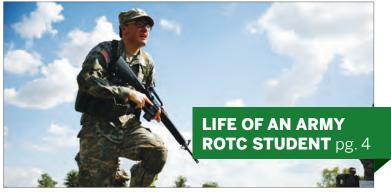
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SEPTEMBER 4, 2015

FRIDAY

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COMMUTE CHANGE

PREPARE FOR BATTLE



Richard Hirst | Photo Editor

The Baylor Bears head to Dallas today to play the SMU Mustangs in their opening game of the fall season. Read a preview of the game on Sports, Page 6.

KING PEPSI

Baylor switches from Dr Pepper

EMMA KING Staff Writer

Baylor University announced its partnership with PepsiCo on June 14, that makes them the exclusive beverage provider for the campus.

This partnership has already brought new vending machines and different soft-drink options to dining halls. Mountain Dew, Lipton Iced Tea, Gatorade, Starbucks Ready-To-Drink Coffee, Aquafina and Tropicana drinks are all included in PepsiCo's list of products.

dining halls.

Joos said the addition of Gatorade is also win, especially for the student body and the athletes. However, not everyone is as excited about the switch as Joos.

"I feel like there are less options that I would use," Saugus, Calif., senior Shannon McClenahan said.



New route for the Waco Transit

KATIE GROVATT Reporter

Waco's free downtown shuttle, The Dash, was reinstated to serve Baylor students on Aug. 24. This year, Waco Transit has extended the usual shuttle schedule to include an all-day Saturday route.

The Friday night Dash has been discontinued but city officials have ensured a restored shuttle service now to include some of Waco's most iconic attractions.

According to Waco Transit's marketing director, Kim Schwieters, The Dash is being revived with a new route map going by many downtown eating establishments and apartments. Many attractions such as Magnolia and Vitek's BBQ will be included. Waco Transit has long envisioned this new route, but has struggled to come up with the funds to instate it. This year many sponsors donated funds to make it possible.

The redesigned Dash runs every 20 minutes from 7:27 a.m. to 5:57 p.m., on Monday through Friday. The Saturday route runs from Baylor's campus to Waco's downtown heart and operates from 9:27 a.m. to 5:27 p.m.

A rider can enjoy six stops, beginning at

With these new options brought on by a different beverage partner, questions began to arise about Dr Pepper and its presence on Baylor's campus.

According to Nick Joos, executive associate athletic director for external affairs, the deal with PepsiCo includes some carve-outs that will continue to allow Dr Pepper.

"We thought that was a victory for us," Joos said.

Joos said Baylor and Dr Pepper are synonymous and that maintaining their relationship and tradition is important. Dr Pepper Hour will continue and Dr Pepper will still be served at sporting events and in the She said there are too many energy drinks and too many coffee products in her dorm's new vending machine.

The decision to bring Pepsi in to Baylor Nation was made by a committee of faculty, athletic department representation and a representative from the student body.

There were three soft drink vendors competing for the spot, but Pepsi's presentation won the committee over, Joos said.

He said marketing was an important factor when choosing a soft drink provider. Pepsi has a number of ideas to involve students, Joos said. So far, those plans have included their back-toschool party and will include a "Student Game Day Dew Area" coming soon to athletic events.

PEPSI >> Page 4

ge 4 Photo Illustration by Richard Hirst Photo Editor

Heritage Square, running past McLennan County Courthouse to the Baylor School of Social Work. The shuttle then stops at the famed Magnolia Market and West Campus Lofts & Tinsley Place Apartments. From there it heads toward the new restaurant Fuego and Vitek's BBQ, ending its route at Robinson Tower.

"With the shuttle running every 20 minutes, it will provide great transportation for lunch breaks, allowing riders to come back within that hour," Schwieters said.

The Dash's route has also been remapped to center on more apartment complexes.

"Users will be able to leave their cars

TRANSIT >> Page 4

>>WHAT'S INSIDE

opinion

Editorial Baylor's protocol for sexual assault needs to be followed. **pg. 2**

arts & life

First Things First Loads of shopping, tons of savings and other fun awaits down the road. **pg. 4**



sports

Baylor Volleyball Are you ready to bump, set and spike? pg. 6

BUILDING FIRE Waco Art Forum devastated by catastrophe

MATT DOTSON Reporter

A small community of artists is slowly recovering after a fire caused structural damage to the Waco Art Forum early Tuesday morning.

A small community of artists is slowly recovering after a fire caused structural damage to the Waco Art Forum early Tuesday morning.

According to Waco Fire Department investigations, locals speculate the fire was a result of arson. The details of the incident are still under investigation, said Riley Kilgo, City of Waco fire lieutenant.

The gallery and studio space of the Waco Art Forum holds the work of many artists. Jesus Rivera housed his 10-foot-tall cat sculpture made of wood, chicken wire, papier-mâché and Styrofoam in the studio space. Rivera said the cat sculpture is where he believes the fire originated.

"I had been working on the sculpture for a year for my exhibition," Rivera said. "Last night there was a fire in the back of the building where my sculpture was. I don't know if they were mad or they didn't like my art."

The sculpture wasn't the only item damaged. A car that had been parked in the back suffered a melted bumper and one of its back windows had been vandalized. The interior of the building displays smoke damage.

"It's dangerous to be in the building,"Rivera said. "If you're in there for just 15 or 20 seconds you get a headache."

The back patio and ceiling was also burned as a result of the flames.





Courtesy Photo

As a result of vandalism, fire consumed the Waco Art Forum Tuesday morning. Inside was thousands of dollars worth of sculptures and art projects from the Art Forum community.



GOT SOMETHING TO SAY?

We want to hear it. Send us your thoughts: LariatLetters@baylor.edu

EDITORIAL



Learning the hard way

Baylor fails to uphold assault protocol, must use Ukwuachu case for corrections

As a victim of a crime, it's reasonable to assume you'd want your offender shackled and locked away as soon as possible. On the other hand, everyone is innocent until proven guilty, even criminals who without a doubt committed the crime.

Painful as it is, rape cases walk the same fine line between due diligence and giving justice to the victim. But add the dynamic of student-onstudent sexual assault, and it becomes even more complicated.

In the recent case of former football player Sam Ukwuachu, who was convicted on Aug. 20 of sexual assault of another Baylor student in 2013, the university's handling of the situation following the assault has stirred compelling points of discussion over the past couple weeks.

This case brings to mind an in-depth series of articles, "Sex, Violation, Power," published by The

properly from a knee injury, according to the Waco Tribune-Herald.

The story notes the victim was not accommodated by the university in her last months at Baylor and had to alter her own class schedule to avoid Ukwuachu.

In the 2013 articles, McCraw mentioned Baylor recognizes sexual assault as "something that we take very seriously, and we are trying to be very careful with it so that everyone is handled very carefully throughout the entire process."

Though the details of sexual assault cases and the aftermath are often convoluted, it appears the university did not follow the protocol it described in the 2013 articles. The safety and well being of students on campus should be the university's utmost priority.

Now moving forward, the important part is

FROM THE PRESIDENT

Starr outlines plan of action for sexual assault

Dear Baylor Nation:

The recent criminal conviction of former student-athlete Sam Ukwuachu has brought deep anguish to our campus. As we have said unequivocally, acts of sexual violence contradict every value Baylor University upholds as a caring Christian community.

Important new information emerging from the recent judicial proceedings has made us aware of painful details of a brave survivor and Baylor student-athlete at the time - who deserves our compassion and understanding. Our hearts break for any victim of such an unspeakable crime against human dignity. Her moving testimony at trial greatly disturbed all of us. What she said in court prompted us to take swift action, which I will clarify later in this letter.

Recent news reports have triggered intense scrutiny of our University. Now with the assistance of an independent investigator, I want to make sure that Baylor Nation is fully informed of our actions, as we continue to discover all that we need to in order to understand fully the circumstances surrounding this tragedy.

Some have concluded that we could have done more. Perhaps so. Our

independent investigation will reveal opportunities exist improvements in the we to allegations of violence.

Ι

But



retain

full confidence in our Student Life professionals.

Let me be clear: I hold in the highest regard those who have dedicated their careers to the care of our students. It is also important to acknowledge why we may not have known more than we did. In higher education, our processes for examining allegations of sexual violence — which are consistent with those of other universities nationally - differ dramatically from the standards employed in a criminal investigation. Universities do not enjoy subpoena power. They cannot compel witnesses to testify under oath. Nor can universities require mental health professionals, counselors or physicians to disclose information about complainants. Under governing law, universities typically must complete their investigations in 60 calendar days from the day of the initial report. In addition, universities are severely limited in their opportunity to review SANE (Sexual Assault Nurse Examiner) exams, which often prove to be critical evidence in criminal trials of sexual assault. In fact, such exams are entirely under the control of the local district attorney or local law enforcement. They are not the property of the victim, much less the university. Nevertheless, we must always be vigilant to ensure that our processes - particularly those associated with the safety and well-being of our students - are not only robust and comprehensive, but entirely beyond reproach. That is why I took immediate action to ascertain the quality of our entire university-wide approach to both the prevention of and response to sexual violence. Our initial internal inquiry was led by Jeremy Counseller,

Professor of Law at Baylor Law School, Faculty Baylor's Representative to the Big 12 Conference and a former Assistant District Attorney. Professor Counseller's inquiry, wise judgment and thoughtful guidance led promptly to our second action a recommendation to our Board of Regents to retain outside counsel both to investigate these matters thoroughly and to review comprehensively our internal processes.

Last evening (Wednesday), we announced that Baylor Regents had retained the services of the Philadelphia law firm Pepper Hamilton LLP, led by partners Gina Maisto Smith and Leslie Gomez. Ms. Smith and Ms. Gomez are nationally recognized experts in the institutional response to all aspects of sexual misconduct issues. They will report to a Special Committee of Baylor's Board of Regents, not the Administration. Their guidance will help us pinpoint where we are strong and where we may need to improve.

Pepper Hamilton's independent investigation will proceed even as we continue vigorously to support the work and essential student services of our Title IX Office. Federal regulations and recommendations with respect to the proper handling of allegations of campus sexual assault have evolved significantly — and rapidly — over the last few years. Baylor has been among the universities across the nation responding swiftly to these emerging mandates and seeking to ensure the safety of our campus. Ably led by Patty Crawford, our Title IX Office is rapidly becoming a point of pride for us.

Let me also speak to allegations that Coach Art Briles knowingly recruited to his team someone with a history of criminal violence. Our coach vehemently denied these allegations, and the sports media eventually got the story right. The player's former coach at Boise State initiated contact with us. At no time did any Boise State official ever disclose any record of physical violence toward women. A variety of news sources ultimately corroborated the accuracy of Coach Briles' account. In addition, in recent days, Coach Briles has made it absolutely clear that he is fully supportive of the independent investigation which will - among other things - ensure the thoroughness of the transfer admission of studentathletes, as well as of policies and procedures designed to safeguard the character and well-being of our entire student body. Today, as I walked across the campus in these early days of the fall semester, I spoke with numerous students. They love Baylor. As I spoke with them, freshmen and upperclassmen alike, I was reminded of the high honor and weighty responsibility we have to ensure that our students receive a transformational Baylor education in a completely safe environment characterized by deep compassion and loving care. That we solemnly pledge to do. In our response to violent acts that plague our society and at times visit our beloved campus, we must always hold close our sacred mission. As we move forward, we will continue to gain clarity as to where our processes can be improved. We will make those improvements and remain open always — to how we can do better.

soon if for way respond sexual

Lariat in the fall of 2013. The series outlined Baylor's finding where exactly the university's process

make certain it

never happens to

anyone else.

proactivity in addressing sexual assault and violence cases involving students.

Given the articles were published less than two months after the assault seems to negate much of what the article argued: that Baylor would take swift and steady measures to help the victim emotionally and mentally.

Specifically, the third story in the series published Dec. 5, 2013, titled "If we don't know about it, we can't do anything about it," states that in order to uphold Title IX on campus,

Baylor takes certain initiatives when investigating a report on behalf of the victims.

In an interview for the 2013 series with Bethany McCraw, associate dean for student conduct administration, and John Whelan, former Title IX coordinator and associate vice president for human resources, Baylor considers schedule changes if the victim and the perpetrator are in the same class or changes in living accommodations if they are living in the same residential building. This is to prevent the victim from forced contact with the accused perpetrator.

According to this week's news story in the Lariat, Ukwuachu and the victim did in fact share classes, yet Ukwuachu was neither removed from the university nor any classes. He graduated from Baylor in spring 2015 and had already begun graduate classes here when the case went to trial.

On the other hand, the victim transferred to another school following the loss of part of her athletic scholarship due to failure to rehabilitate

failed the victim in order to make certain it never happens The important to anyone else. Although the current investigation is part is finding temporarily painful, it is the where exactly only way to actively prevent further hurt on another student. the university's However, the Lariat would process failed the like to commend the university victim in order to

on its steps thus far in alleviating and investigating this problem. As an editorial board, we

are in support of President and Chancellor Ken Starr's urgency in handling the matter as well as his statement Thursday night to the Baylor family, published to

the right of this editorial.

It is important to note that this editorial was written several days before the statement was released.

In addition, hiring a director position to oversee all student-athlete behavior is yet another step in the healing direction. The new Title IX efforts led by coordinator Patty Crawford are also needed efforts at this school through the "It's On Us" campaign, which spreads sexual assault violence awareness and prevention.

When a tragedy as inexcusable as the Ukwuachu case happens, it is Baylor's duty to see that action is taken to both accommodate the victim and educate on the heinousness of such a crime. Hopefully, this incident will both illuminate the mistakes that were taken and forge the path forward.

Editor's note: Shehan Jeyarajah, writer of this week's news story and regular member of the editorial board, refrained from discussion on this matter.

In abiding love for Baylor,

Ken Starr President and Chancellor



ARTS & LIFE EDITOR

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Opinion

The Baylor Lariat welcomes reader viewpoints through letters to the editor and guest columns. Opinions expressed in the Lariat are not necessarily those of the Baylor administration, the Baylor Board of Regents, the student body or the Student Publications Board.

Editorials, Columns & Letters

Editorials express the opinions of the Lariat Editorial Board. Lariat letters and columns are the opinions of an individual and not the Baylor Lariat.

Lariat Letters

To submit a Lariat Letter, email LariatLetters@baylor.edu. Letters should be a maximum of 400 words. The letter is not guaranteed to be published



Sarah Pyo | Lariat Photographer

Seoul, South Korea, freshman Joseph Hwang examines food at the first general meeting of The Korean Student Association, a multicultural group, Thursday evening at the Bill Daniel Student Center. In order to introduce students to an Asian culture, KSA provided various Asian dishes for the students to enjoy.

On the rise

Baylor Film and Digital Media becomes independent department with donation

ADAM RICE Reporter

The Baylor Film and Digital Media program is now its own department after receiving a gift of \$2 million to create the Matthew B. Lindner III Endowment for Excellence. The donors are 2012 Baylor

ment would bring.

"The critical thing is by being a department we have a voice at the table with the other chairs in the College of Arts and Sciences, and that voice means our program is going to be recognized better by Baylor," Hansen said.

The film and digital media program

to strengthen its connections in Los Angeles providing more opportunities for students.

students. Maverick Moore, a lecturer in the FDM department, said the endowment will allow the department to focus on

film students. "It gives this department a great foun-

KY clerks grant marriage licenses

ADAM BEAM

Associated Press

ASHLAND, Ky. — A defiant county clerk went to jail Thursday for refusing to issue marriage licenses to gay couples, but five of her deputies agreed to issue the licenses themselves, potentially ending the church-state standoff in Rowan County, Kentucky.

U.S. District Judge David Bunning said he had no choice but to jail Kim Davis for contempt after she insisted that her "conscience will not allow" her to follow federal court rulings on gay marriage.

"God's moral law conflicts with my job duties," Davis told the judge before she was taken away by a U.S. marshal. "You can't be separated from something that's in your heart and in your soul."

Bunning offered to release Davis if she would promise not to interfere with her employees issuing marriage licenses on Friday morning. But Davis, through her attorneys, rejected that offer and chose to stay in jail.

Gay and lesbian couples vowed to appear at the Rowan County clerk's office for the fifth time on Friday to see if the deputy clerks would keep their promises.

"We're going to the courthouse tomorrow to get our marriage license and we're very excited about that," said April Miller, who has been engaged to Karen Roberts for 11 years.

As word of Davis' jailing spread outside the federal courthouse, hundreds of people chanted and screamed, "Love wins! Love wins!" while Davis' supporters booed.

Davis' lawyer, Roger Gannam, said it was the first time in history an American citizen has been jailed for believing that marriage is a union between one man and one

ASHLAND, Ky. — A has been taken away for fiant county clerk went what she believes," Ganjail Thursday for refus- nam said.

Laura Landenwich, an attorney for the plaintiffs, rejected the comparison.

"Ms. Davis is in an unfortunate situation of her own creation. She is not a martyr. No one created a martyr today," Landenwich said, adding "she holds the keys to her jail cell."

Speaking earlier from the bench, Bunning said it would set up a "slippery slope" to allow an individual's ideas to supersede the courts' authority.

"Her good faith belief is simply not a viable defense," Bunning said. "I myself have genuinely held religious beliefs ... but I took an oath."

Davis is represented by the Liberty Counsel, which advocates in court for religious freedom. Before she was led away, Davis said the U.S. Supreme Court ruling legalizing gay marriage nationwide conflicts with the vows she made when she became a bornagain Christian.

"I promised to love Him with all my heart, mind and soul because I wanted to make heaven my home," Davis said.

Miller and Roberts were denied a marriage license four times by Davis or her deputies since the June ruling. Miller testified that one of the deputy clerks told her to apply in another county. "That's kind of like saying we don't want gays or lesbians here. We don't think you are valuable," she said.

Rather than be fined, jailed or lose their jobs, five of the clerks told the judge they would issue the licenses. Her son, Nathan Davis, refused, but the judge said that wouldn't matter and he wouldn't be punished, as long as the others complied.

"I don't really want

graduate Matthew Lindner and his father, Carl Lindner, with \$1 million coming from each.

The gifts were donated on May 6 and created the new FDM department. Previously, the FDM program had been a division of the communications department.

"Matthew had said even when he was here and even after he graduated that he wanted to help out in some way," said Chris Hansen, newly appointed chair of the FDM department.

However, Hansen said discussion was needed to make the endowment a possibility.

"We engaged him and his father in several discussions on what our goals were for the program," Hansen said. "We spoke about wanting to become a department and how we wanted to develop other graduate programs."

Hansen said he was looking forward to the opportunities that being a depart-

has produced many notable alumni in recent years, including John Lee Hancock, who directed "The Blind Side," "The Rookie" and "Saving Mr. Banks." In 2014 Michael Brandt and Derek Haas were named Baylor Alumni of the Year. They are the co-creators of "Chicago Fire," "Chicago P.D." and "Chicago Med," which air on NBC.

"Most prestigious film departments at universities are either departmental or schools of film," Hansen said. "In order for us to begin to compete for great students, we needed to be at least a department of film."

The money will be placed in an endowed fund and will be used to pay for larger film projects than anything the department has done before. They will also use it to bring guest artists in to interact with students. The faculty will be able to do more work out in Los Angeles, Hansen said. This will allow the department

dation to work with," Moore said.

There are many plans for the future of FDM now that it's a department, Hansen said.

"Becoming a department was step one," Hansen said. "We'd like to offer M.F.A program, in the future, which would be a terminal degree."

With the endowment, the possibility of building a separate facility for the FDM, theatre, and arts department seems more like a reality, Hansen said.

Carl H. Lindner is the co-CEO of American Financial Group Inc. After his son, Matthew Lindner graduated with a bachelor's degree in film and digital media, Lindner earned his master's in fine arts from New York Film Academy in Los Angeles. He is a producer and investor in the independent film industry.

Those looking for more information on the FDM department should visit www.baylor.edu/fdm/. woman. He compared her willingness to accept imprisonment to what Martin Luther King Jr. did to advance civil rights.

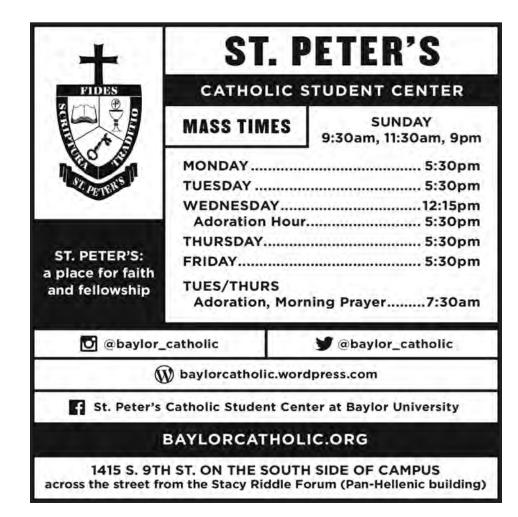
"Kim Davis represents the best of us and everyone should lament and mourn the fact that her freedom to, but I will comply with the law," said one, Melissa Thompson.

"I'm a preacher's daughter and this is the hardest thing I've ever had to do in my life," she added. "I don't hate anybody ... None of us do."

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News-

Life of an Army ROTC student

STEPHANIE REYES Staff Writer

Leavenworth, Kan., freshman John Bohnemann and Spicewood freshman Rachel Ormsby aren't your typical Baylor freshmen. In addition to attending classes, doing assigned reading and homework, they are also members of the Army ROTC.

As members of the ROTC program, they are required to do physical training Tuesday through Thursday for about one hour, attend a classroom session where they go over basic military structure and information a military cadet needs to know in order to be successful in the Army. In addition, on Thursdays cadets are required to dress up in full Army combat uniform for the day and attend a lab, which consists of practicing marching in formation and practicing saluting, among other things.

Bohnemann said the transition into college has been nothing short of exciting and a smooth transition because of Baylor's ROTC program.

"I definitely think ROTC has helped me get accustomed and accumulated with the life of a freshman student at Baylor University," Bohnemann said. "[They've] been very welcoming. The staff and the students in ROTC have welcomed me with open arms."

Bohnemann, whose father went to West Point and has been in the military for 25 years, said he's been around the military lifestyle and has grown up into it. Joining the Army ROTC program at Baylor only made sense for him.

"I definitely knew I wanted to do something in the military field, whether I decide to make a career out of it or whether I serve the four years that I'm required to serve," Bohnemann said.

Advantages to being a member of the Army ROTC program include having full tuition paid, a monthly stipend, and there are also have scholarships available for members.

Bohnemann said what excites him about looking forward to the next four years in the ROTC program is the brotherhood and the sense of camaraderie that's always present.

"Everybody here is very welcoming and very supportive of you so that's kind of the one thing that excites me is that I don't have to be nervous," Bohnemann said. "I don't have to be scared whenever I go to PT every morning or whenever I see one of the cadets because I always know that they are very self-embracing and they'll embrace me whenever I'm struggling or anything like that."

Outside of being a typical college student and a member of the Army ROTC program Bohnemann enjoys being active and doing crossfit training, doing outdoor activities such as hiking and camping and attending baseball games.

After graduating from Baylor with a business degree, Bohnemann hopes to join the Army as an officer and see where the future takes him.

"I plan to be an officer, which means I'll have to serve 4 years in



CRAWLING TO VICTORY An ROTC student performs a high-crawl in order to complete a stage of the drill set up to challenge each participant to push not only their bodies, but their minds.

the Army and hopefully by then I'll have a business degree and we'll see during those four years if I want to stay in and make the Army a career or if I want to retire after those four years and pursue a business degree," Bohnemann said.

Ormsby who comes from a long list of military members in her family said she decided to come to Baylor not only for its academic success but also because of its well-known ROTC program.

"Well Baylor has a great ROTC program, I knew some people who were in it before and really enjoyed it and it was something that I wanted to pursue," Ormsby said.

She adds that she still feels like a normal college student despite taking a full load of coursework and being a member of the Army ROTC.

"I really like the structure of it, it keeps me accountable just in itself," Ormsby said. "I mean I can't let myself slack off or get behind. I make myself go to bed at a certain time because I know I have to wake up early."

Outside of taking classes at Baylor and being a member of the Army ROTC, Ormsby said she enjoys going to Vertical worship gathering, hanging out with her friends, and reading.

"I really just like hanging out with friends. Quality time is a really big deal to me; I just like hanging out with people," Ormsby said.

Ormsby, who plans to go to physical therapy school in the future, said she is looking forward to what she is going to learn in her major and apply it in the Army.

"I just think it's going to be really cool to be commissioned as an officer in the army and I'm really excited for that," Ormsby said.

FIRE from Page 1

Jesus Rivera is a native of Mexico. He said part of the reason he came to Waco was to encourage art and culture.

"I'm a little bit sad that this happened because our Waco needs more culture," Rivera said. "And though we're trying to sort out this cultural venue, someone came in and damaged it."

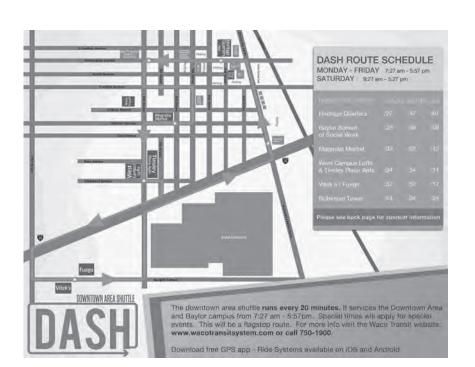
Many of the local artists were deeply saddened by the incident, according to activity on Rivera's Facebook page. Many expressed concerns, offering prayers and help to the heartbroken artist.

"I think it's absolutely horrible," Wilson said. "Here you have a man that takes what is basically a worthless building and tries to make something good out of it, and then someone ruins it."

Rivera who spent around \$2,000 on materials for his sculpture, said he doesn't have the budget to make another statue. Despite the setback, he said he refuses to stop.

"Maybe little by little I will get the materials to rebuild my statue," Rivera said. "I'm stronger, and I have a lot of love for the people of Waco, for my children for my youth, and I will continue to do this for the people of Waco."

TRANSIT from Page 1 -



in their apartments and catch the shuttle at 8th and Speight," Schwieters said. "We purposely mapped the shuttle by these apartments in order to alleviate parking, and promote the mindset of public transportation."

Austin sophomore Helena Van Loan is a regular Waco Transit user and is very impressed with the shuttle service as a whole. Baylor is expensive, she said, and if you don't have a car the shuttle service is a very reliable and effective way to get you where you need to go.

"It does get busy sometimes, but it is always great if you need to get somewhere fast. It is a super manageable service," Van Loan said.

When Van Loan found out about the new Saturday route, she was very excited that Waco Transit decided to upgrade and expand and its service.

From her past experiences, Van Loan said she advises students that the new route may make the wait times longer.

"Waco transit has a downloadable app. I would highly advise students to download it, to avoid any unnecessary delays in wait times," Van Loan said.

The Waco Transit aims to have Baylor students utilize their service and take advantage of the chance to explore the growing urban heart of Waco. It wants to encourage students to use public transportation as a resource to explore Waco in a more environmentally friendly way.

The Dash's full shuttle schedule can be found at www.waco-texas.com/transit/ dash.asp.

PEPSI from Page 1

"I'm hopeful that that will be a success for the student body," Joos said. "Hopefully it's a win win situation for everyone."

According to Director of Student Activities Matt Burchett, the Dew Area will make its debut at the Traditions Rally on Sept. 11.

Their set-up will include music, Mountain Dew lifestyle video footage and a sampling truck with all 12 Mountain Dew flavors.

"It's a great way to introduce Pepsi products to the Baylor community and specifically to students," Burchett said. He said there will be give-aways and exciting visuals.

"It's an opportunity to have an experience," Burchett said.

The "Student Game Day Dew Area" will be located in the student tailgating area for the first two home games of the season, on Sept. 12 and Sept. 26.

PepsiCo will also be placing "Dream Machine" recycling kiosks on campus, according to the summer press release from Baylor Athletics.

"I think they are excited to be on the Baylor campus," Joos said.

Marsha Wilson, fellow participant of the Waco Art Forum said she sympathizes with Rivera.





ON-THE-GO >> Happenings: follow **@BULariatArts** and look for **#ThisWeekinWaco** on Twitter **>** BaylorLariat.com

Downtown for the day

First Friday semester kickoff spans entire day

HELENA HUNT Staff Writer

The first First Friday Waco event of the school year will take place today, starting around 10:30 a.m. and running until 2 a.m. at various venues downtown.

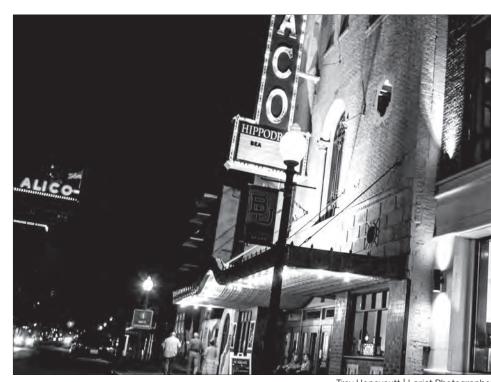
On the first Friday of every month, assorted downtown restaurants and businesses offer discounts, extended hours and special events to festival-goers. Among the 11 participants today are the Waco Hippodrome Theatre, Anthem Artisan Market, Portofino's and Sascee's.

Each business will be open until at least 7:30 p.m. with many, like Anthem Artisan Market and Papillon Antiques, featuring live music. The Baylor vs. SMU game will be broadcast at the Hippodrome at 6 p.m. for free, closely followed by a live Dueling Pianos performance. A jazz band will be playing at Sascee's from noon to 2 p.m., and there will be karaoke at The CAST from 7 to 9 p.m. A full calendar of these and other events can be found on First Friday Waco's Facebook page.

Peter and Summer Ellis, the owners of Anthem Artisan Market and Summer Ellis Bijouterie, founded the monthly festival in the spring of 2013 after seeing a need to build community among the businesses taking root downtown.

"We realized that business is moving downtown, and we really need to support the community and each other," Peter said.

Since 2013, First Friday has doubled in attendance and new businesses have contributed to the event's size and appeal, Ellis said.



Trey Honeycutt | Lariat Photographer

FROM DAYLIGHT TO NIGHTLIFE On Austin Avenue you'll find vendors, discounted food, live music and a stream of the Baylor vs. SMU game. The event takes place the first Friday of every month.

"Two years later we have consistent efforts from the merchants downtown," Peter said. "New businesses are even opening with First Friday being part of their launch."

Local business owners view First Friday and its specialized events as an opportunity to become involved in the Waco community.

"We're trying to give something special to do to people who are coming downtown," said Marcia Neal, owner of Sascee's.

While the evening is an opportunity to take in local food and entertainment, it is also a time for local businesses to support one another. Neal said she tells her customers to visit stores like Bjoy Bijoux after they finish eating at her restaurant.

"We're for each other, and we network for each other," Neal said.

First Friday also allows Baylor students to become part of this close-knit Waco community.

"Students are a part of Waco and First Friday," Peter said. "They're not spectators, they're participants."

Business owners welcome the influx of students to Friday's event.

"Downtown just becomes livelier," said Mary Helen George, owner of Papillon Antiques. "It's a welcome back. I'm putting up a new display of Baylor items, and we're going to put out our Baylor flag."

Baylor students are enthusiastic to join in First Friday's events as well. Although Fort Worth sophomore Caroline Grace has not attended the festival in the past, she said she is eager to take part this coming Friday.

"I am going this weekend," Grace said. "It's downtown, so that's really convenient for Baylor students. And there's going to be live music, and I'm definitely going to do that."

This week in Waco:

>> Today

10 a.m. - 2 a.m. — First Friday, Downtown Waco

8 p.m. — Brady Toops, Common Grounds

8 p.m. — Dueling Pianos, Waco Hippodrome

>> Saturday

9 a.m. — Farmers Market, Downtown Waco

10 a.m. – Westfest Parade, West

8 p.m. — Dueling Pianos, Waco Hippodrome

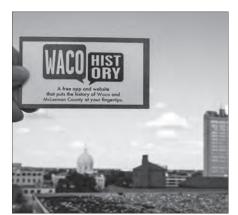
8:30 p.m. — Mentalist Blake Adams, Common Grounds

>> Sunday

7 - 11 p.m. — Open Mic Jam Sesh, Waco Hippodrome

>> **Monday** (Labor Day, no school)

10 a.m. - 5 p.m. — 19th Annual Homestead Heritage Sorghum Festival, Homestead Heritage



Waco history nerd? There's an app for that

SARAH JENNINGS Reporter

For those on a budget, it's become trendy to be a tourist in a hometown. Now, with Waco History, a free app designed by Baylor employees, it's easier than ever.

The app and website documents nteresting places, people, and

history down to a real tangible and you intimate sort of level. I can listen to the people who it happened to; m I can see what the site looks like be

now," Sloan said. Sloan discovered Curatescape — a web and mobile app framework that emphasizes story telling in a location-based format - through a similar public history project Cleveland State University. He then proposed this venture to John Wilson, Texas Collection director. Incorporating the vast visual archives of the Texas Collection with the wealth of over 1,000 oral histories, the app offers a flexible way to present a variety of stories. "The entries are place-based. You can move through the landscape. You can pursue the themes that interest you, and you can tailor this app to your particular interest," Sloan said. "If you're interested in African-American history or Mexican-American history or whatever it be - sports history, food-ways - then you can follow

your own track."

Amanda Sawyer, a Baylor museum studies graduate student, began working with the team two years ago in Sloan's undergraduate Methods in Oral History class. She said she had never done anything outside of Chinese history before, and the opportunity to write entries for the app introduced her to a new "It's really easy to come to Waco, just see it as a temporary home, and not even get to know the area around you," Sawyer said. "But I feel like since we're living here, most of us for four years at least, there's a sense of duty, at least on my part, to understand the community I'm living in."

Many entries will surprise users. Not many people know Waco had

ce the first Friday of every month. hts are a part of Waco and First Frid



Sarah Jennings | Lariat Reporter

AT YOUR FINGERTIPS Waco History makes it easy to find old facts about the Wack.

events in Waco and McLennan County. A result of a partnership between the Baylor Institute for Oral History and the Texas Collection, the app features over 90 multimedia narratives and two tours—Heart O' Texas Foodways and Houses of Worship.

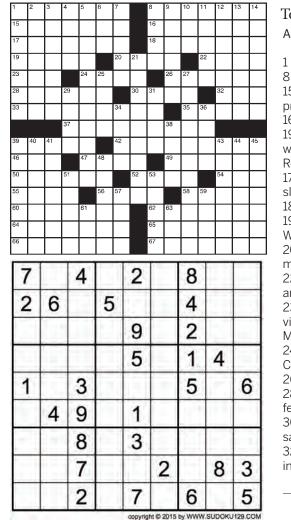
Dr. Stephen Sloan, director of the Institute for Oral History, said QR codes are currently going up around the city, connecting users with historic businesses and churches.

"In history, we usually talk in national and international terms. History can be a very abstract thing. What I like about the app, it brings passion—public history. She now produces about one new entry a week.

"The thing that was most exciting to me was just how old the city was," Sawyer said. "Then there was the first time somebody told me that Waco used to be a huge city in its time, an Austin or Dallas—it blew my mind. I never knew that."

Sawyer said that working on this project showed her the deep sense of community in Waco. Waco has survived big disasters, like the tornado in 1953. However, she observed that this community comes together afterwards, and that's not often recognized. a legalized red-light district known as the Reservation — or a downtown ballpark called Katy Park. A quick tap on the app's interactive map may uncover the story behind the ALICO Center.

"Often, the popular understanding of Waco particularly nationally — is way too narrow," Sloan said. "So this project has reaffirmed how rich and diverse our history is. I know this as an oral historian; there are many different experiences and perspectives on the past. It's too easy to generalize, to oversimplify. Things like this make that harder."



Today's Puzzles

Across

1 Probably will 8 Come before 15 Like many a protest 16 With 12-Down. 1995 Hugo Award winner for Best **Related Work** 17 Going on, slangily 18 Stand for things 19 "The Road to Wealth" author 20 Opening segment 22 Deity skilled at archery 23 It has rail service to ORD and MDW 24 Hawaii's ___ Coast 26 Zippo 28 Amsterdam features 30 Meat-based sauce 32 Shades-wearing TV cousin

33 Score update phrase 35 Deck used for readings 37 What we're made of, per 21-Down 39 Place for an ice bed 42 Idylls 46 Egg __ yung 47 Salon, for one 49 Like some transfers 50 Threatening to steal, perhaps 52 Heroine in Auel's "Earth's Children" books 54 Cpl., for one 55 Cause some nose-holding 56 Brown of publishing 58 Clip 60 Discoverer of Jupiter's four largest moons 62 Lab tube 64 View 65 Flighty sort?

66 Some film clips 67 Submits Down 11970s Ford president 2 Show contempt for **3** Ferocious Flea foe 4 Tailless rabbit relative 5 Sparkly Skechers style for girls 6 Salon acquisition 7 Reed site 8 Neoplasticism artist Mondrian 9 Assessment 10 Spanish pronoun 11 Make cutting remarks about 12 See 16-Across 13 Hockey Hall of Fame city 14 Former surgeon general C. __ Koop 21 "The Dragons of Eden" Pulitzer

winner 25 DOL division 27 Cruising 29 "Yes, of course" 31 Classified times 34 Plucked instrument, to Vivaldi 36 Picked style 38 Gas co., e.g. 39 Excuse for lateness 40 Lost it 41 Popular hanging-basket flower 43 One of the original Mouseketeers 44 Google map, say 45 Not always the best roommates 48 Shower component 51 Pulitzer playwright Zoë 53 Pester, puppy-style 57 Cyclotron bits 59 Lead 61 Be supine 63 "__ seen the light!"

Yesterday's results

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4	3	6	1	7	5	9	8	2
5	1	2	8	4	9	6	7	3
3	6	5	9	8	7	2	4	1
9	7	1	2	3	4	5	6	8
2	4	8	6	5	1	3	9	7

For today's puzzle results, go to BayorLariat.com





TONIGHT >> #BUvSMU: @BULariatSports brings you live coverage via Twitter

BaylorLariat.com

Small Beginnings No. 4 football begins 2015 campaign tonight at SMU

TYLER CAGLE Sports Writer

Every thousand-mile journey begins with a single step. In the Bears' case, their journey for another Big 12 title and a berth into the College Football Playoff begins with a 99-mile trip to Dallas.

The No. 4 Bears take on the Southern Methodist University Mustangs at 7 p.m. today at Gerald J. Ford Stadium.

The lack of so-called "statement games" in the Bears' schedule weakened the Bears' case for a playoff bid last season. Baylor seeks a different outcome in 2015.

"The only statement we need to make is to win," Baylor head coach Art Briles said.

Tonight's game marks a small look back at what was once a thrilling rivalry between two Christian institutions from the Southwestern Conference era.

SMU is led by new head coach Chad Morris, who takes over the program after spending the last four seasons as the offensive coordinator at Clemson University.

Although the Bears have beaten the Mustangs by a combined score of 104-24 the last two contests, Briles said he is well aware of the coaching change and expects a tough challenge.

The Bears are heavily favored to beat the Mustangs. However, Briles said Morris' resume is strong and warrants respect.

Morris was named head coach of SMU after serving as offensive coordinator and quarterbacks coach at Clemson University between 2011 and 2014. In that time, Clemson rose in the rankings and challenged in-



WE MEET AGAIN Sophomore Johnny Jeffereson braces for impact with an SMU defender in the Bears' season opener against the Mustangs last season Aug. 31, 2014, at McLane Stadium.

conference powerhouse Florida State for ACC dominance.

Morris was the mastermind behind Clemson's offenses that were known for explosive players. Receivers Sammy Watkins, DeAndre Hopkins and Martavis Bryant were all successful under Morris' spread scheme while at Clemson.

"[Morris] is a really, really good football coach and he's done a great job everywhere he's been," Briles said. "From an offensive standpoint ... we're looking at basically all the Clemson, a little bit of Tulsa from back in the dav."

SMU has a good amount of talent to work with this season. Receiver Darius Joseph totaled 157 receptions and 1,184 yards in the Mustangs' past two seasons. Quarterback Matt Davis (855 passing yards, 613 rushing), who started the last five games for the Mustangs last season, returns under center.

With an athletic quarterback at the helm, Morris may opt to go deep often, mixed with several screens and outside runs.

The Bears can certainly improve on their pass defense from last season as they ranked 104th out of 128 teams in the FBS, allowing an average of 260 passing yards per game.

Pressuring SMU's quarterback will be no issue for the Bears, as their defensive line led by senior Shawn Oakman and junior Andrew Billings has been consistently ranked as one of the nation's top units. Oakman and Billings combined for 90 tackles, 31.5 tackles for loss and 13.5 sacks in 2014.

"Everybody is hungry and willing to fight for each other," Young said. "That's just the vibe of the defense, just going out there and destroying the offense and everybody,"

The secondary is also returning

its core, with junior safety Orion Stewart returning after registering 82 tackles and four interceptions. Junior cornerbacks Xavien Howard and Ryan Reid also return after starting full time for the Bears in 2014. Senior safety Terrell Burt said the team's experience from last season will help them improve.

"Yeah, I believe in your first year you're going to have some adversity to go through, but we all as a unit have been trying to get together, communicate more," Burt said. "We've put in some different coverages to help them out as well, so I believe this year will be a great year for the secondary."

Baylor will field new starting quarterback Seth Russell. Russell saw some playing time last season against the Mustangs. It's a bit different this time. He won't be coming in as a backup and it won't be with the massive support of McLane Stadium behind him.

"Everybody is ready to go," Russell said. "With the type of players I have around me, you can't ask for anything better than that. I don't feel much pressure just because of the playmakers around me."

SMU ranked 109th in passing yards allowed last season. This bodes well for Baylor's notoriously prolific pass attack that dismantled SMU in last season's opener.

Junior Corey Coleman and sophomore K.D. Cannon combined for 2,000 yards and 19 touchdowns in 2014. If Cannon scored three touchdowns in 15 minutes against the Mustangs last season, then there's no telling what the Bears have in store for tonight.



Volleyball hosts weekend tourney

JOSHUA DAVIS

Sports Writer

Fresh off a secondplace finish at the Rams Classic last weekend, Baylor volleyball returns home to host the Hampton Inn Waco North Baylor Invitational tournament.

The Bears play Sam Houston State in their home opener at 4 p.m. today at the Ferrell Center. First-year head coach Ryan McGuyre said he is confident heading into the Bears' game against the Bearkats.

"I'm looking forward to playing at home ... we learned a lot of things that we can work on this past weekend," McGuyre said. "The foundation is there;. I like how we fought and battled in every single match [of the Rams Classic]. The girls expected to win and felt like they could win."

Senior setter Amy Rosenbaum is coming off her first double-double of the season. She tallied 30 assists and 10 digs on Sunday. Rosenbaum talked about today's game marking her last home opener of her collegiate career.

"It's my last first match at home so I'm just really excited to show what we've been doing [this off-season] to the crowd," Rosenbaum said.

Rosenbaum is not the

only Bear looking forward to being back at the Ferrell Center this season.

Junior setter Morgan Reed also said she was eager to show the hometown crowd what the alleged "new look" of Baylor volleyball is all about.

McGuyre is pleased with the team's development from the first tournament of the season. Having successfully attained his first win as the new head volleyball coach, McGuyre now looks to get his first win at home.

He was hesitant to admit it, but said there's a different atmosphere when playing at home.

away [or] home, it shouldn't matter," McGuyre said. "But there's definitely a comfort level when you're in your home gym. The way we serve and the way we block is still reflective of the way we practice. I think when you're comfortable, you're going to revert to the things that you're doing [consistently]."

Amidst the success, McGuyre believes there's more improvement that can take place among his youthful squad which features six freshmen.

"Offensively, we can be a lot stronger and a lot better," McGuyre said. "We did some good things defensively as far as lining up hitters with our digs ... and I like the progress

Cal Poly at 7 p.m. Saturday.