Editorial: Viral Trends

"While taking action over apathy is an approach we should all strive to live by, here's a thought: Give to a charity that matters to you and not because you want more views on your YouTube page." — PAGE 2

Sports: Running back Jenny Jefferson shares her story of wanting to play

Page 5

The Baylor Lariat
WE'RE THERE WHEN YOU CAN'T BE

Thursday, September 4, 2014

Phonatics
Professor’s study shows phone addiction trend

By Abigail Loop
Staff Writer

If you see more of your cellphone screen on your way to class than people on the sidewalk or approaching cars on the street, you might have a problem.

A study by Dr. James Roberts, professor of marketing, found that cellphones play a larger than expected role in the lives of Baylor students.

According to a survey of Baylor students, women spend an average of 600 minutes a day using cellphones, while men spend an average of 485 minutes a day using cellphones. The study also found women favor cellphones for texting, emailing, Pinterest and Instagram, while men used cellphones to view YouTube videos and play games. For both groups, the highest activity was texting.

Roberts said he believes the reason women have a higher usage of cellphone activity is because they see them as social tools.

"From what we found in this study, women were using the cellphone more to maintain social relationships," Roberts said. "Men were using it more for playing games and instrumental purposes, such as getting information."

Although women seemed to use cellphones more, Roberts said he thinks all students are at risk for what he called cellphone addiction.

"Young people have always been interested in technology," Roberts said. "They're comfortable with it. Nearly 90 percent of everything we do can be done with the cellphone and as it gets better and faster, the more we become addicted!"

The report, titled "The invisible addiction: Cell-phone activities and addiction among male and female college students," focuses on what makes cellphones and their activities so interesting, specifically to students.

"This study was interesting because it fills a hole in the research," Roberts said. "No one had looked at what it was that makes a cellphone addictive. So we did!"

Roberts said he and his research team looked at 24 cell phone activities, how much time people spent on each and which activities people were drawn to most. The activities most predominantly used could then be linked to the underlying addiction.

Baylor students were used as subjects for this first round of research.

"We took 148 Baylor students from the marketing department who participated in an online survey," Roberts said. "Everyone had to answer questions about cellphone addiction and also tell us an estimated time that they spent on their phones each of the 24 activities. When that was done, we just added up the time spent on each activity to get each student's 'score.'"

The Baylor Lariat extends to a&E

a&E

see Extends To a&E, page 4

Campus changing program
Blackboard in process of transition to Canvas system

By Vesna Zoric
Kovaceva

Despite negative feedback from professors and students regarding the initial introduction to Canvas, Online Teaching and Learning Services staff are confident the transition from Blackboard will eventually find acceptance on campus.

Dr. Sandy Bennett, manager of OTLS, said about 20 percent of active courses are now on Canvas while about 80 percent still use learning management system Blackboard. However, she said this percentage is for courses that existed for this time of year.

"We are satisfied as our goal is 25 percent by the end of this semester," Bennett said. "We are 36 percent of the way there. We are pretty optimistic that we are going to make our goal." Lance Griggs, senior academic consultant, said the source of negative feelings is based in the common frustration people have with change.

"People like to do the same thing they've done," he said. "This kind of change can be pretty distracting to the way the faculty used to teach their course."

Bennett said Baylor has seen changes across many systems this year, including the new Blackboard, Elluminate and new design of Bear Web.

"At the end we are just overwhelmed by the amount of change that comes this year," Bennett said. Griggs said he expects this has crowned unscientifically.

"We just did a survey to find out how many people are satisfied, how many people are not satisfied," Bennett said. "At the end of the day, we are happy because some people are happy with the change."

Bennett said Canvas has already allowed professors to teach their courses this semester, with more to come later in the semester. "We are in the process of transitioning our faculty regarding the initial introduction to Canvas, Online Teaching and Learning Services staff are confident the transition from Blackboard will eventually find acceptance on campus."

OTLS has scheduled 18 training seminars this month, with more to come later in the semester. "We have several dates and locations for seminars, which are available at www.baylor.edu/otls."

Canvas office hours, 1:30 - 3:30 p.m., are also available for faculty and students.

By Viola Zhou
Staff Writer

Fresh viewpoint
Religious news spreads via added faculty position

An overwhelming need to connect the world with religious news has led to a new position for the Institute for Studies of Religion, now filled by renowned scholar Dr. Thomas Kidd, professor of history, to appointed associate director of the institute at the start of this semester. The new position focuses on the coordination of events, lectures and conferences as well as social media for the institute.

"I hope to continue to enhance Baylor’s position as one of the strongest schools in the study of religion," Kidd said. "We have a unique strength and discipline at one of the major centers studying religious information to the world."

Kidd said the coordination and lectures are some of the main ways the institute can spread work to the general public.

"Through this position, I could co-direct the program of historical and cultural usage in religion in the institute," Kidd said. "We are the most well known Christian universities in the world. We have one of the best programs for students of Religion in a subset of Baylor, comprised of faculty and staff people, but also as social media for the institute."

Laney McLindsight, the mother of 10-year-old Michael Brown, wipes away tears as Brown’s father, Michael Brown Sr., holds up a picture of himself. "He was, you know..." — PAGE 5

By Victor Zivel
Vorszowa

Lawyers says Brown was never charged with serious felony

By Aaron Shiner Zavod
Investigation Firm

The 18-year-old fatally shot by Ferguson police officer Darren Wilson on Aug. 9 was never charged with any serious felony before his early August arrest for urinating in public in a suburban St. Louis police officer's car.

"Officials didn't face any juvenile charges at all," said Laney McLindsight, Brown's mother. "I think they're trying to show the world that he was never a threat."

Brown's history after his early August arrest for urinating in a suburban St. Louis police officer's car is filled with anything but "trouble." At all.

"Brown's history after his early August arrest for urinating in public in a suburban St. Louis police officer's car is filled with anything but trouble."

At all.

"As a juvenile, Brown didn't face any juvenile charges at all."

Due to a Missouri law, juvenile records are confidential. Brown wouldn't have faced charges, even for a minor offense, before his 18th birthday — eight months before he was fatally shot.

Although Brown had been arrested for urinating in public in a suburban St. Louis police officer's car, he didn't face any juvenile charges at all. Brown had nothing in his juvenile record that would have prevented him from being arrested.

"Brown was a minor, we can look at it now as public records."

Sandhi Grace, a St. Louis County family court judge didn't reveal whether Brown faced legal trouble before his 18th birthday — eight months before he was fatally shot.

"As a juvenile, Brown didn't face any juvenile charges at all."

Juvenile records are confidential. Police have said Brown was charged with a serious felony such as murder, robbery or burglary, a charge which would allow them to make an arrest.

A black stu- dent from Page 1
Don’t just dump water; drown in the causes you love

The Baylor Lariat

Thursday | September 4, 2014

Opinion

From the Lariat blog...

"Give my Regards to Bear Country"

I am a Christian on Facebook. No, I don’t mean that I go online, put my head between my knees, pray, and then broadcast a spiritual experience to the world. I am a Christian on Facebook in the sense that I choose to use my platform to share who I am and what I believe. And I believe that’s a great thing.

We are surrounded by constant pressure from people who assume that our beliefs and values are outdated and ineffective at preventing ‘real’ things, like world hunger and poverty. And sometimes it feels like we should accept that pressure and even give up on our faith. It seems easy to simply say a prayer we believe is automatic, and then use our resources to ‘help’ those who are suffering. But, with the Ice Bucket Challenge, I see a chance to help fight against ALS and even engage my friends in the conversation.

People say they don’t like politics because “both sides can never agree on anything.” But that’s what this can ever agree on anything”.

In this case, the only thing they agree about is that the Ice Bucket Challenge is a good thing. The ALS Association, a non-profit organization that works to find water treatment for the neurodegenerative disease amyotrophic lateral sclerosis, announced in Aug. 30 million has been raised since the first bucket of ice water came down on doors.

This disease, commonly called Lou Gehrig’s disease, is not just any disease. According to the ALS Association, as many as 30,000 Americans at any given time, according to the ALS Association. The severity of the disease means that those who are diagnosed with it generally become bedridden within a few years. The fact that people are still able to walk is incredible.

The Ice Bucket Challenge quickly became an internet sensation with celebrities, athletes, and famous people taking the challenge. By August 25, more than 14 million people had watched videos of themselves joining the challenge.

It seems like a fun way to handle a serious problem, but it may also be a way of discerning how many people think that way. Perhaps instead of dumping ice cold water on one’s head or taking a pie to the face, people should learn about the disease, its physical impact, and that they are trying to find a cure or find a way to contribute in a really big way to help. When taking action over apathy we should all write to our leaders, think about the disease, and try to convince their constituents to look into the cause. Our leaders are our representatives to us and how you want to see our money on YouTube pages is not the same as building a strong relationship with the organizations you support. It will benefit you more so if you give you to the end.

Don’t just dump water; drown in the causes you love

People are more than numbers

Editorial

Those days, the only thing more popular than a star in a video was water pouring on someone in the name of charity.

The Ice Bucket Challenge quickly became an internet sensation with celebrities, athletes, and famous people taking the challenge. By August 25, more than 14 million people had watched videos of themselves joining the challenge.

It seems like a fun way to handle a serious problem, but it may also be a way of discerning how many people think that way. Perhaps instead of dumping ice cold water on one’s head or taking a pie to the face, people should learn about the disease, its physical impact, and that they are trying to find a cure or find a way to contribute in a really big way to help. When taking action over apathy we should all write to our leaders, think about the disease, and try to convince their constituents to look into the cause. Our leaders are our representatives to us and how you want to see our money on YouTube pages is not the same as building a strong relationship with the organizations you support. It will benefit you more so if you give you to the end.
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Number of illegal child immigrants declining

By Byron Johnson, co-director of the Institute for Religious Studies and James E. Luecke Chair in History and Religious Studies at Baylor University, and John Lowe, senior academic consultant at the Institute for Religious Studies at Baylor University.

The Obama administration has been cautious about speculating on the number of migrants caught at the border. The Administration has acknowledged that the number of migrants caught at the border fluctuates during the summer months, but has refused to give an estimate. The latest Border Patrol report recorded 4,389 child migrants caught at the border in June, down from 6,634 in May.

Byron Johnson, co-director of the Institute for Religious Studies, said that the decline in child migrants is likely due to the end of the school year. "The end of the school year means that parents are more likely to send their children to the United States, as opposed to despairing at the border," said Johnson. "This is likely to lead to a decrease in the number of child migrants caught at the border."}

"I believe that the drop in the number of child migrants caught at the border is a healthy sign," said John Lowe, senior academic consultant at the Institute for Religious Studies. "It suggests that the administration is effectively managing the border and that the number of child migrants caught at the border is likely to continue to decline."
Baylor has gained a new line of fashion apart from the Baylor bookstore. This year’s Baylor Secret is offering licensed Baylor merchandise through its PINK collegiate apparel collection. Four stores sell Baylor merchandise in Waco, Killeen, Temple and Houston. Prospects senior Jennilee Pirtle and Prosper senior Lynsey Scott are campus representatives for Victoria’s Secret.

“I applied for the position because I absolutely love the PINK brand and what it stands for,” Pirtle said. "It’s also a wonderful opportunity to learn how to market and put on events which will come in handy as I pursue a career."

"I wanted to be involved with this opportunity because I also absolutely love the Baylor logo and merchandise," Scott said. "But most importantly, this position will enable me to give back to my community by participating in community service projects and raising awareness of breast cancer.

"I also hope to plan and host campus events, such as a back-to-school bash. The digital giveaway will be happening to win the ultimate musical guest."

"The goal of the campus representative position is to increase traffic flow to the Victoria’s Secret stores by marketing in-store promotions and merchandise. "I want to be involved with this opportunity because I also absolutely love the PINK brand and what it stands for," Pirtle said. "It’s also a wonderful opportunity to learn how to market and put on events which will come in handy as I pursue a career."

"I also hope to plan and host campus events, such as a back-to-school bash. The digital giveaway will be happening to win the ultimate musical guest.""
Freshman receiver Davion Hall runs from an SMU defender in Sunday's opener at McLane Stadium. (The Baylor Lariat)