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### FEBRUARY 2, 2016

### **TUESDAY**

#### BAYLORLARIAT.COM

#### **ELECTION 2016**

## Iowa gives **Cruz victory; Democrats** face tight race

#### JULIE PACE AND **CATHERINE LUCEY** Associated Press

DES MOINES, Iowa -

Texas Sen. Ted Cruz, a fiery conservative loathed by his own party's leaders, swept to victory in Iowa's Republican caucuses Monday, overcoming billionaire Donald Trump and Florida Sen. Marco Rubio. Among Democrats, Hillary Clinton and Bernie Sanders were deadlocked in a tight race.

Cruz's victory over Trump was a testament to his massive get-out-the-vote operation in Iowa and the months he spent wooing the

state's influential conservative and evangelical leaders.

"Iowa has sent notice that the Republican nominee and president next of the United States will not be chosen by the media, will not be chosen by the Washington establishment,"

Cruz said.

opportunity we do now, to have a real contest of ideas, to really think hard about what the Democratic Party stands for and what we want the future of our country to look like," Clinton said.

"It is rare that we have the

For her supporters, the exceedingly tight race with Sanders was sure to bring back painful memories of her loss to Barack Obama in 2008. Her campaign spent nearly a year building a massive get-out-the-vote operation in Iowa yet still seemed to be caught off guard by the enthusiasm

А

surrounding Sanders. self-declared democratic socialist from

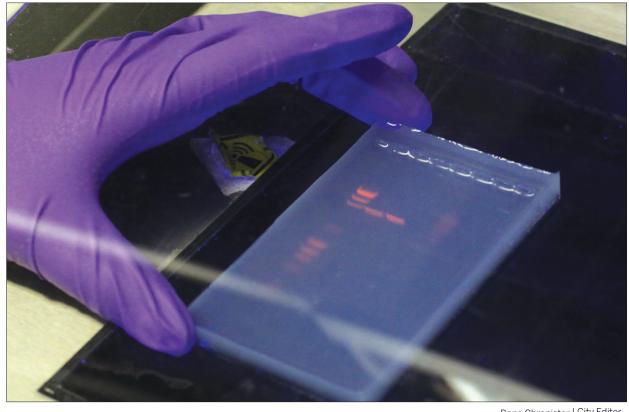
Vermont, Sanders drew large, youthful crowds across the state with his calls for breaking up big Wall Street banks and his fierce opposition to a campaign

finance system

that he says is

Cruz

rigged for the wealthy.



Dane Chronister | City Editor

LOOKING CLOSER A research team led by associate professor Dr. Michael Trakselis is attempting to understand how enzymes copy, fix and unwind DNA.

# **Decoding DNA**

## Research team of faculty, students studies enzyme's role in genetic replication, repair

#### **JESSICA BABB**

Broadcast News Producer

Behind the closed doors of the Baylor Sciences Building, biochemistry associate professor Dr. Michael Trakselis and his students are researching the building blocks of life.

"Research is intellectually challenging, but having students work with you and get excited about the project, to me its great," Trakselis said. "It's really fun and just to see the light click on sometimes or just to get that great result for them. It's exciting and it's great to see that excitement."

Trakselis' research focuses primarily on mechanisms of DNA repair and replication to learn how enzymes work on DNA to copy it, fix it, and unwind it. By understanding how certain enzymes interact with each other, Trakselis hopes to be able to contribute to cancer research and infertility therapeutics. "If you're real lucky you can see it in your lifetime, but most people don't," Trakselis said. "That chance in developing drugs is always the goal but cancer is so complicated, we can do it for certain things but we can't do it for everything. So we can use some of what we've learned for diagnostics." Trakselis has always been fascinated by DNA because of the complexity of the structure, but didn't realize until graduate school that he wanted to research it.



Trump, the supremely confident real estate mogul, sounded humble in defeat, saying he was "honored" by the support of Iowans. And he vowed to keep up his fight for the Republican nomination

"We will go on to easily beat Hillary or Bernie or whoever the hell they throw up," Trump told cheering supporters.

Clinton took the stage at her own campaign rally saying she was "breathing a big sigh of relief" but with the Democratic race too close to call. Well aware that even a slim victory over Sanders would reinvigorate questions about her candidacy, she foresaw a long race to come.

Cruz modeled his campaign after past Iowa Republican winners, visiting all of the state's 99 counties and courting influential evangelical and conservative leaders. While candidates with that portfolio have often faded later in the primary contest, Cruz's campaign says it has the financial resources to maintain viable for months.

Trump and Rubio were battling for second place, ensuring a stronger-thanexpected finish for the Florida senator regardless of his exact standing in the vote tally. Rubio is a favorite of more mainstream Republicans

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"Having some health impact was important for me," Trakselis said. "Studying a relevant disease is challenging, but then to use some chemistry, some quantification, number to put on a biological problem, that's what drove me to that."

However, Trakselis isn't just helping people through his research. He constantly helps the undergraduate and graduate students in his lab learn many life lessons.

"It would be nice to have some of our research make an impact toward the development of drugs and it would be nice to see some of our fundamental discoveries show up in in textbooks," Trakselis said. "It's actually starting to happen which

Dane Chronister | City Editor

LAB STUDIES Plano P.h.D. candidate Matthew Cranford is part of Dr.Trakselis' research team.

is nice just to make an impact in science. I would also like to see my students succeed in their own careers, I think that's pretty rewarding as well."

Wentzville, Mo. senior Carly Thaxton, is one of the undergraduate students currently working with Trakselis. Thaxton focuses most of her time working with DNA helicases, which is the protein that unwinds DNA, where she introduces mutations into the amino acids to see how they react.

For almost a year now, she has been working to prepare herself for medical school next year. Through her experiences with the research, she has been forced to overcome many obstacles.

"When you are in science labs, you have the protocol written out and it's supposed to work like that," Thaxton said. "For us we are doing research on something people haven't done before so

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#### Men's Basketball Recap:

Read what you missed at last night's game against UT. pg. 6

## **Edmodo prank** causes school scare

**LIESJE POWERS** Staff Writer

What started out as a social media rumor in January at Midway High School ended in serious consequences.

The incident started with a tweet warning students to stay away from school. The message appeared to be an official post from the district, but was an edited version of message that had previously been sent out through the school's Edmodo account. New text was placed on the message and the image was then screen-shot and posted on social media.

Edmodo is a private communication site for students, parents and staff at schools to interact.

"You could probably teach a second -grader [how to] do the same thing," said Seth Hansen, executive director of technology for Midway,

about the situation.

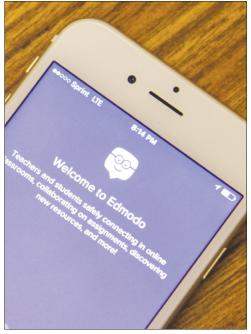
The message created a stir among students and parents at the school, and close to 200 compiled phone calls, emails and texts were sent to the district within a few hours of the school opening that day.

The incident was heightened because of a recently rumored shooting threat. A student had placed a countdown to an event on Twitter that was misconstrued as a threat.

While the use of technology led to the incidents, no hacking was done and no information was stolen.

"It wasn't illegal access," Traci Marlin, public information coordinator for Midway, said. "It was what they did with it that was illegal."

#### EDMODO >> Page 4



Penelope Shirey | Lariat Photographer

MEDIA SCARE Midway High School students, faculty and residents received a message on Edmodo warning them to stay away from school.



GOT SOMETHING TO SAY?

We want to hear it. Send us your thoughts: LariatLetters@baylor.edu

#### **EDITORIAL**

## Melissa Click's charges set good precedent

Last semester, the American people witnessed a blatant violation of the First Amendment occur at the University of Missouri. Melissa Click, an assistant communications professor at Mizzou, pushed away and physically threatened members of the media covering a public demonstration on Mizzou's campus in the wake of University of Missouri President Tim Wolfe's resignation.

Last week, Columbia's city prosecutor charged Click with third-degree assault. Mizzou subsequently suspended her from working at the university. It was only days later that Click and the city prosecutor reached a deal. She will forgo the prosecution as long as she serves 20 hours of community service and does not break the law for one year.

For those who may have missed it or need a little catching up: Wolfe resigned after students protested his status as president, citing him as unwilling and uninterested in fixing alleged racism on campus. Passions piqued after Wolfe's resignation. The protesters considered it a victory and celebrated en masse on Mizzou's campus.

Some think Wolfe's resignation was either unfair or didn't solve anything concerning Mizzou's alleged racism problem. While others think the vacancy at the presidential position would leave the university with the opportunity to right its wrongs. But Click comes at pivotal point in this saga.

Click's escapade with the media was caught on camera. This brought her scorn in the national news when the video of her went viral, including the Baylor Lariat publishing an editorial condemning her actions and those who assisted her unlawful efforts that day. Nothing has changed about the Lariat's stance on that.

At the time of the incident, there was, of course, no verdict or trial set for Click. The legal process almost never runs as fast as public opinion, but the American people had already seen enough with her video. She clearly violated the First Amendment.



For Click, massive public humiliation, a public apology, charges from the city of Columbia's prosecutor and a job suspension later, there's no doubt she has paid a price for her egregious, un-American actions on that day. She failed the school she worked for and the very cause she was trying to represent.

First, she failed Mizzou as a teacher and role model for the students. Click was not alone in threatening the media that day. She had students

surrounding the media, physically forcing and taunting the reporters and cameramen to go away.

Those students should be ashamed of themselves. The damage Click did to them students and their understanding of the first amendment is immeasurable.

Second, she devastated the credibility of the movement responsible for petitioning and protesting for Wolfe's resignation. Her actions revealed the problem that this movement was seeking change. To this day, the student group known as Concerned Student 1950 supports Click. Furthermore, Concerned Student 1950 charges the university administration with white supremacy and social degradation.

The group released this statement in reaction to Mizzou's expressed interested in investigating the incident with Click:

"Click is a white woman, professor, and ally who supported historically marginalized students at the University of Missouri during a time when students were exposing the institution for preserving racism. The University of Missouri System is devoting time to tarnishing Click's career instead of dismantling the oppressive RACIST social system it perpetuates!"

The statement concludes with this:

"We will remain committed to ensuring our demands are met by any means necessary."

The Concerned Student 1950 downplays, perhaps even ignores, what Click did that day. God forbid anything like this happen again. However, if it does happen again, no university, prosecutor or American citizen should take it lightly. And that should include Concerned Student 1950 - a group obsessed with its interests who will stop at nothing to achieve them, regardless of whether they're done lawfully or not.

The Lariat's qualm with violations of the First Amendment were thoroughly and extensively argued last semester. The freedoms endowed in the First Amendment are absolutely vital to the American republic. Without it, we, the American people, lose our identity.

The story is not quite over, but the city of Columbia has made an example out of Click, which is a step in the right direction. Mizzou also made a statement in suspending Click, following the charges, and said they will follow through with an investigation. Violating the First Amendment is unacceptable and should be punished. That much is clear.

### **COLUMN**

## **Refuge comes at high price for Syrians and Denmark**

#### JACQUELYN KELLAR Reporter

Denmark continues to authorize entry to Syrian refugees, but

People's Party spokesman Martin Henriksen told CNN.

Many people, even native Danes, have criticized the legislation that is so out of character for the typically socially liberal government that is incredibly generous towards its people.

What does this mean for European migrants? Several countries are closing their borders and tightening immigration laws in an attempt to protect their own. Thousands of Syrians are hurrying to the Danish borders to escape to a place where their

at what cost?

The massive wave of Syrian refugees has sent governments across the globe into a tailspin over how to handle the crisis of the displacement of one country's entire population.

Denmark, a small peninsula nestled between Europe and Scandinavia, has taken its stance on the issue and is allowing Syrian refugees seeking asylum into

the country. So why are the same refugees who

escaped their war torn country now fleeing Denmark by the thousands and fervently discouraging others from arriving?

The stipulations and requirements for entry placed on immigrants are just too steep for some. Denmark has recently passed legislation authorizing its officials the right to seize valuables



from refugees upon their entrance. Items such as mobile phones, laptop computers and jewelry, outside of wedding rings, are subject to confiscation upon entry and are considered a tax payment to the host country.

Additionally, it may be several years before immigrants separated from their families can see their relatives again. Denmark's government has lengthened the time that refugees may apply for family reunification from one year to three.

The goal of these provisions isn't to make money off of refugees' few valuables, but to deter further immigrants from choosing to seek refuge in Denmark, and so far, it's working. The right-wing Danish People's Party, which rose to power this past June, is pushing for tighter regulations on immigration to retain its rich, European culture.

"We hope this will start a chain reaction through Europe where other European countries can see there's the need to tighten the rules on immigration in order to keep European culture," Danish

It's rapidly becoming clear that the same generosity may not apply to others.

Although many are quick to disapprove upon immediate knowledge of this new legislation, Denmark may be justified in its actions, if not for its motives.

Denmark has been a historically socially liberal country. Every Danish college student is guaranteed the opportunity for higher education for \$900 a month. The country continues to make aggressive efforts to improve the state of the environment. Healthcare is free for all and welfare is subsidized by the state. Although tax rates are high, Denmark is considered a European utopia based on its kindness to its citizens.

Denmark takes care of every citizen, all 9.5 million of them. This population sits on a peninsula that is just 16,639 square miles in size, a whole country just over the size of Wisconsin. Before the bill was passed, Denmark's liberal policies were initially a strong attractant for

Syrian refugees. Free education and healthcare is an enormous draw to those who are escaping from a broken country. As a result, Denmark took in 170,000 immigrants last year alone before realizing that the faucet was not going to begin trickling anytime soon.

Danish officials believe that they are protecting their culture, but the bigger issue at hand is that their society in its entirety could be threatened by an increasing population. This problem is slowly becoming a reality and this realization had a large part of the decision when it came to immigration law. It has become clear that for a country of its size, it simply cannot allow many more immigrants within its borders for the safety and security of their society. Although Denmark is an incredibly rich and socially successful country, it will cease to be if it crumbles under the weight of the wave of refugees.

personal belongings are secure and the hope of family returning can become a reality.

For those most desperate to reach safety, those who have lost all of their belongings and family members, Denmark remains to be the safe haven that they need. The cost of safety may be a steep price due to the limited space in Europe. If a watch must be given

> up to acquire charity, some food and a roof, many will gladly let go of earthly belongings. It does not make Denmark the most empathetic entity, but it is allowing the last few refugees they have room for a chance at a better life nonetheless.

> Part of the responsibility of relieving the pressure of the migration crisis falls to the other world powers, the United States included. American values are difficult to ignore when an entire country is drowning and its population displaced and in desperate need of humanitarian efforts. However, the latest immigration program has plans for just 10,000 to be filtered in, just a fraction of the hundreds of thousands taken in

by Denmark, Sweden and Jordan. These countries have sadly exhausted their generosity, and it is time for a country with ample resources and space, almost 4 million square miles, to be exact, to pick of some of the slack.

The reasoning of Danish politicians is undoubtedly harsh, but it is an unmistakable fact that something had to be done to lower the heavy influx of survivors to ensure the survival of Danish society. The responsibility of saving the Syrian population simply cannot fall onto the shoulders of such a small country. However, would it have been less cruel to close borders completely, or is it a token of Denmark's continued generosity that a trickle of incoming refugees remains?

Jacquelyn Kellar is a sophomore journalism major from Missouri City. She is a reporter for the Lariat.

#### The responsibility of saving the Syrian population simply cannot fall onto the shoulders of such a small country.

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### Opinion

The Baylor Lariat welcomes reader viewpoints through letters to the editor and guest columns. Opinions expressed in the Lariat are not necessarily those of the Baylor administration, the Baylor Board of Regents, the student body or the Student Publications Board.

### **Editorials, Columns & Letters**

Editorials express the opinions of the Lariat Editorial Board. Lariat letters and columns are the opinions of an individual and not the Baylor Lariat.

### Lariat Letters

To submit a Lariat Letter, email LariatLetters@baylor.edu. Letters should be a maximum of 400 words. The letter is not guaranteed to be published.

News

# Britain approves embryo gene-editing

#### MARIA CHENG Associated Press

LONDON — In a landmark decision that some ethicists warned is a step down the path toward "designer babies," Britain gave scientists approval Monday to conduct geneediting experiments on human embryos.

The researchers won't be creating babies — the modified embryos will be destroyed after seven days. Instead, they said, the goal is to better understand human development so as to improve fertility treatments and prevent miscarriages.

The decision by Britain's Human Fertilisation and Embryology Authority marks the first time a county's national regulator has approved the technique. Permission isn't explicitly required in many other countries, including the U.S. and China.

The U.S. does not allow the use of federal funds for embryo modification, but there is no outright ban on gene editing.

Gene editing involves deleting, repairing or replacing bits of DNA inside living cells in a biological cutand-paste technique that scientists say could one day lead to treatments for conditions like HIV or inherited disorders such as muscular dystrophy and sickle cell disease.

A team led by Kathy Niakan, an embryo and stem cell specialist at London's new Francis Crick Institute, received the OK to use gene editing to analyze the first week of an embryo's growth.

The research will "enhance our understanding of IVF (in vitro fertilization) success rates by looking at the very earliest stage of human development," said Paul Nurse, director of the institute.

None of the embryos will be



**EUGENICS** Embryos are placed onto a CryoLeaf in preparation for the vitrification process on Aug. 8, 2008. On Monday, British lawmakers approved gene-editing experiments on human embryos, giving scientists the opportunity to further study human development.

transferred into women. They will be allowed to develop from a single cell to around 250 cells, after which they will be destroyed.

Peter Braude, a retired professor of obstetrics and gynecology at King's College London, said the mechanisms being investigated by Niakan and her colleagues "are crucial in ensuring healthy, normal development and implantation" and could help doctors refine fertility treatments. Braude is not connected to Niakan's research.

There are a few methods of gene editing, but the technique Niakan's team plans to use is known as CRISPR-Cas9, a relatively fast, cheap and simple approach that many researchers are keen to try.

Some critics warn that tweaking the genetic code this way could be a slippery slope that eventually leads to designer babies, where parents not only aim to avoid inherited diseases but also seek taller, stronger, smarter or better-looking children.

Many religious groups, including the Catholic Church, argue that manipulating embryos amounts to "playing God." Some scientists have voiced concern that tinkering with genes might have unintended consequences not apparent until after the babies are born — or generations later. And some fear such practices will only widen the gap between rich and poor by enabling the wealthy to create superbabies.

"This is the first step on a path that scientists have carefully mapped out towards the legalization" of genetically modified babies, David King of the advocacy group Human Genetics Alert said last month when British regulators took up the issue.

Marcy Darnovsky, executive director of the Center for Genetics and Society, a nonprofit advocacy group in the U.S., warned that tampering with human genetics carries "dire safety and societal risks." "Now is the time to ensure that gene editing is not used to create GM babies and that we stay off the hightech road to new forms of inequality and to a consumer-driven form of eugenics," she said in a statement.

Around the world, laws and guidelines vary widely about what kind of research is allowed on embryos, since such experiments could change the genes of future generations. Countries such as Japan, China, India and Ireland have unenforceable guidelines that restrict editing of the human genome. Germany and other countries in Europe limit research on human embryos by law.

Last year, Chinese researchers made the first attempt at modifying genes in human embryos. Their laboratory experiment didn't work. In any case, the embryos they used were never viable, or capable of developing properly in the womb.

The CRISPR-Cas9 technique was developed partly in the U.S., and scientists there have experimented with it in animals and in human cells in the laboratory. It has not been used for any patient therapies, though Sangamo Biosciences in Richmond, California, is trying to develop an HIV treatment.

At an international meeting in Washington last year, scientists agreed that attempts to alter early embryos as part of laboratory research should be allowed but that the technique was nowhere near ready for use in pregnant women.

Last year, British lawmakers voted to allow scientists to create babies from the DNA of three people to prevent children from inheriting potentially fatal diseases from their mothers. In doing so, Britain became the first country to allow genetically modified embryos to be transferred into women.



## At least 18 dead in Mexico shootouts

ALFREDO PENA Associated Press

CIUDAD VICTORIA, Mexico — At least

The violence began with a traffic stop in which the occupants of an SUV with Texas license plates allegedly opened fire on authorities, and three suspects were killed.

Associated Press

**MOONSHOT** Vice President Joe Biden speaks to President Barack Obama during the president's State of the Union address on Jan. 12, 2016. The Obama administration has created the White House Cancer Moonshot Task Force, a federal task force devoted to cancer research. In the upcoming budget, Obama is asking for \$755 million towards the project.

## **'Moonshot' to reach \$1 billion in final budget proposal**

#### JOSH LEDERMAN Associated Press

Associated Fless

WASHINGTON — President Barack Obama will ask Congress for \$755 million for cancer research in his upcoming budget, the White House said Monday, bringing the total price tag for Vice President Joe Biden's cancer "moonshot" to \$1 billion.

Research into immunotherapy, combination therapy and early detection techniques will be at the center of new programs the administration hopes to create at the National Institutes of Health and the Food and Drug Administration. Vaccines to prevent viruses that cause cancer are another focus, officials said, laying out for the first time how Biden will seek to fulfill his goal of doubling the rate of progress toward curing cancer.

"Our job is to clear out the bureaucratic hurdles and let science happen," Biden said in an email to supporters.

With less than a year left in office, Biden is working to kick start federal engagement on curing cancer, which claimed his 46-year-old son last year. Obama, in his State of the Union address, gave the effort his stamp of approval.

Obama on Monday attended the first meeting of a new federal task force chaired by Biden — bringing various health and scientific agencies together with the Pentagon and others. Biden told the assembled officials, which included the secretaries of Energy and of Health and Human Services, that achieving the goal would "take a whole-of-government approach."

The \$755 million request, Congress which must approve, will come in Obama's final budget proposal Feb. 9. Those funds would join another \$195 million in new cancer funding Congress approved in its budget deal late last year. Dr. Michael Caligiuri, an Ohio State University cancer researcher who has met with Biden, said a \$1 billion investment could have a major impact if used for programs selected by rigorous, external peer review — not just by the government.

"We've tried that before in our government agencies," Caligiuri said in an interview. "It doesn't work well." 18 people including three minors were killed in shootouts in Mexico over the weekend, state authorities reported.

In the border city of Matamoros, a string of armed encounters between gunmen and security forces left eight dead, and in the southern state of Guerrero, at least 10 people were shot dead after an argument at a 15-yearold's coming-of-age party e.Meanwhile, National Security commissioner Renato Sales on Monday announced the arrest of the presumed leader of the remnants of the Beltran Leyva drug cartel, which has fragmented in recent years after the capture or killing of its principal capos.

Seven of those killed Sunday in Matamoros, across from Brownsville, were presumed criminals, according to a statement from the government of Tamaulipas state. The eighth fatality was a 13-year-old girl who was at a crowded shopping mall with her family and was caught in the crossfire. The statement said she was struck by a bullet fired by one of the suspects. Authorities seized weapons, ammunition and packets of marijuana hidden in a suitcase.

In the second incident, state agents shot dead three armed men who were traveling in two SUVs. More weapons were seized.

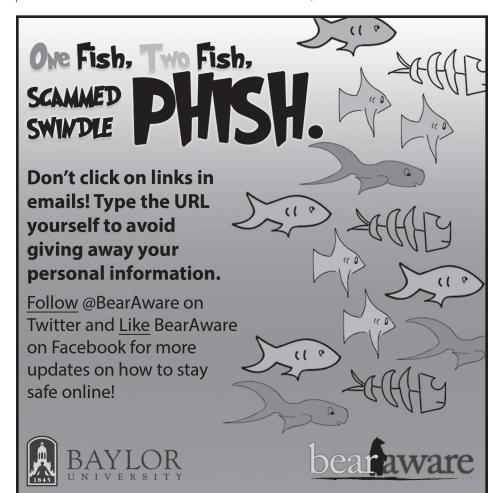
A group of suspects fled from there to the mall, where another firefight broke out with Mexican soldiers, and the girl and another gunman died.

In Guerrero, at least nine people were shot dead at the end of a private gathering in the municipality of Coyuca de Catalan, state prosecutors reported.

As the "quinceanera," or coming-ofage party, was winding down Saturday, an argument broke out that escalated from words to weapons. Two of the dead were identified as 16- and 17-year-old boys.

In a separate attack on a couple in Coyuca de Catalan, gunmen killed a woman, prosecutors said.

Sales said alleged cartel boss Francisco Javier Hernandez Garcia was detained Saturday in the northern state of Sinaloa.



Services website, if a Baylor network were

used to post a document that impersonated

another's identity, the offender would be revoked of their access to the network.

These actions would also be in violation of the Student Honor Code if connected to an

academic matter. Any other action would be

left to the police force, depending on the harm

rumor quickly caused complications for their

yourself and others," Marlin said. "[The hoax]

caused problems for students with anxiety...

and the boy who people now believe [made a

technological and educational footprints.

As seen by the students at Midway, a

"[Incorrect information] is harmful to

## **DECODING** from Page 1 -



Dane Chronister | City Editor

**TEAMING UP** The team taking part in the DNA research project is pictured above. The team consists of Plano P.h.D. candidate Matthew Cranford; Austin senior Katie Dodge; Maui, Hawaii, senior Danae Olaso; St. Louis, Mo., senior Carly Thaxton; Ft. Worth graduate student Heather McFarland; Dr. Aurea Chu; and Dr. Michael Trakselis.

"You don't have to be a

genius to do research,

you just have to be

persistent."

Carly Thaxton | Senior

we have to write the protocol and perfect it."

While Thaxton is excited about the research, she recognized how frustrating it is when an experiment doesn't go as planned and she has to repeat the process numerous times.

"You don't have to be a genius to do research, you just have to be persistent," Thaxton said.

However, despite the challenges, Thaxton said he appreciates having a mentor to guide her through the process.

"I can approach him about anything at all honestly," Thaxton said. "If I have a problem I'm not afraid to ask him, if I mess something up, I'm not afraid to tell him. He's definitely willing and open to help."

Round Rock graduate student Matthew Cranford, who is researching different interactions between

enzymes, also said how much he appreciates having a mentor like Trakselis to guide him through his research and future career aspirations.

"He is great to work with and I know he really wants us to be successful," Cranford said. "Ever since I met him I knew he was going to

give me what I needed to be successful and I've always enjoyed working with him."

Trakselis said one of his favorite things about research is when his students learn how to persist through the challenges.

"The most rewarding part is when you get that great result and you are working together with your students because usually it's a long journey and its fun when you get to that end goal," Trakselis said.

"There are lots of down along the way, and then finally there is a great discovery and that's what is exciting."

However, aside from the research, the real impact from the time spent in the lab doesn't just come from the discoveries in DNA, but the people who work

closely with it together.

"My favorite part is the people who are part of the lab. They are just very easy to get along with and we just enjoy each other's company," Cranford said. "Its nice to work with people who are fun and also challenge you.

### EDMODO from Page 1 -

Situations of this sort bring to light a very real and constant issue: social media ethics.

A large part of social media ethics is its direct connection to technological footprints. As college students, choices made on social media can cause the loss of a job or admission into future schools.

"Once its out there, you can't take it back," Hansen said.

In an effort to educate students and parents about digital citizenship, Midway has created programs for younger students and has been working to include general technology etiquette in everyday classrooms.

Although Baylor currently uses Canvas, there are still ways that students might implicate others through social media.

According to the Information Technology

### CAUCUS from Page 1 -

and hoped to use the Iowa results to urge the party establishment to coalesce around his candidacy.

"We have taken the first step, but an important step, to winning the nomination," Rubio said at a campaign rally in Des Moines. He congratulated Cruz, saying he'd "earned his victory."

Iowa has decidedly mixed results in picking eventual nominees. The past two Republican caucus winners former Arkansas Gov. Mike Huckabee and former Pennsylvania Sen. Rick Santorum — faded as the race stretched on. But Obama's unexpected 2008 victory was instrumental in his path to the Democratic nomination.

Voters at Republican caucuses indicated they were deeply unhappy with the way the federal government is working. Half said they were dissatisfied and 4 in 10 said they were angry, according to surveys conducted by Edison Research for The Associated Press and the television networks.

Six in 10 Democratic caucus-goers wanted a candidate who would continue Obama's policies. Young voters overwhelmingly backed Sanders.

done.

gun threat]."

Both parties were drawing new voters. About 4 in 10 participants in each party said they were caucusing for the first time.

In Iowa, which has for decades launched the presidential nominating contest, candidates also faced an electorate that's whiter, more rural and more evangelical than many states. But, given its prime leadoff spot in the primary season, the state gets extra attention from presidential campaigns.

The caucuses marked the end of at least two candidates' White House hopes. Former Maryland Gov. Martin O'Malley ended his longshot bid for the Democratic nomination. Huckabee dropped out on the Republican side.

Republicans John Kasich, Chris Christie and Jeb Bush were all spending Monday night in New Hampshire not only to get a jump on the snow moving into Iowa but also to get ahead of their competitors in a state with voters who are expected to be friendlier to more traditional GOP candidates.

While both parties caucused on the same night in Iowa, they did so with different rules.

Republicans vote by private ballot. The state's 30 Republican delegates are awarded proportionally based on the vote.

Democrats form groups at caucus sites, publicly declaring their support for a candidate. If the number in any group is less than 15 percent of the total, they can either bow out or join another viable candidate's group.

Those final numbers are awarded proportionately, based on statewide and congressional district voting, determining Iowa's 44 delegates to the national convention.

## **Professional selling majors** participate in annual sell-off

Lariat Classifieds

#### **ERIC VINING**

Reporter

Students at Baylor University's Center for Professional Selling converged at the Foster Campus for Business & Innovation on Friday for a day-long selloff competition.

The annual in-house competition challenges those majoring in Professional Selling at Baylor by placing them in a mock sales meeting with a company executive playing the role of a company CEO.

"In this scenario, the students work for ADP, so in payroll management," said Mickey Hess, a member of the Center for Professional Selling's Ambassador Board and one of the competition's six executives. "I'm the CEO of a tabletop manufacturer who uses a competitor's product. They want to show me the benefits of their product and convince me to switch to ADP. We're given the scenario, and then they have to try to accomplish their goal of getting a followup meeting."

However, students not only had to convince executives to buy ADP's product, but also prove that the company's services, such as their customer service, were superior to their competitor's.

"My scenario is that my product is working fine, but the service I'm getting is not acceptable," Hess said. "When I had an issue it took a long time to get resolved. So, the service - the support - was our concern, and the goal of the meeting was to see if they can overcome those concerns with their product."

To make the sales scenario more interesting, students also faced buyers with a wide range of simulated personality traits

"We all get the same script. The only difference in it are the variations with what kind of characteristic the buyer is going to take on," said Houston junior Catherine Sullivan. "Every executive - has



Courtesy of the Center for Professional Selling

SELLING EXPERIENCE Professional selling majors participated in a sell-off competition Friday. The event, which happens every year, imitates a sales meeting scenario in which students had to sell a product to the company's CEO.

a different character trait; they'll be more agreeable, or want to fight with you."

Much like in speech, debate and other similar events, students must develop complex strategies in order to come out on top.

"You have to get in there and feel it out," said Scottsdale, Ariz. sophomore Tom Graunke, Jr. "You have to feel it out from the initial conversations and probe some questions to see what [executives] are going to give you and what they're not. And from there you establish it."

"This is so different than anything I've done before," Sullivan said. "It's definitely something where no one really knows what to expect when they walk in the first time. It's a very exciting experience."

Though designed as a sales competition, the sell-off is also designed to be a learning experience for students.

"As [students] are exposed to the scenario, we use our experiences or ask them questions to help them learn and listen to the customer," Hess said.

Graunke pointed out, however, that the skills students receive at the sell-off

are not just for the boardroom, but can easily be applied to real-life scenarios as well.

"Selling is used for the rest of your life, regardless of what it is you're doing," Graunke said. "Whether you're buying a new car or making a sale for your company, sales is always used. The experience we just got is going to be exactly what it's like in the real world when you're truly pitching. It's fun to be able to take on a scenario of, 'This is your company and this is what you want to do,' and be able to feel it out."

Besides the Center for Professional Selling's annual sell-off competition, students are also required to attend at least one other external competition each academic year, a Top Gun Training each semester and work alongside mentors to further develop their skills.

"It's more than a major. It really is a program. There's really a lot of camaraderie. There's a lot of helping out each other. We all call ourselves a little pro-sales family," Sullivan said.

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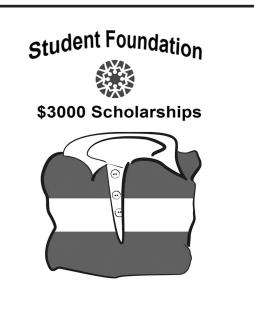
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**Tuesday, February 2, 2016** The Baylor Lariat

**On-the-Go >> Happenings:** Follow @BULariatArts on Twitter and look for #ThisWeekinWaco.

BaylorLariat.com

## Week in Waco:

### >> Today

6 p.m. – Baylor Flute Choir at Meadows Recital Hall in the McCrary Music Building. Free.

**7:30 p.m.** — Bella Voce at Jones Concert Hall. Free.

### >> Wednesday

**8 p.m.** — Open Mic Night at Common Grounds. Free.

### >> Thursday

Noon and 6:30 p.m. -CenTex African American Chamber of Commerce presents "Amistad" at the Waco Hippodrome. Free. Accepting clothing donations for Esther's Closet.

7 p.m. — Tiffany Roberts at Dichotomy. Free.

**7 p.m.** — Stars over Texas Jamboree at Lee Lockwood Library and Museum. \$14.

7:30 p.m. – St. Olaf College Choir at Jones Concert Hall. \$10 for students, \$30 for public.

### >> Friday

Starting 10 a.m. - First Friday in downtown Waco.

11 a.m.- 4 p.m. - Print-a-Valentine event at Martin Museum of Art. Free.

## **A Hammer in His Hand**

Leather craftsman Aaron Konzelman builds goods that last



Rebecca Fedorko | Reporter

WABI-SABI Aaron Konzelman's leather goods are designed to be imperfectly beautiful. A selection of his work, from wallets to Mason jar holders, is for sale at Anthem Studios Artisan Market

#### **REBECCA FEDORKO** Reporter

Aaron Konzelman is hard to miss. The lead singer of The Union Revival and creator of the leather goods boutique Hammer and Hand wears a denim jacket, multiple necklaces and a wide-brimmed brown leather hat. A wellgroomed beard hangs to his collarbone and a simple leather bracelet wraps around his right wrist. A tattoo snakes around the other wrist, and decorating his hands are five rings of varying widths and metals, each of them one of his own works of art.

Konzelman, a 34-year-old singer-songwriter and master leather craftsman, grew up on an 800-acre ranch north of Waco. He was raised on music and started his first band when he was 12. Later, he got a degree in audio engineering at McLennan Community College and has written and produced music for multiple artists in Nashville. He also tours around Dallas, Waco and Austin with The Union Revival, an Americanastyle band he started with his wife.

Konzelman is not only a musician, however. He is also a master craftsman and owns his own workshop at Anthem Studios Artisan Market in downtown Waco, where he creates handmade leather and metal goods.

"Everyone in my family on both sides have always been makers. They've always created things with their hands," Konzelman said. "We had a shop where we would make all of our own stuff. My dad's philosophy was, if you don't have the money to buy it, just go out in the garage and learn how to make it." This mantra of self-sufficiency was what got Konzelman started in the leather-making business. "I needed a wallet so, in the fashion that my dad taught me, I just went and bought some scrap leather from a boot shop and figured out how to make a wallet," Konzelman said. "Somebody saw it and asked for one, then someone came in and

Trey Honeycutt | Lariat Photographer

asked for a purse. It turned into me doing it as a hobby."

Last year that hobby turned into a small business that Konzelman ran out of his garage. For the next year, he gained customers through word of mouth and his Instagram account.

Eventually, however, Konzelman outgrew his garage.

"I couldn't make things fast enough in the space that I had," Konzelman said.

He found Anthem Studios and moved his business, which he named Hammer and Hand, into a workshop there in August.

"It's been awesome. I love having relationships with people-talking, conversing, collaborating," Konzelman said.



Rebecca Fedorko | Reporter A WORKER'S HANDS Konzelman discusses his work, wearing a set of rings he made himself

His table of leather goods in Anthem Studios is a mixture of dark, rich browns and lighter hobby, and now it's grown so much," Torres said. "He's always wanting to improve his handmade goods. You can tell he's very passionate and excited about what he's doing.'

Konzelman uses leather in a variety of ways, creating wallets, purses, bracelets, earrings, necklaces and even Mason jar holders. Some of his pieces are specialized for specific purposes, such as the Tech Utility Roll, which has clasps to hold coiled cords and a pouch for larger items, like adapters.

Each piece is sewn with waxed nylon cord and tanned and finished by hand. Konzelman's design prototypes can end up being the only product of their kind in existence. This makes much of what he sells artistically unique.

"My heart is really in the design," Konzelman said.

He has designed custom bags, purses and even wedding rings, Konzelman said.

There is, however, a ruggedness to each of Konzelman's pieces that he said is purposeful. It stems from yet another family practice: observance of a Japanese tradition called wabisabi.

"The tenet of wabi-sabi is that beauty is in imperfection," Konzelman said. "Beauty is in age.

Konzelman said that is the fundamental idea behind the design of every piece he makes: a desire to show beauty through imperfection and to let his pieces tell stories that will last a lifetime.

Konzelman's work can be found at Waco businesses The Findery and Plum Boutique, and

6 p.m. – Rising Sons at the Waco Hippodrome. Free.

8 p.m. — Jukebox the Ghost with The Family Crest at Common Grounds. \$18 online, \$20 at the door.

tans, with the occasional vibrant cherry-red leather mixed in. A bucket holds a collection of metal keys stamped with words like "gypsy," "adventure" and "wander." The whole table is framed against a slightly faded American flag.

Blanca Torres, the assistant director of Anthem Studios, said that one of the unique qualities in Konzelman's work is his dedication to custom designs.

"I got to see him start off as it just being a

he has been trial testing some products with Magnolia Market.

While he has added metal products to his line, his focus remains primarily on leather products.

"Leather to me is-I like things that last a lifetime," Konzelman said. "I don't like cheap things. I have a pair of boots that I bought when I was 18 and I still wear them. I like things that last, so I wanted to make products that people could pass down to their kids."

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#### TODAY ONLINE >> Seth Russell cleared to return, Oakman wins Senior Bowl MVP

BaylorLariat.com

Longhorns hook Bears

Unranked Texas overcomes No. 13 Baylor, damages Bears' Big 12 rank

#### **MEGHAN MITCHELL** Sports Writer

The No. 15 Baylor men's basketball team fell short to instate rival Texas, in a hard-fought battle Monday night at the Ferrell Center, 67-59.

With the fans dressed in black in the annual "blackout" night, and ESPN covering the game as part of its Big Monday college basketball event, the Bears had the support behind them, but it was not enough to give the Bears the edge.

The Bears (17-5, 6-3) came out attacking, diving for balls and getting steals to push the momentum their way

Senior forward Taurean Prince hitt a quick three-pointer and the Bears stole the momentum at the onset of the game.

While second-chance points were big for the Bears, failing to stop the Longhorns (15-7, 6-3) in the paint would present a problem.

The Longhorns answered back and took the lead, head coach Scott Drew called a timeout with over 15 minutes remaining in the first half.

It was Prince that came up big for the Bears in the first half to keep it close. Prince scored eight points, three rebounds and two steals.

Drew was forced to call another timeout in hopes for his team to regroup after the Longhorns held the lead at 19-16.

With the Longhorns continuing to extend their lead, a big block and steal from Prince revived the crowd but it was to no avail in giving the Bears any momentum.

The Bears struggled to connect in

the first half.

Prince assisted senior forward Rico Gathers, which brought the Bears back within five with just over four minutes remaining in the half, 32-27.

The Bears finished the first half down, 35-29.

Contributing to the deficit at the half, in a rare occurrence this season, Baylor's bench players were outscored by the opposing team's bench players.

Longhorns' backups The outscored the Bears' bench 16 -4 in the first half.

Coming back from the half, the Bears looked to be an entirely new team. The Bears quickly cut the deficit to four, and the crowd got back in the game.

Prince continued to dominate, hitting two big three-pointers to put the Bears even with the Longhorns, 37-37.

The Longhorns hit another shot behind the arc, but Gathers responded for the Bears by capitalizing on an and-one three-point play to tie it back up, 43-43.

Although sophomore forward Jonathan Motley was relatively ineffective off the bench, he hit a shot and a free throw when it mattered, putting the Bears back within one point, 48-47.

However, it was Longhorn senior forward Connor Lammert that hit a big three to extend his team's lead. With just under four minutes remaining, the Bears found themselves down five, 56-51.

A dunk by Gathers gave the Bears the spark they needed and pulled the Bears within three points with one



Richard Hirst | Lariat Photographer

DENIED Senior forward Rico Gathers blocks a Texas player during the Bears' Big Monday game against the Longhorns Monday at the Ferrell Center.

minute and 42 seconds remaining. Gathers found himself at the line, and, although hit only one shot, it gave the Bears a much needed push.

Lammert once again hit a threepointer for the Longhorns, but senior guard Lester Medford came back down the floor match it, keeping the Bears within three points and 38.7 seconds remaining in regulation.

Unable to take advantage of an offensive possession, the Bears were forced to foul and the Longhorns closed out the game.

Texas were excellent from the line in the final stages.

The Bears saw their chance for a comeback diminish when the

Longrorns were at the free throw line. The Bears drop from their

previous position of a first-place tie with Oklahoma and are now in a twoway tie with Texas for second-place in the Big 12 standings.

Baylor travels to Morgantown, W. Va., to face West Virginia at 7 p.m. at WVU Coliseum.

The Mountaineers are currently tied for first place in the Big 12 with Oklahoma.



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