

# Business growth on the rise for Waco

By Kalli Damschen Staff Writer

Business is booming in Waco, with over 400 new businesses starting in the area within the last three months alone.

Forbes ranked Waco 53rd on a list of the 100 best small places to start a business. In recent years, job growth in Waco has been on the rise, with unemployment

are coming into the area and setting up shop.

"We've been very lucky that the growth has not segmented to just one area," said Whitney Richter, business development and marketing manager for the Greater Waco Chamber of Commerce. "Across the board, the county is seeing growth."

The Greater Waco Chamber reports

from 5.2 percent in December 2013 to 4.1 percent in March 2015. According to Forbes, job growth in Waco was 0.9 percent in 2013, and the projected annual job growth has increased to 2.9 percent.

"There's a lot of opportunities to start businesses here," said Steve Surguy, director of the McLennan Small Business Development Center. "There's a lot of growth

steadily decreasing. Many new businesses that unemployment in Waco has decreased in downtown Waco, particularly with the expansion of Baylor. It provides a lot of opportunities for small businesses to get in on the ground floor."

Small business owners are drawn to the area for a variety of reasons including Waco's prime location in Central Texas, the growing population and the "talent pipeline" of students coming out of educational institutions such as Baylor, Richter said.

Richter also said there are some benefits to establishing businesses in smaller communities, compared to expansive cities like Dallas and Austin.

"We don't have the transportation congestion problems like the major markets have," she said. "You're able to get the publicity or marketing you need to grow and be a community-based business."

SEE **GROWTH**, page 3

# Fixing the problem

### Waco Animal Birth Control Clinic to host benefit; aims to eliminate kill shelters

By Rebecca Flannery STAFF WRITER

Welcoming owners and pets from all over Waco, the city's Animal Birth Control Clinic will host its second Movable Feast for Beasts from 11 a.m. to 2 p.m. May 30 at Brazos Park East.

The free event will benefit the clinic's efforts to offer low-cost spay and neuter surgeries for Waco residents. Carrie Kuehl, executive director for the clinic, said the Animal Birth Control Clinic offers the inexpensive options because the

staff believes in preventative measures of animal control.

Kuehl said the event will promote a healthy image of pet-owner relationships, which she said ultimately improves quality of life for both animals and people.

"It's good for the animals and owners to get out and it's great for the community to see well-socialized healthy animals out with their owners," Kuehl said. "Community perception includes promoting quality of life and it's why we do things like this."

The event will feature food

trucks, which will donate a portion of proceeds to support the clinic. There will also be local band, the Brian and Jeremy Duo, providing entertainment for the afternoon. Kuehl said there will be a hot dog eating contest for both owners and their dogs

While the event is meant to promote the quality of life of both pets and their community, Kuehl said the motive behind the event is to create an awareness of the clinic's mission: to help in the effort to make Waco a "no kill" community.

"What we do limits the litters that are born in our community, which also reduces the intake at the animal shelter" Kuehl said. "This way, shelters are able to use their resources more wisely to get each animal that comes to them out alive."

Pat Stone, clinic manager, said prevention is the best way to monitor the issue of stray and unwanted pets. This is one of the clinic's missions as staff perform approxi-





SKYE DUNCAN I LARIAT PHOTO EDITOR

A cat recovers from surgery Wednesday in the Animal Clinic of Waco. The Animal Clinic takes in stray cats to spay and neuter

mately 265 surgeries per week, according to the clinic's website.

"When you have a sink that's overflowing, you have one of two options," Kuehl said. "You either start bailing the water, or you turn off the faucet first. That's what we're trying to do here: turn off the faucet.

This cattle dog awaits his release after surgery Wednesday from the Animal Clinic of Waco. The clinic will host a fundraising event from 11 a.m. to 2 p.m. May 30 to benefit its program, which offers free spaying and neutering services to lower income pet owners.

Groesbeck resident Phillis Kyle said she travels to the clinic monthly to take care of her pets.

"I've been coming here consistently for eight years," Kyle said. "I'm so glad the clinic helps the

pound situation out and is cheap. I come here for it all."

## Bush, Rubio bring fluency in Spanish to campaign

By WILL WEISSERT AND CALVIN WOODWARD ASSOCIATED PRESS

AUSTIN — Republicans are bringing something unique to the 2016 presidential campaign: an ability to speak to Americans in both of their main mother tongues, Spanish as well as English.

Democrats can't match it. Previous GOP candidates couldn't.

But now, paradoxically, the party that's on the outs with many Hispanic voters over immigration is the party that has serious presidential candidates who are surefooted in their language.

It remains to be seen how much Jeb Bush and Marco Rubio will use their fluent Spanish in the campaign. Rubio offered a few words of it in his presidential campaign announcement, quoting his Cuban grandfather, a small but notable addition in a speech meant for everyone to hear, not just a Hispanic crowd.

Bush peppered his remarks with Spanish in Puerto Rico on Tuesday, making an obvious cultural connection with many in his audience.

Even a modest amount of Spanish will be more

SEE **SPANISH**, page 4



JESS SCHURZ | LARIAT PHOTOGRAPHER

### Standing for those in need

Members of the Baylor and Waco community gather together Wednesday night at the Student Union Building bowl to pray for the earthquake in Nepal. Several students and faculty shared their stories and prayers for the relief efforts in Nepal at this tumultuous time.

## Brown aims to exhibit humility, service as student body president

#### By MADISON MILLER Reporter

As a passionate Christian who believes he has been called to help the Baylor student body, Houston junior Pearson Brown said he grounds his future as student body president in his beliefs.

А professional sales major, Brown has been involved in student government for three years, starting out as a student senator on the Campus Improvements and Affairs Com-

mittee. He then transitioned to Senate Pro Tempore as well as the chair of the Operations and Procedures Committee.

In addition, Brown is also a member of the greek fraternity Kappa Omega Tau.

"I think what my involvement in KOT has really taught me is so much about working with others for a bigger



Brown

cause," Brown said. "Whether it's for float or even sing, it's really working as a team."

He is also an active member of Harris Creek Baptist Church. He has been attending the church since his freshman vear

"Harris Creek has helped me see that there is such a bigger plan or picture for all of our lives," Brown said. "One of the things I'm looking forward to is just working with people," Brown said.

Student body external vice president elect, Steven Newcomb, said he is looking forward to working with Brown this next school year.

"Pearson is a passionate leader," Newcomb said. "His positive outlook will inspire people to follow his leadership."

Brown said humility would be his most impacted quality serving as student body president.

"I'm not on earth for myself," Brown said. "I'm not at Baylor or in this office for myself, but I have this office really to give back to this incredible university."

Newcomb said Brown's heart for serving the student body and his intent

SEE **BROWN**, page 4

## Opinion Thursday | April 30, 2015

The Baylor Lariat

# Regulate fertilizer plants

## Legislature must take fertilizer regulations seriously after West explosion

### Editorial—

On April 17, 2013, Central Texas shook as a fertilizer production facility just north of Waco exploded from the interaction of ammonium nitrate with a fire. Most Texans remember that day well.

We can recall who we were with, what we were doing and the initial feelings of fear in the uncertainty of what might happened next. Two days earlier, a bomb had been detonated at the finish line of the Boston Marathon. We were all on edge.

Just over two years later, West is recovering, but little has changed in the safety regulations of fertilizer plants. The devastation that occurred in West could happen again. Because many people business owners, legislators and, in general, the public outside of West's immediate community have all but forgotten the tragedy.

While there are still good people fighting for industry and legislative reform to take place, it is troubling to see the public and our business and political leaders jump so quickly to the next hot button issue. It is time to address the issue of reforming safety concerns in the fertilizer production industry.

First, it is the corporation's job to protect its employees. Specifically, it is a business owner's personal responsibility to make sure each person in his or her factory is protected from harm. Safety — above profit, above return on investment, above brand image — should be an owner's highest priority. Without appropriately safe working conditions, it is reckless endangerment to place employees on production floors.

However, most business owners have a lot on their plates. They don't have time to always check the factory floor every day. There is much to be done in his or her csuite, and factory floor employees are easily replaceable.

This is a sticky statement to make. Few business owners — relatively few people, for that matter — want the government involved in their day-to-day lives. But, while workers and victims of safety oversight cry out for reform and bosses can't seem to be bothered to answer, it becomes the state's duty to make sure its citizens are properly protected.

Because it seems that owners are not interested in placing a priority on safety, it therefore falls in the lap of the Legislature to regulate their businesses.

The Texas Legislature meets every two years, which means its members have had two years to compose legislation on mandated safety requirements at fertilizer plants and a year to formally meet and discuss it. But there's nothing to show.

Is it that they would rather debate open-carry? Is it that they would rather score political points from business owners and disregard the possibility of state intervention?

Whatever the reason, it is unacceptable that the state should leave any number of its citizens unprotected.

Former Gov. Rick Perry's administration could have finished strong by making it a platform priority to fix the brokenness and oversight. And current Gov. Greg Abbott's administration could have entered going to bat for the citizens of Texas who go into unsafe jobs every day. Surely, neither governor has wasted or is wasting his time in office, but if people are in danger, the leader should step up to secure respect is ensured for all. Especially when the incident was broadcast so prominently at the time of the plant's explosion.

People who work in other fertilizer plants and many similar industries go to work every day in environments that are neither safe nor healthy. People should feel safe at their job. Since this is not a reality, neither the business owners' nor legislators' jobs are done.

Most importantly, if the Texas Legislature is going to make a change for the better, it must do so quickly. The last day of its regular session is in just a month — on June 1. Bills like HB417 are calling for the regulations on the storage of hazardous materials to be more defined and enforceable, even extending the mishandling of the materials to a criminal offense. It seems, though, that the state leg-



islature is more concerned with discussing around more popular topics.

To industrialists, to senators,

to representatives and to the governor: Fix the safety regulationsin an industry that has already exhibited dangerous possibilities before

another West-like incident occurs.

Do this before it's too late. People's lives are on the line.

## Violence has no home in the light

Black Americans, we will destroy our cities before the police do. The kind of turmoil, which is not as widespread as the media would have us believe, that erupted in Baltimore on Monday is becoming a disturbing habit in the wake of black deaths at the hands of U.S.



of conflict between minorities and police, are angry.

They are tired of having to live with the attitude that simply their presence is enough to warrant being stopped by unscrupulous officers. Black mothers are tired of teaching their sons to live with their eyes on the ground and their hands out of their pockets so as not to look delinquent.

stores.

What many people watching the news often forget is that the media only focuses on what will keep people appalled — and watching.

There weren't very many outlets reporting about the plethora of black Baltimoreans pleading with their peers for nonaggression. There were no images of police and black citizens interacting peacefully.

We want to know ...

*Tell us what your* 

police officers.

The city of Baltimore was the site of protests earlier in the week in response to the death of Freddie Gray, as well as what city officials said was a long history of racial tension in Baltimore. Gray died on April 19, but the details surrounding his death are unclear.

Reports from CNN say Baltimore police officers approached Gray at 8:39 a.m. on April 12; the reasons for this encounter are still undisclosed. Police say Gray then fled. They then take Gray into custody at 8:40 a.m. At 8:54 a.m., he is dragged, screaming, into a police van. At 9:24 a.m., the officers request medical attention for Gray.

For the next week, Gray was in a coma resulting from a mysterious spinal cord injury until his April 19 death. Six officers have been suspended while the investigation is carried out, but the details of how each officer contributed to the event have not been released.

Gray did have a criminal record, but

it is unknown whether this played a role in his encounter with the officers.

Baltimore police say the investigation's results should be concluded by Friday, although it's unlikely the findings will be released to the public on the same day.

While hundreds of peaceful protesters took to the streets to express their frustrations in a respectable manner, a smaller group of Baltimoreans, primarily young blacks, responded to the event with looting, arson and violence against police Monday evening.

Baltimore police and the National Guard made more than 200 arrests, six officers were seriously injured by rioters, and more than 20 businesses and 144 cars were set ablaze.

I get it. Black Americans, especially those who live in cities with a history

They're angry, and they have a right to be.

The flame of that anger, however, has to be kindled in a constructive, controlled manner. The details surrounding Gray's death are extremely ambiguous, and what we do know doesn't for sure pin his death on anyone.

No one but the officers in the van know what happened, which means we can't blindly burn a city down.

That being said, even if we all saw Gray killed with our own eyes, I still couldn't support the small group of rioters. Although all the riots of the past year are bringing police brutality to the public eye, not everyone is seeing the issue in the same way.

The stereotype of minorities being thugs is only further solidified when young black men in hoodies are throwing cinder blocks at rows of police officers as others set fire to convenience Even one of the most positive stories to come out of the Baltimore riots involves violence: a mother was caught on video repeatedly hitting her masked son in the middle of the street when she realized he was contributing to the disorder.

There is something to celebrate in the fact that minority mistreatment by select police officers is being brought to the light.

But as this happens, blacks' actions cannot move further and further into the dark. There is no justice to be found in the toss of a bottle or the strike of a match.

There is no peace living in the destruction of cities we all call home.

Rae Jefferson is a junior journalism major from Houston. She is the arts and entertainment editor and a regular columnist for the Lariat. favorite story has been this semester by Tweeting, emailing or Facebooking us. We'll compile a list of our fan favorite stories. It can be a video, photo, article, blog, editorial or column.

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Trey Goodman, superintendent of the Galveston Island State Park, talks on Oct. 10, 2014, about proposed plans for the park that will be funded in part through BP Restoration funds. Plans include moving the entrance and increasing the number of campsites.

## Galveston Island State park to get money for recovery from BP spill

By Erin Heffernan Associated Press

GALVESTON - The headquarters at The Galveston Island State Park was meant to be temporary.

The Galveston County Daily News reports the aging building where administrators work is little more than a shed with a leaky ceiling and failing water pipes.

But park officials consider themselves lucky. Unlike other state parks in Texas, the park will receive \$10.7 million for upgrades in late 2017 from BP's restoration fund created in response to the 2010 Deepwater Horizon oil spill.

"Until then we are just waiting it out with limited resources," park Superintendent Trey Goodman said. "There is a light at the end of the tunnel for us. A lot of parks don't have that."

As the Legislature debates funding for Texas' more than 90 state parks, Goodman and other

park officials know many future park decisions are at stake.

The Texas Parks & Wildlife Department has requested some \$200 million in additional funds for the next two years, which officials say will address infrastructure projects that have been deferred for years, development of land and prevent park closures.

"We're running from crisis to crisis in terms of trying to put duct tape and bailing wire on a problem that needs a whole lot more," Carter Smith, executive director of the department said in February during a hearing before the House Culture, Recreation and Tourism Committee.

The funding decision will shape Galveston Island State Park's ability to maintain staff and infrastructure until the 2017 renovations and may determine if the park will be able to maintain staff to manage the park after the expansion, Goodman said.

"As it is now, I don't know if I

will have to make cuts in staff from year-to-year," Goodman said. "You never know if the funding is going to be up or down. It's hard to plan."

Texas' state parks collect revenue from entrance and campsite fees, but state parks in Texas are largely dependent on state funding.

That funding, department officials say, has been unpredictable and insufficient for long-term planning and park maintenance.

The funding is tied to the state's tax revenue from the sale of sporting goods. In 1993, a statute mandated that 94 percent of the sales tax revenue generated from the sale of sporting goods go to parks and wildlife, which runs the state parks.

The Legislature has the final say on how much of that revenue it will appropriate each session. Since the measure passed, the state has appropriated only 36 percent of the more than \$2 billon in sporting goods tax, according to

TPWD.

Bills filed in the Legislature would mandate that the full 94 percent of the tax revenue go to state parks.

Park advocates are supporting a proposed amendment to the Texas Constitution that would permanently give 94 percent of the sporting goods tax to the parks. If approved, the amendment would go to a public vote in November.

This session, TPWD has requested more than \$200 million in additional funds, including more than \$75 million for capital construction projects and modernization, \$18 million for fishery management and \$25 million for critical repairs to Battleship Texas in La Porte.

Goodman said locals should realize that the park's impact goes beyond access to natural spaces.

"People have to realize — there is a lot of value here," Goodman said. "Even if they never set foot in the park, it is important."

### The Bottom Line

News

A Student Economist's View

### Council member should embrace change in Waco

#### By Reubin Turner CITY EDITOR

This year, Waco city council member Alice Rodriguez is running against Baylor alumnus Jake Russell to fill the council seat for District 2. The most divisive issue in the election is one that pits two verv separate ideologies against each other, and that's economic development within the district.

While Russell thinks em-

bracing economic growth in the area is key to progress, 20year veteran Rodriguez, who is one of the longest serving council members in the city's history, said she disagrees.

Although Rodriguez said she's not completely opposed development, to she's trying to protect the few home-

owners that remain in her district who feel their privacy is being invaded by the influx of college housing and development.

While this is certainly a noble effort by Rodriguez to protect her constituents - which is ultimately her job — the councilwoman must be mindful that demographics do change, and to stay current, she must change with them.

In years past, the Hispanic population has dominated portions of Waco, including District 2. However, Hispanics no longer make up a majority of the district where 43 percent of residents are Hispanic. According to an article

published by the Waco Tribune-Herald, the district that once consisted of several Spanish-speaking, working- class Hispanics has become more populated with student housing complexes. It's clear that with Baylor's advent onto the national scene, both the times and demographics are changing. As a result, Rodriguez should be open to embracing economic changes that better fit the needs of the community.

It's understandable that Rodriguez has a passion to protect the citizens who feel threatened by economic growth in the area. Many of these citizens are the very ones who has gotten her elected in the past 20 years. But one of the mistakes of several politicians is failing to acknowledge that they have a chang-

Turner

ing constituent base. In the past, this has been a deciding factor in several elections on both national and local levels.

There should be no doubt as to whether Rodriguez has the interest of her district's citizens at heart. She has even conceded to the fact that development in the area is somewhat warranted. But trying to fight powers that would be tough for any council member to tackle alone, seems to be a waste of time and energy. Instead, Rodriguez should work on embracing the inevitable, and run on a platform centered on preparing constituents for change.



GROWTH from Page 1

Richter said the affordability of the greater Waco area also makes Waco a desirable location for small businesses.

"It's an area for a low cost of doing business, as well as a low cost of living," Richter said.

Waco has a number of community resources to help businesses start such as McLennan Small Business Development Center, Maker's Edge and Thinc Space. McLennan SBDC offers resources, training, business mentorship and technical assistance to small businesses in McLennan County. Maker's Edge is a makerspace, or a community center that provides manufacturing equipment and tools for a membership fee. Thinc Space fosters startups and entrepreneurs in the community and describes itself as "part incubator, part community gathering place and part professional support network." It is also the headquarters for the Baylor Accelerated Ventures program. "Overall, it's very much the community-based focus that helps businesses thrive here," Richter said. Thriving businesses in Waco can benefit the community in a number of ways, said Gib Reynolds. Reynolds graduated from Baylor with a bachelor's degree in business administration and then went on to receive a master's degree in business administration. He is now an adjunct lecturer at Baylor, where he works with the Accelerated Ventures program.

"With every new business that comes or opens a new location, there are more jobs being created," Reynolds said.

Development in Waco can bring more traffic into the area, which also benefits already established businesses. Additionally, more businesses Waco adds to the diversity and opportunities available in the city.

"For someone in Waco, especially when you look at the growth of restaurants, it adds more variety and options," Reynolds said.

With the continued development of the community in Waco, the future looks bright for businesses in the area.

"As the Waco community continues to grow, the opportunities for small business to grow along with it is there," Surguy said.



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### Spanish from Page 1

than presidential campaigns have known.

President George W. Bush rarely used his barely high school-level Spanish and, when he did, it was a token nod, not a real conversation. President Barack Obama and 2016 Democratic presidential contender Hillary Rodham Clinton have gamely tried a few lines now and then.

Bilingualism is a tricky issue in politics and you can be sure that careful calculations are being made on how and when to display it in the Bush and Rubio campaigns.

Bush the former governor and Rubio the senator have spoken Spanish liberally in Florida politics and other settings. But this is a national campaign for the highest office.

Republicans, on the one hand, want to win over Hispanic voters. On the other, they want to avoid upsetting some traditional supporters who — whether because of immigration concerns, nativism or simple cultural tradition — want English only.

A second Hispanic-American in the Republican race, Texas Sen. Ted Cruz, has largely lost the language of his Cuban-born father and calls his Spanish "lousy." (Another contender, former Texas Gov. Rick Perry, also is not fluent.)

Should Bush or Rubio go on to win the nomination, and should Clinton take the Democratic prize, history is sure to be made in 2016. After having elected the first black president, Americans would now be putting either the first fluent Spanish-speaker, or the first woman, in the presidency.

HOW MUCH DOES LANGUAGE MATTER?

No one thinks speaking Spanish is an easy ticket to Hispanic votes. Especially for Republicans, who saw Obama take 71 percent of the Hispanic vote in 2012.

But it's a sign of respect, says Bob Quasius, founder of Cafe Con Leche Republicans, which presses for the Republican Party to become more inclusive of Hispanics. "Even if your Spanish isn't very good, it's welcome."

Hispanic turnout has increased in every election for nearly three decades, meaning it may top 10 percent of the electorate in 2016, according to Mark Hugo Lopez, director of Hispanic Research at the Pew Research Center. Even so, among registered Hispanic voters, 83 percent prefer English or are bilingual, Pew has found. Only 17 percent identify Spanish as their dominant language. Spanish is much more heavily preferred among Latinos who are not registered to vote.

"If a candidate can speak Spanish, it could at least get Hispanics interested," Lopez said. "But it's not going to be the deciding factor."

#### RUBIO

The son of Cuban immigrants, Rubio hails from heavily Hispanic West Miami and grew up bilingual. He shifts comfortably between the two languages while running Senate meetings, appearing at news conferences and interacting with people.

Rubio delivered two versions of the 2013 Republican response to Obama's State of the Union, in English and Spanish. As a Senate candidate, he used both languages with South Florida crowds.

Al Cardenas, former head of the Florida Republican Party, remembers Rubio firing up volunteers in the two languages while working for Bob Dole's unsuccessful 1996 White House run.

"He was then, and he is now, just as comfortable doing that in one language as the other," Cardenas said.

It's too early to know how much Rubio will do that outside of Hispanic-heavy events in the presidential campaign. When he spoke about his grandfather to Iowa social conservatives on the weekend, he did not use Spanish.

#### BUSH

Bush speaks Spanish at home with his Mexican-born wife, Columba, and whenever he encounters people who approach him in that language. Like Rubio, he clearly wants to draw more Latinos behind his effort, and he can be expected to address a variety of Hispanic functions, as he was doing Wednesday in Houston.

He earned thunderous applause in Puerto Rico at events where he mixed English with effortless Spanish.

"I love it," said Maria Elena Cruz, a 59-year-old government worker from Toa Baja. "He speaks



Former Florida Gov. Jeb Bush speaks during a town hall meeting Tuesday with Puerto Rico's Republican Party in Bayamon, Puerto Rico. Republicans are bringing something unique to the 2016 presidential campaign: an ability to speak to Americans in both of their main mother tongues, Spanish as well as English.

Spanish just like us."

"That makes us feel good," said Paola Bazzano, 72, a doctor's assistant. "It's a way to establish good rapport."

How far he will go with his bilingualism, though, is not yet apparent.

His speech announcing his candidacy, whenever it comes, will offer a clue as to what he will do

#### when speaking to a national audience. Will he say a few words of Spanish, like Rubio? Make a bolder statement, with even more?

#### CRUZ

Cruz is the first Hispanic senator from Texas, where many residents are native Spanish speakers. He struggles with the language, however, and nixed a proposal for a debate in Spanish in his 2012 Senate campaign.

"Like many second-generation Hispanic immigrants, he is conversational, though not fluent in Spanish," Cruz spokeswoman Catherine Frazier said. "But that will not hinder his efforts to build a robust Hispanic outreach operation."



#### Brown from Page 1

to focus on Christ is what made him stand out as a candidate for president.

"Pearson is a great example of a servant leader," Newcomb said. "He also has a heart for the Lord which will influence and shape the decisions he makes."

Internal vice president elect, Lindsey Bacque, stated in an email to the Lariat that Brown is what she would describe as a selfless leader.

"He has mentioned to me a few times that during his year as student body president, all of the student body officers need to make sure that everyone within our organization is being pushed," Bacque wrote. "They need to be in a place where they can be successful as individuals."

Serving the student body as best he can while keeping in line with Baylor's foundation principles is something Brown is adamant about, he said.

"It will teach me so much servant-heartedness," Brown said. "For instance, maybe I don't want to sit through this meeting right now, but knowing that I'm going to it because it will help make the Baylor experience better for some kid who I will never know." Brown joked that he gets nervous when he looks at his Outlook calendar. "It's a very big responsibility and it's something that I don't want to take lightly," Brown said. "I think where I can get nervous is the fact that I'm very much a human being and I will make mistakes, but I think it's being able to recognize when you do make mistakes and being able to own up to them."

Brown campaigned with a three step platform, ignite, launch and soar, which he said he is looking forward to implementing.

As student body president, Brown said he wants to encourage more students to come to Baylor by working to lower the cost for families and offering a discount for siblings. He wants to promote growth for students.

He wants to further leadership development among students as well. He said he also wants to breakdown diversity barriers and build students up during their time at Baylor.

They have really just pushed me in the right direction," Brown said. "And they have really challenged me to grow spiritually."

Another part of Brown's platform is improving the relations between students and alumni by seeking to incorporate informal career fairs.

Lindsey wrote that her favorite thing about Brown is that he truly leads with a servant heart and he does so only for the glory of God. "As Pearson falls perfectly in line with the

SKYE DUNCAN | LARIAT PHOTO EDITO

### Baylor Beauties

The Baylor Beauty Style Show sponsored by Kappa Kappa Gamma ended with 14 winners announced Wednesday night in the Barfield Drawing Room. The winners will be a part of the 2015 Homecoming Parade.

mission of Baylor, 'Pro-Ecclesia' in particular," Bacque wrote. "I am very excited to work with him as student body officers for 2015-2016."

Brown said if he could tell the student body one thing about himself it would be this:

"I'm not a perfect person, but through Christ's love and His grace, I have been made whole again and I want to do everything I can to glorify Him and serve this university."



# **Arts & Entertainment**

Thursday | April 30, 2015

The Baylor Lariat

# The 'Shotgun' heard 'round the world

## Student film gains momentum at national, international festivals

#### By Allie Matherne Reporter

What started out as a Baylor film has now been seen on screen from Los Angeles to Cannes, France.

Baylor alumnus Maverick Moore directed the film as a graduate student alongside fellow graduate and undergraduate students from the Baylor theater and film departments. He spent almost a full year developing the project, which will be screened at the Cannes Film Festival in France this May.

"The film is about three rebellious girls who burn rubber and leave no survivors on an inexplicably wild ride that mixes French New-Wave pastiche with pulpy, post-modern stylization," Moore said.

It was initially a project for entertainment and not necessarily intended to attract film festivals, Moore said.

The film premiered at Baylor Film and Digital Media's Black Glasses Film Festival last year. It has since screened at 26 film festivals and won nine awards.

"It won best picture and audience award at Black Glasses, so I knew people liked it, and I literally submitted to as many festivals I could afford to," Moore said.

The film will screen as part of the Cannes Film Festival's "Short Film

Corner." This is set apart from the competing films in the festival, but is providing unprecedented opportunities for the film, Moore said. "It's not quite

as glamorous [as the competition sector], but it is

still Cannes," Moore said.

Flower Mound senior Chynna Walker, who starred in the film, said though she had to memorize French – a language she is not familiar with - and do 37 takes for a five-minute scene, it was a completely worthwhile project.

"Shotgun' was tiring, stressful and incredibly rewarding," Walker said. "Maverick is a madman, but he made something that I will forever be proud

of."

The film department is elated by the success of the project, said Christopher Hansen, Film & Digital Media department head.

"We're thrilled that Maverick has the chance to screen the film in Cannes. It's an opportunity and honor all at the same time," Hansen said. "It represents a real accomplishment for him and the program."

The prestige of screening in Cannes has given the film more momentum in film circuits, Moore said.

"The best thing that's come about is that other festivals have given us a second look, we've gotten to screen at four academy qualifying festivals," Moore said.

A film must win an academy qualifying festival to be considered for an Oscar, Moore said. The film was inspired

by

the

playful approach of French New Wave films. Moore said he wanted to create something that broke the rules but remained self-aware and playful.

"The film is heavily inspired by Jean-Luc Godard, and we got to screen right before his new film," Moore said. "So the inspired and the inspiration got to share a screen. If there's ever an audience to understand the film, it's that audience."

Hansen said the film's inspiration makes it appealing to film enthusiasts.

"I think that it's an homage to French new wave films in the '60s, so I think film enthusiasts really love it but it takes a really amusing approach and attitude," Hansen said.

The success of the film was warranted but surprising, Hansen said.

"We knew that he had a really good film but I had no idea that it was going to take off on the festival circuit," Hansen said.

COURTESY PHOTO

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Baylor alumnus Maverick Moore is the creator of a short film titled "Shotgun." The film follows three girls as they hit the road for a revenge plot. The film will be screened at the Cannes Film Festival this May in Cannes, Fance.

Difficulty: Difficult



**DAILY PUZZLES** 

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Answers at www.baylorlariat.com





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37 Goya's year 2 38 \*Symbol of nakedness 40 Clinker in a Glas 41 India's first prime minister 43 Pulitzer-winning WWII iournalist 45 Learns 47 Casual day, perhaps: 6 Abbr. 48 \*Like a well-made lock 52 Low-\_\_ diet 56 Big name in elevators 9 57 N.Y. commuter line with a Hempstead Branch 58 Malia's sister 8 59 Flight-tracking fig. 60 With "The," post-prime time fare since the '50s, four of whose regular 8 Grieve 3 hosts appear in sequence in the answers to starred clues 62 Craving 63 Some Alcan Highway pumps 64 Email again 65 Soon-to-be grads: Abbr. 66 Afterwards 67 "\_\_ End": 1970-'71 Streisand hit

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## Sports Thursday | April 30, 2015

The Baylor Lariat



Senior wide receiver Jay Lee runs for a touchdown during Baylor's 70-6 domination of Northwestern State during Sept. 6 at McLane Stadium.

## Baylor schedules two-game series with Utah Utes

#### By Cody Soto SPORTS WRITER

Baylor football has signed a home-and-home series to play Pac-12 opponent Utah in the 2023 and 2024 seasons according to a release from Baylor Athletics Wednesday afternoon.

The Bears and Utes will meet on Sept. 16, 2023, in McLane Stadium, followed by a matchup on Sept. 14, 2024, at Utah's Rice-Eccles Stadium in Salt Lake City. This is the first meeting between the two teams. "We are excited to

begin a football series with Utah," Director of Athletics Ian McCaw said. "The Utes have enjoyed considerable success on the national level in-

cluding five 10-win seasons since 2003.' Last year, Utah finished with a

9-4 record and recorded wins over UCLA, USC and Stanford in the regular season. The Utes captured the 2015 Royal Purple Las Vegas Bowl title after running past Colo-

rado State 45-10 on Dec. 20, 2014. Baylor is 22-20 against Pac-12 opponents with the most recent series against Washington State in 2006 and 2008. The Bears knocked

> 2012 Holiday Bowl, and that is the last time Baylor has faced a Pac 12 conference foe.

Since then, the team has played teams in non-conference action from the American Athletic Conference, Southern Conference, Mid-American Conference, the Sun Belt Conference and the

Southland Conference. An addition to non-conference scheduling could be beneficial for the team in the long run.

The two-time reigning Big 12 champions open the 2015 season against in-state opponent SMU on Sept. 4 in Dallas.

# No. 17 Baylor softball misses opportunities in loss to UTSA

#### By Cody Soto SPORTS WRITER

No. 17 Baylor softball had 10 hits in its final non-conference matchup against in-state opponent UTSA, but the Bears were unable to score two runs in the ninth inning, dropping a 2-1 decision to the Roadrunners on Wednesday evening at Getterman Stadium.

"The difference was when the game was winnable we didn't take advantage of it," head coach Glenn Moore said. "We had good hitters up there who were capable, so I'm disappointed because the win was important. This is our field and we had an opportunity to do it. We did have a lot of hits, but we couldn't get the runs across the base."

The Bears (34-13) were led by freshman pitcher Kendall Potts on the mound in the midweek matchup. Potts had five strikeouts and only allowed four hits during nine innings pitched in the loss.

"I was proud of myself for going all nine innings," Potts said. "It really helps me feel confident and lets me know that I can perform on the field. Change ups were pretty good. We mixed it up very well tonight."

Senior right fielder Kaitlyn Thumann kicked off the game with a single in the bottom of the first inning, but she was left stranded on second base to end the first frame. Potts and the Bears kept the Roadrunners scoreless through three innings, and sophomore second baseman Ari Hawkins drilled a ball to right centerfield to bring in sophomore left fielder Lindsey Cargill for the early 1-0 Baylor lead.

UTSA answered right back as first baseman Megan Low fired a bomb over center field to tie up the game at 1-1. Junior catcher Robin Landrith made an impressive diving catch to end the inning, but the Bears were unable to create offense immediately afterwards and went down in order.

Senior shortstop Jordan Strickland made three straight catches to keep the score unchanged in the top of the fifth inning, but the Bears still had no luck taking the lead heading into the sixth.

Sophomore pinch runner Riley Browder put the Bears in scoring position in the next frame, but Landrith was unable to keep the game going and made herself the third out for the Roadrunners. Thumann hit a double to left centerfield to kick off the seventh inning, and



Kevin Freeman | Lariat Photographe

Freshman pitcher Kendall Potts pitches during Baylor's 6-0 win over iowa State on April 26. Despite only giving up four hits in nine innings, Baylor lost to UTSA 2-1 on Wednesday.

both freshman first baseman Shelby Friudenberg and Hawkins were walked, loading the bases for Baylor.

The Bears had the chance to win, but a fly ball from both junior designated player Linsey Hays and Strickland to left field forced extra innings with UTSA. Potts and the Bears made quick work of the Roadrunners in the top of the eighth inning, but a sluggish showing in the bottom half of the frame kept the game going.

"We hit the ball well, and we had a line drives caught, but we didn't have timely hits," Thumann said. "That's what ended up losing the game for us. We couldn't get across the plate, but pitching did phenomenal."

A single from UTSA's Randee Crawford made the difference. The hit to center field brought in Courtney Buchmann for the 2-1 Roadrunner lead, and although the bases were loaded, the Bears got out of the bad situation with an out at first base.

Cargill was walked to kick off the bottom of the ninth inning, but Baylor was unable to come up with any runs to prolong the game. Friudenberg and Hawkins both hit fly balls back to back, and Hays was struck out swinging to end the ballgame and give UTSA the 2-1 win over Baylor.

"We've got the right hitters in the box most of the time when that's making place," Moore said. "If those hitters aren't going to produce in that place, we're not going to get it done. We haven't, and that's what we need to do."

Baylor quickly picks up the pace and heads to Lawrence, Kan. for one of its final Big 12 series. The Bears face the Kansas Jayhawks on Friday at 5 p.m. The Jayhawks have posted a similar season to Baylor.

"Kansas is kind of like us," Moore said. "They'll play really well one game and the next they will fall flat. I expect them to play their best game, and they've got some good stuff. We have to bring everything we have in order to win a series up there."

Game two will be played at 2 p.m. on Saturday followed by the series finale at noon on Sunday afternoon.



McCaw

off UCLA 49-26 in the

#### By Ralph Russo ASSOCIATED PRESS

IRVING - There is a good chance the Big 12 championship game will be making a comeback as soon as 2016.

Commissioner Bob Bowlsby said he believes the conference will move toward having a championship football game again because not having one puts the league at a disadvantage when it comes to placing teams in the College Football Playoff.

"Having 13 (games) is superior to having 12," Bowlsby said Wednesday after speaking with selection committee chairman Jeff Long at the College Football Playoff meetings in North Texas.

Bowlsby said he came away from his conversation with Long convinced that not having a conference championship game was a problem for the Big 12 last season and that it will continue to be an issue for the league.

"What we heard was that if we don't go to a championship game, we're at a disadvantage," Bowlsby said. "It kind of gives us guidance to what we need to be doing in the future."

The Big 12 holds its league meetings next week in Phoenix, Ariz., and Bowlsby said he anticipates plenty of conversation about where the conference wants to go with a championship game.

"If it gives us an opportunity to be on equal ground (with the other conferences), if we are not now, then that's what we have to do,' Baylor coach Art Briles said.

But first it needs to be allowed to hold one.

NCAA rules do not allow a conference to have championship football game unless it has 12 teams split into two divisions. The Big 12 is the lone Big Five conference that has only 10 teams. The Big 12, along with the Atlantic Coast Con-



Baylor football players hoist the Big 12 title trophy after winning the Big 12 on Dec. 7, 2014. The Big 12 may add a championship game for 2016.

ference, is sponsoring a proposal to deregulate championship game rules, which would allow a conference to hold a championship game with any number of teams. If the proposal passes, the Big 12 could implement a championship game as soon as 2016.

Bowlsby has maintained all along the Big 12 was not making the proposal because it planned to hold a title game, but simply wanted the option to do so.

"Now it's incumbent upon us to make the necessary changes that minimize that disadvantage," he said. "I surmise we will probably move in that direction, knowing what we know now."

Baylor and TCU tied for the Big 12 title last season with 11-1 records, but both finished behind Ohio State (12-1) in the final playoff committee rankings. The Buckeyes earned the fourth semifinal spot with a 59-0 victory against Wisconsin the day before selection Sunday. On that same day, the Horned Frogs and Bears were completing their regular seasons with victories. The Big 12 decided to name them co-champions instead of using a tiebreaker to designate one as the champion.

Baylor beat TCU 61-58 in the regular season. The Bears finished

fifth in the final playoff rankings and the Horned Frogs were sixth. Going into the final weekend of the regular season, TCU was third, Ohio State was fifth and Baylor was sixth.

When the Big 12 had 12 teams, it played 15 conference championship games. But when realignment cut the conference to 10 teams, it decided to play a nine-game conference schedule with all the teams playing each other. No other Big Five conference could make that claim and going into the first season of the playoff the Big 12 touted its way of crowning a champion as best.

Now, a year after slapping its "One True Championship" slogan on everything related to Big 12 football, the conference is moving toward holding a championship game that would be guaranteed to be a rematch of a regular-season game.

"I do think it's tough to beat the same team twice in one season," Briles said.

The Big 12 could conceivably expand to 12 teams, but there seems to be no desire to do that within the conference because it would mean dividing revenues with two more schools that wouldn't increase what the conference brings in.

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