stale. Traditional masculinity lacks the depth and spirituality necessary to understand and embody the fullness of humanity in the modern world. I am tired of the lack of emotion in male social groups, of the surface—level relationships and the competitive cultures which subjugate social issues to economic and political gain.

I am tired of being told that it is our job to be breadwinners — to lead our households with a dry and impassive stoicism while our partners fill schools, nonprofits and social service positions with love, gentleness and empathy. I fear the impact that the perpetuation of modern masculinity will have on our churches, workplaces and schools going forward if men do not begin to narrow the expansive gender gaps in social service and social activist positions.

One cannot question that this gender gap exists. According to the Bureau of Labor Statistics, women account for 83.8 percent of social workers, 71.4 percent of counselors and 73 percent of educators in America today. As a future educator, these statistics are alarming to me. How is it that social service positions have become so gender specific, and since when was caring for the most vulnerable deemed "a woman's job?"

Common masculine values such as self-reliance, social status, the need for emotional control and power over women have undoubtedly contributed to the stratification present in social service positions, and I suspect that they have contributed to the culture of complacency toward social issues at large as well.

While women have adapted many of their traditional values to better serve and function in the modern world, we have sat idly by, nurturing a host of traditionally masculine values that matter progressively less. I truly believe that the men on our campus want to live selflessly and serve others without reserve; however, the values that currently motivate our actions are not conducive to these ends.

Many traditionally masculine values promote division and egocentrism by their

nature. The desire to compete for social status, for example, cannot drive our socio-economic growth independent of the exclusion of others. We hold too much power and too much privilege to spend our lives striving for comfort and money. We have to open our eyes, acknowledge our failure to live selflessly and hold ourselves to a higher standard — for the sake of our neighbors' lives and our own.

As servants, students and humans living in an age of technology and information, the universal adoption of these values is vital to our individual growth and the growth of our culture as a whole; we cannot combat global poverty or work toward socio-economic equality in the U.S. without a deeper spiritual and emotional connection to the world around us.

The destigmatization of social service positions as gender-specific jobs would benefit both us and our children, opening the door for men to participate more actively in social activist roles while diminishing institutional sexism in our schools, workplaces and families.

I know that men are not cold, heartless people with no regard for others. I know that we care and that we want to make a difference in the world; however, in order to do this, we have to realize that there is more to being servants than stimulating the economy or building a solid portfolio.

Does that mean that all of us have to become teachers or social workers? Not necessarily. However, it does mean that we have to go out of our way to change the way that we relate to the world.

Our success, whether economic or social, cannot continue to exist at the center of our lives. We have to adapt to the needs of the people around us, and if that means becoming a teacher to fight segregation in our schools or a social worker to house the hundreds of people living on the streets of our city, then we need to put our masculinity aside and do it.

Read the full column on our website at www.baylorlariat.com.

Sam Cedar is a sophomore University Scholar major from Marion, Ill.

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Opinion

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Editorials, Columns & Letters

Editorials express the opinions of the Lariat Editorial Board. Lariat letters and columns are the opinions of an individual and not the Baylor Lariat.

Lariat Letters

To submit a Lariat Letter, email LariatLetters@baylor.edu. Letters should be a maximum of 400 words. The letter is not guaranteed to be published.

BU to host 2018 Conference on Black Student Government

CHRISTINA SOTO
Broadcast Reporter

Every year, a university that is part of the Big 12 Council on Black Student Government hosts the Annual Big 12 Conference on Black Student Government. This year will be the 40th Annual Big 12 Conference on Black Student Government and started Thursday and will run until Saturday at the University of Texas at Austin. “Making the Movement Matter” is the theme for the event, according to the conference Facebook page.

The Coalition of Black Ambassadors at Baylor serves as a council to provide leadership and assistance in solving community issues. Its members consist of those in Black Student Governments from universities in the Big 12 conference. The council was created in 1977 when black students from other institutions came together because they were experiencing similar problems, according to the Baylor Multicultural Affairs website.

Houston senior Hailey Franklin, president of the Coalition of the Black Ambassadors, has been a part of the organization since her freshman year. She said the council has been able to mold its members into leaders.

“It has helped me grow as a leader. I was more of an introvert, and it has built the confidence I needed and helped me grow into the person I am today,” Franklin said.

The conference is an important event for the organization, Franklin said.

“Since my sophomore year, I have attended the conferences. You hear from phenomenal speakers, go to career fairs and meet a lot of new people. It’s a lot to do, but it makes you proud of who you are, and it is the best four days ever,” Franklin said.

Over the last year, the Coalition of Black Ambassadors and Dallas junior and chair of Big 12 conference Annette Christie have been working to get the Big 12 Annual Conference at Baylor. Christie said that in the 40 years of the conference establishment, it has never been at Baylor because the university has been seen as too conservative and too small. However, next year Baylor will host the 41st Annual Big 12 Conference. Christie has been working along 40 other members to make this event possible.

“We meet weekly to talk about catering, lodging and sponsorships. We have to raise \$300,000 in sponsorships to make this event possible,” Christie said.

At the conference this weekend, Christie will announce the theme of the 41st Annual Big 12 conference at Baylor. The theme will be “Sankosa, our past, our stories and our future.”

“In order to be a productive leader in the future, you have to know how to look on the past. The conference purpose is to develop black leaders from the mind, body and spirit,” Christie said.

Franklin said she is so proud of the work her members are doing and is excited to see it come to fruition.

“I want to see their vision put out, and their hard work really pays out,” Franklin said.



Jessica Hubble | Lariat Photographer

WORKING HARD, HARDLY WORKING Canyon senior Brice Boren (left) and Gurnee, Ill., senior Parker Leach work together to build a pinewood derby car Thursday in the Rogers Engineering and Computer Science Building as a part of the Baylor School of Engineering and Computer Science’s Engineering and Computer Science Week.

National Engineers Week challenges Baylor students

AMANDA HARGETT-GRANATO
Reporter

The Baylor School of Engineering and Computer Science is hosting ECS Week 2017 next week in honor of National Engineers Week. The week will include several large events, as well as two industry panels, all of which are open to anyone.

Kansas City junior Elliott Jost is the chair of the Baylor chapter of the American Society of Mechanical Engineers, one of the engineering organizations helping put on the event.

“I really think engineering has shaped the way I think about the world,” Jost said. “Engineering is all about problem solving and coming up with intuitive solutions to improve the quality of life of people. I think people who don’t study engineering miss that creative and innovative side.”

ECS Week will include creative engineering challenges such as a pinewood derby, an egg drop challenge and an engineering-gear

“Amazing Race” around Baylor. Those interested in taking part in the challenges can sign up with American Society of Mechanical Engineers at <http://asmebaylor.wixsite.com/asme/ecs-week>. There will be two “build days” for the pinewood derby, and help and materials to compete in the race will be provided. The event will bring together several engineering organizations, and Jost said he thinks it will help build up the engineering and computer science communities.

“Everybody has this perception of engineering, but we really want to show them what it can be, what it should be and what it is,” Jost said.

The industry panels will include several alumni and will discuss useful information for undergraduates and how professionals manage their work and life balance. Houston senior Taylor McCants, president of the Society of Women Engineers, said the events are intended to get Baylor engineers together to collaborate with one another, mentioning that learning

to work with a team is important in the engineering field.

“We have such a reputation of just textbooks and studying late, but we have a fun side, and we want to do those fun things too,” McCants said. “So making time and planning these events is always worth it.”

In addition to the festivities, several high schools will be touring Baylor on Monday with a focus on engineering and computer science. Engineering students will talk to the high schoolers about the benefits of a STEM major. McCants said she thinks ECS Week will give people a chance to take part in engineering without having to worry about the math. A list of events can be found at <http://asmebaylor.wixsite.com/asme/ecs-week>.

“There’s an engineer in everyone,” McCants said. “The way we see engineering is just problem solving, and people are problem solving all the time. I think it’d be awesome to get more people involved and celebrating engineers.”

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WORK from Page A1

work, rather than a review once a year. Both are departures from traditional business models, which can cause prior generations to struggle when dealing with millennials.

“Millennials are very creative individuals. They want flexibility. They really value the work-life balance, and those are things that employers are trying to figure out how to balance. [Employers] are in the business of being in business and have to meet the obligations of whatever their operations are,” said Kris Collins, senior vice president of economic development for the Greater Waco Chamber of Commerce.

The study also found that 60 percent of millennials are open to the idea of changing jobs, which is 15 points higher than any other generation. Fifty-five percent of millennials are disengaged from the workforce, meaning that they are not passionate about the work they are doing or their companies are not giving them a

reason to stay, the study found.

“The pendulum is swinging in the direction of growing your career, and that might not be with the exact same employer the entire time, but there is room for growth,” said Julie Copenhaver, assistant director of communications for career and professional development.

Copenhaver said that millennials’ “job jumping” could be a result of dissatisfaction with a company or lack internal growth, but staying in a job for a year is a good rule.

“[Millennials] are always wanting a challenge and they are wanting opportunities for growth,” Copenhaver said. “That can be perceived negatively, but that’s also the challenge, for the employer-to really rise to that occasion and realize that.. Millennials are not going away. Millennials are going to be our bosses and everyone’s bosses soon enough.”

Gallup reported that many millennials view

their job as their life and have a strong desire to find a good job. Millennials are asking themselves if their work is being valued in their current positions, and if it is not, they will change jobs until they find one where it is, the report said.

“Employers are looking for individuals that really want to be a part of the value proposition of the business. If a business could do a better job of really expressing what the value proposition is, it would probably be more attractive to a millennial,” Collin said. “On the millennial side. They need to understand that flexibility is not always possible. If you are looking at a manufacturer that is operating 24/7, that’s the structure in which their business has to operate. While a millennial may want flexibility in their life, they also have to provide flexibility for their employer.”

Collins also said that tempering expectations of what a first job is like could also help

millennials. They need to understand that a top position isn’t always possible, and sometimes you have to work your way up from an entry-level position, she said.

Copenhaver said millennials can help employers by sharing their goals for a job. Communicating to employers what you hope to achieve and how you work gives employers the tools they need to work with millennials, Copenhaver said.

“Millennials have an ability to look at things in a completely different way,” Collins said. “Whereas somebody in an older generation may look at something in the format of a flow chart, a millennial is looking at it in a complete matrix diagram which will help transform the workplace in a positive way. Just like any other generation, it’s going to take a little bit of time for things to happen.”

REFORM
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Osborne

not participate and that more regents did not attend.

“We had a lively discussion regarding the various reform options with concerned members of the Baylor family,” the Baylor Line Foundation’s statement read. “Obviously, the discussion would have been more productive and thorough had the regents’ views been represented.”

Peter Osborne, the Baylor Line Foundation’s chief marketing and communications officer, said he thinks it would be difficult for the regents to make an informed decision on the governance review proposals without hearing from their constituents.

“There has not been enough conversation surrounding this decision,” Osborne said. “The regents are trying to rush this through and vote on it in executive session. We would love to hear why the regents believe their proposal goes far enough because there hasn’t been any dialogue with the regents about this proposal.”

Osborne said he thinks communication between constituents and regents would be more effective in a face-to-face setting or even over the phone.

“The regents have talked through press releases and statements but not through conversations with people who love this university,” Osborne said. “We need to have open forums where the regents listen to those invested in Baylor and can hear what they think.”

Allen Holt, the Baylor Line Foundation’s executive vice president and CEO, said there is no reason to rush this decision and that all parties would benefit from continued discussion.

“We are hoping for a statement from the regents saying they are listening and paying attention to their constituents and they will table the vote,” Holt said.

Holt said this vote affects everyone attached to Baylor, and it should not be taken lightly. Holt said, based on feedback and participation from alumni, he knows that members of the Baylor family want their voices heard on the matter of governance of the university.

“We must find some way to work together and find a decision that members from all areas of the Baylor family are satisfied with,” Holt said. “The Baylor family is interested in this decision because it affects all of us because we care deeply about Baylor.”

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Associated Press

BACKING AWAY Many companies have found themselves stuck between a rock and a hard place when deciding what relationship to have with the Trump brand name. Movements and campaigns have been started against companies whose leadership openly supports the Trump name as President Trump takes to Twitter to call out those companies against him.

Corporate war launches against Trump name

MEGAN RULE
Staff Writer

With heightened political sensitivity across the country, business decision-makers are accused of having political motives, and many companies are now stuck between a rock and a hard place when it comes to their relationship with the Trump brand name, professors say.

"It's a tough situation because it's a really polarized time in politics and society as a whole," said Dr. Chris Pullig, professor of marketing and chair of the marketing department. "I think that's what makes this really difficult for a lot of brands and individuals as well."

Super Bowl commercials that came out two weeks ago created commotion as people rushed to Twitter to voice their opinions about commercials that were seen as anti-Trump. Bleacher Report included some of the Twitter reactions to commercials, and International Business Times cited the advertisement links as well as a few responses. Some controversial commercials included Airbnb and 84 Lumber. Other commercials such as Audi and Budweiser also served as conversation starters.

"I would say that some of them were probably a bit more overtly specific about the message that they contained," Pullig said. "Most of them though probably were more statements about values, and that is not anything new."

Pullig said that over the years, companies have taken a stand for diversity or inclusiveness, and it is a common strategy to represent their values. Pullig cited Audi's commercial as a good example of something that a few years ago would not have created

the same reactions it created this year. Although he said there were more politically-focused ads this year as a reaction to the political climate, they were not too far off from the type of message a brand might use to stay consistent with core values.

"It's very common for brands to use ads that are demonstrating of their core values," Pullig said. "They know that, when they express these core values, they align with a certain segment of society and the market. Branding is a segmentation issue, and certain segments of the market will appreciate and respond to an organization's core set of values being expressed."

Dr. Seul Lee, assistant professor in the department of journalism, public relations and new media, said a lot of responses depend on how the media frames the facts and the consumer reaction, especially if people focus just on political facts as opposed to the economic facts. This can be seen through major boycotting of the Trump brand, in particular the #GrabYourWallet movement, a campaign of people boycotting companies that do business with the Trump brand.

"From my opinion, the basic premise for economics is a human being makes a rational decision, but after that people got to realize that their decision does not 100 percent depend on their rational reasoning," Lee said. "Sometimes people make some kind of emotional decision making. Other times, people make decisions based on their ethical beliefs. Nowadays, I think it has evolved from socially conscious people to politically conscious people."

On Feb. 2, Nordstrom announced that it would no longer be carrying

the Ivanka Trump brand products due to a decrease in sales. Ivanka Trump footwear and apparel sales at Nordstrom dropped from \$20.9 million to \$14.3 million, according to the Wall Street Journal.

President Trump tweeted on Feb. 8 saying, "My daughter Ivanka has been treated so unfairly by @Nordstrom. She is a great person - always pushing me to do the right thing! Terrible!"

Pullig said it's impossible to know for sure, but he assumes there are people who are avoiding the Trump products in stores, which could possibly lead to lower sales. Pullig said there are consumers who are not only avoiding Trump brand products but are also voicing their opinions on stores carrying products.

Dr. Sara Stone, department chair for the department of journalism, public relations and new media, discussed business decisions such as the decision made by Nordstrom in her Media Law and Ethics class. Stone taught her students that, thinking from a business standpoint, no profit means no business. As a business owner, Stone said, one would want to make a profit and not want to alienate any particular group of people.

Pullig emphasized that taking a stand as a business is very risky, and freely expressing core values is different from taking political stands.

"I think it's really dangerous to take political stands, and, in fact, I'd say most businesses will avoid doing that when they can. Taking a political stand is a very, very dangerous thing to do," Pullig said. "Generally speaking, it's bad business to engage in political statements."

Tournament to be held for minority scholarship awareness

JOY MOTON
Staff Writer

The Hispanic Student Association will host the Copa Oso soccer tournament at 11 a.m. on Sunday, Feb. 19 in South Russell fields. The purpose of the tournament is to start a new scholarship initiative for Latino students at Baylor. There are a limited number of scholarships that are available to minority students at Baylor, said Damian Moncada, Houston junior and president of the Hispanic Student Association.

"It's very important for us to take notice of the under-served communities, especially the minority community here at Baylor," Moncada said.

Moncada said because the expenses of a college education and the lack of scholarships, minorities are often unable to attend private institutions. The group hopes to be a part of Baylor's initiative to make campus more diverse by providing more opportunities for minority students to receive scholarships in order to improve Latino retention rates.

"It is very important for HSA to be a part of unifying the community by making it easier on other students to be able to have other opportunities," Moncada said. "By providing scholarships, we allow people to concentrate on their educational experience and not have to worry about finances."

The group also wants to raise awareness about the scholarships that are offered to minority students.

"I didn't receive any scholarships that were specifically because I'm a minority. Most of them were academic," said San Antonio junior Elysse Reyes. "I think if I would have known about opportunities like this, I would have definitely jumped on it."

People who attend will receive a T-shirt and food along with admission to the tournament. The winner of the tournament will receive \$300 in prize money. HSA members, members of other student organizations affiliated with Hispanics and soccer intramural teams will play in the tournament. There is an open invitation to anyone who wants to participate. People who are interested in having a team play in the tournament can email Monique_De_La_Lastra@baylor.edu.

Part of the Hispanic Student Association's motto is "Many cultures, One Family." Moncada said the Hispanic Student Association is made up of a diverse group of members from various countries who are large advocates of being inclusive in the community. Moncada said that by participating, students will expose themselves to people from different countries and become able to broaden their horizons.

"As Baylor, we are catered to developing worldwide leaders, and there's no better way to do that than immersing yourself among students from other countries," Moncada said.



Courtesy Photo

MONEY BALL The Hispanic Student Association marches in the Baylor Homecoming Parade to display diversity at Baylor. The soccer tournament is aimed to bring awareness to the lack of scholarships available to minority students at Baylor.

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