



“Limiting the ability to distribute tickets is not making changes, but rather trying to enforce the rules that have been in place for years.” PAGE 2



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# The Baylor Lariat

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Monday | August 25, 2014

## ‘Palace on the Brazos’ set to open

By SHEHAN JEYARAJAH  
SPORTS EDITOR

Almost from the moment he arrived on campus in February of 2008, head coach Art Briles told the administration that he wanted a stadium. Baylor had not qualified for a bowl game since 1994 and finished winless in the Big 12 in 2007, but Briles thought a stadium would be necessary to take the next step toward becoming an elite football program.

After a Heisman Trophy and Big 12 championship, the “Palace on the Brazos” was born.

The \$266 million McLane Stadium is in its final stages of completion and will host its first event on Aug. 28: the annual Traditions Rally, featuring American Idol winner Phillip Phillips.

“The uniqueness is really just the sight itself,” Austin Flintco, senior superintendent of Jeff Horn said. “Most stadiums you develop, especially in college athletics, are on existing campuses you have to work through. There are a lot of cool aspects to being able to go across the river and develop 93 acres.”

McLane Stadium will also be one of only three college football stadiums accessible by boat. The university built 16 slips for boats to sailgate on the Brazos River.

The stadium also features large canopies over the crowds that will serve a dual purpose. Not only will they provide shade over the crowd, but the canopies will also contain sound in the stadium, similar to

CenturyLink Field in Seattle.

“This is definitely a loud stadium,” Austin Flintco project manager Jim Healy said. “You make some

noise, it’s going to echo throughout the stadium. We have a lift running during practice, and you could hear the backup alarms throughout the whole stadium.”

Baylor football played its first scrimmage at McLane Stadium on Aug. 16, and the stadium received rave reviews across the board.

“I dreamed too small when I dreamed about a stadium,” Briles said. “The people involved certainly had bigger, better, wiser, more glorious dreams, because there’s not another place like it. It’s the best stadium in the United States of America.”

Junior defensive tackle Beau Blackshear, a Waco native, said he was excited to cross the footbridge and go to McLane Stadium for the first time.

“Once you hit the top of it and start making that slope down, it all opens up and you know it’s actually real,” Blackshear said. “It’s not just pictures and stuff you’re seeing on the internet, it’s actually here, and it’s time to get this thing going.”

Briles and other athletic leadership have emphasized how significant the stadium will be towards the branding of the university and the athletic program.

“Between 44 and 60 million people that drive down I-35 every year,” Briles said. “I imagine some eight-year-old girl or boy is going to look out the window to the right or left and say,

SEE STADIUM, page A11



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■ FOR STADIUM POLICIES AND PARKING, SEE PAGE A5

■ A LOOK INSIDE THE STADIUM, SEE PAGE C6-C7

## Sexual assault education takes form in app

By REBECCA FLANNERY  
STAFF WRITER

Rates of campus sex crimes are on a steady rise nationwide, according to the U.S. Department of Education.

Bear Up Now: Courage Takes Action, a Baylor-created campaign launches Tuesday and aims to combat this national trend by arming students with knowledge.

“Ninety percent of rapes happen

between acquaintances,” said Baylor psychologist Dr. Cheryl Wooten. “That’s something students need to be aware of.”

Wooten, along with 14 other faculty members in varying Baylor departments, is a member of the Sexual Assault Advisory Board, which two weekends ago finalized plans on a long-anticipated educational campaign.

The launching of Baylor’s cam-



PHOTO ILLUSTRATION BY CARLYE THORNTON

paign comes at a time when the national spotlight has been placed on a need for increased awareness of campus sex crimes. In June, the Department of Education suggested a rule requiring universities to compile

statistics for dating abuse, domestic abuse and stalking in response to the call for more awareness, according to the department’s website.

SEE ASSAULT, page A11

## Boats, pedicabs provide rides to new stadium

By REBECCA FLANNERY  
STAFF WRITER

Downtown Waco is attracting new methods of transportation to help fans get to McLane Stadium on game day.

Because of limited parking on Baylor’s campus during home games and downtown’s free street parking option, fans may have to walk a moderate distance to McLane Stadium.

However, Outdoor Waco’s general manager, Trinity Robb, thought of a way to ease the trek: pontoon boats.

Robb said he began the process of obtaining pontoon boats over the summer in hopes of using them to transport fans from downtown Waco to McLane Stadium on the Brazos River.

“We’re still deciding between how many and what kind of boats we’ll be able to use,” Robb said. “We’re still finalizing things. All summer we’ve been researching with the city and Baylor about licenses. There have been several different hurdles.”

While details are still in conversation, Greg Surber, Outdoor Waco’s boat manager, said boats will be on the water for the first game on Aug. 31.

“The idea is to be able to rent the boats out to those who want to use them – not only on game days but any day of the week,” Surber said. “You won’t even need to drive it yourself and worry about damage fees; we will have drivers available to captain the boat if that’s what you choose.”

The option to use the boats will give renters the ability to “sailgate” near McLane Stadium, or simply to have the means to get to the stadium on water and back downtown after the game.

Outdoor Waco has not set prices or decided what the age restriction will be to sign a rental agreement.

While the pontoons create opportunities for groups of 11 to 15 to travel, a more intimate transportation

SEE BOATS, page A12



CARLYE THORNTON | PHOTO EDITOR

A mass of freshmen gather before convocation. The class of 2018 is the largest in Baylor history

## No room in the inn: Campus Living and Learning struggles to find space for record-size freshman class

REBECCA FLANNERY  
STAFF WRITER

The effect of yet another record-breaking enrollment year for Baylor became evident a month before move-in day when upperclassmen were asked to make room for new students.

More than 3,600 freshmen and approximately 2,000 upper-division students moved into all the dorms and university-owned apartments last week during Move2BU. Because

Baylor requires freshmen to live on campus, finding housing for overflow was essential, said Tiffany Lowe, director for Campus Living and Learning.

CL&L representatives sent an email to students locked in two-year housing contracts and asked if they would prefer to move out for the fall to make room for incoming students. The email said Baylor was expecting a large amount of students and would offer a free release from contracts for student already think-

SEE DORMS, page A12

## Click it to ticket: New online policies benefit students

### Editorial

Baylor football is getting ready for the most anticipated season in the history of the program. The Bears are coming off their first Big 12 championship in program history, and anticipation is building for the opening of the \$266 million McLane Stadium.

With the stadium set to open on Sunday and interest in Baylor football at an all-time high, Baylor has instituted many new ticketing policies for students. Rather than being distributed through the box office in the Bill Daniel Student Center, tickets will be distributed online six days before home games.

There will be 8,500 student tickets given out on game day; 5,200 are general admission, 2,800 are reserved for the Baylor Line and 500 will be overflow seats in the berm. There will be penalties if a student reserves a ticket and does not go, as well as if they try to gift or sell their ticket. There will also not be cheap visitor tickets available anymore.

The new Baylor ticketing procedures are a positive step by the university toward creating sustainable interest in the football program and ensuring the most representative student section at Baylor football games.

Student tickets for the student section are intended to be just that: for students. In the past, students have regularly gifted or sold their university-issued tickets. The athletic department's fears came to a head last season when students began selling their student tickets for exorbitant profits.

Students are typically the rowdiest fans at football games, and it is in the interests of the athletic program to get as many students out as possible; that is why students are given tickets. Having student tickets used to bring in outside guests undermines the



goals that the university hopes to accomplish by giving out these tickets.

A potential drawback of the plan could be that there will not be enough tickets distributed to meet student demand. According to Baylor athletic director Ian

McCaw, about 10,000 student tickets were distributed for each of the Oklahoma and Texas games in 2013, and the Southern Methodist University game will likely draw even more with the biggest freshman class in history now on campus.

However, in 2013, Baylor football averaged 45,948 fans per game, almost 5,000 more than the 41,194 who bought tickets the year before. In Art Briles' first season in 2008, only 34,378 people on average showed up to each game.

Students and alumni have not always expressed the fervor for Baylor football that they now possess. In the recent past, students had the ability to line up on game day itself and easily get a ticket. Statistically, it is unlikely that Baylor will not regress back to the mean at any point over the next 50 years.

Some have argued that getting rid of visitor tickets will make it increasingly difficult for recent alumni and family of

students to get into games, which is true. However, that is just capitalism; there is no discount to attend the university if you are second generation. Many recent alumni will be priced out of games, but that is solely because the university could put someone in their seat that is willing to pay more.

The new rules will make getting friends and family into the stadium more difficult, but they are consistent with rules in other major college football stadiums across the country. Even though the tickets are technically paid for through student fees, no other school in the Big 12 includes student tickets in tuition, even though many schools are equally as competitive with tuition and cost of living.

Limiting the ability to distribute tickets is not making changes, but rather trying to enforce the rules that have been in place for years. If people find ways through the new system, Baylor's response will not be to make the rules less enforceable. Instead, if this does not work, students should be prepared to pay for tickets sooner rather than later.

## Lariat's new services are weapons in battle for better news

News can be a great sleep-inducer, especially when reading a news story leads you to ask, "Why do I care?"

Let me ask you this: Why DO you care? Why pick up a newspaper at all?

It could be that you've always read the paper, maybe even before articles could be read online. Perhaps you're a student who's required to read the paper for class. Maybe you're a news junkie, like myself, who can't get enough of what's going on in the world.

Whatever your reasons – out of loyalty, for knowledge or to search for typos – you take part in one of the biggest industries in the world. You are the customer, and news agencies are the businesses.

Like any company, news agencies work for their consumers. That is why, here at the Lariat, we are making a few changes. We want to better provide service to our readers.

A journalist is obligated to investigate, write and inform the public of what is happening in our society. This is what a good journalist does. I'm aware that many people do not have a high regard for journalists. Like most businesses, it only takes one person or one mistake to ruin the experience and tear down any bridge of trust that exists between the consumer and the business.



Linda Wilkins  
Editor in Chief

At the beginning of the semester, I asked the staff why they were here. Why do we lose sleep in order to work for a college paper? Why do we oftentimes miss class in order to conduct interviews?

The answer? We want to serve, and our service is to the Baylor community and the surrounding areas. We want to provide news accurately and quickly. We consider it our duty to you, our reader, to seek out news, ask the questions you would ask and tell the story.

For the Lariat staff, our goal is to improve. We are students looking to gain experience as well as serve our community.

With this in mind, the Lariat has made a

few changes in order to better communicate news.

One of the fastest ways to distribute news is through the use of social media. This semester, the Lariat added two new Twitter accounts for two sections at the Lariat – @BULariatArts, which is for the Arts & Entertainment section of the Lariat, and @LariatEditorial, which is the account for the opinion section. If you haven't already done so, follow our other accounts @bulariat for mainly news and @BULariatSports. The purpose of these accounts is to provide readers interested in different sections of the paper the chance to follow those sections and receive more news than what might be in the printed paper.

Also watch for more activity on our Facebook page. We will be using Twitter, Facebook and Instagram (@baylorlariat) to conduct polls, surveys and contests.

We are aware that at Baylor everyone is given an email address. We are utilizing this tool by creating an email newsletter you can receive for each day's top headlines. This

newsletter will be daily, and will include news, A&E, sports and video content. This is a simple way to get the top news for Baylor each day without searching for it online.

One major goal of the Lariat is to expand the services we offer. One such service is a blog. This semester, we are starting with two blogs, which will be maintained by two Baylor students. Tyler senior Taylor Griffin and Austin senior Ada Zhang will update their blogs "Give my Regards to Bear Country" and "Food&Feminism" on a weekly basis.

In an effort to be more transparent in our communication with the public, we are creating staff profile pages that will provide information on how to reach each member of the Lariat staff. In addition, we have added two new email accounts – LariatArts@baylor.edu and LariatSports@baylor.edu. Tips and questions can be sent to the Arts & Entertainment section and Sports section of the Lariat, respectively.

I encourage you to take advantage of these services. The staff will work to serve you, our reader. You hold us responsible.

Linda Wilkins is a senior journalism and religion double major from Tyrone, Ga. She is the editor in chief of The Baylor Lariat.

### What's new at the Lariat?



This symbol indicates when a story has additional content online.

### Lariat Blogs

"Give my Regards to Bear Country"



"Food&Feminism"



### Twitter



@Lariat Editorial

### Newsletter

Want to stay up to date on the latest stories at Baylor? Sign up to receive a daily newsletter with the Lariat's top headlines. Go to [baylorlariat.com](http://baylorlariat.com) and click on the "Subscribe" button to take advantage of this free service.

### Meet the Staff

- Editor in chief**  
Linda Wilkins\*
- City editor**  
Paula Ann Solis\*
- Asst. city editor**  
Reubin Turner
- News editor**  
Maleesa Johnson\*
- Copy desk chief**  
Trey Gregory\*
- A&E editor**  
Rae Jefferson
- Sports editor**  
Shehan Jeyarajah\*
- Photo editor**  
Carlye Thornton
- Web editor**  
Eric Vining\*
- Multimedia Producer**  
Richard Hirst
- Broadcast producer**  
Alexa Brackin\*
- Asst. broadcast producer**  
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Jenna Press
- Staff writers**  
Rebecca Flannery  
Abigail Loop  
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Cody Soto  
Jeffrey Swindall
- Photographers**  
Constance Atton  
Skye Duncan  
Kevin Freeman
- Cartoonist**  
Asher F. Murphy
- Ad representatives**  
Taylor Jackson  
Jennifer Kreb  
Danielle Milton  
Lindsey Regan

**Delivery**  
Matt Sparks  
Emily Ward

\*Denotes a member of the editorial board



## Student body president focuses on better student experience

Baylor University is entering a time of unprecedented notoriety and exceptional success. No longer is our commitment to clearly understanding our desired destination simply a personal conviction. But now, our pursuit of excellence and our Christian commitment are on display for the entire world to see. While the complexity of our institution lies in recognizing and involving multiple constituency groups, I am afforded the opportunity to lead a very special group: the student body.

On June 1, I began my role as the 2014-2015 student body president. This role not only requires a keen institutional understanding and an ear to the voice of the students, but also demands vision. I write to assure each of you that I am eager to take the steps necessary to accomplish meaningful goals that I think will transform our current student experience into an even greater experience.

The realities of the year ahead

can seem almost overwhelming. With so much happening right now – a new on-campus football stadium and the largest incoming class in our history – it is easy to become fixated on certain aspects of the year. Though those important are to note, I do not want to lose sight of the vision and strategic goals of our university. There are three categories of potential transformation that I believe to be of utmost importance to me. Working with key leaders across campus, I will emphasize the need to enhance opportunities for students to participate in summer school; increase the placement rate for graduates; and strengthen the ties between current students and alumni.

I believe a larger emphasis should be placed on summer opportunities at Baylor. By providing financial assistance, expanded class selections,



Dominic Edwards  
Student Body President

and dynamic campus engagement experiences, students would be able to take advantage of so much that Baylor has to offer year round. With a greater importance placed on the summer experience, I am confident that we, as students, will have the resources to graduate in four years and succeed academically.

Another topic that I believe merits discussion and action is ensuring that job and graduate and professional school placement rates equal

the quality of education we already possess. The graduates that our institution sends out into the world are exceptional. Put plainly, the employers and experiences as well as graduate and professional school opportunities for our graduates should also be exceptional.

The final focus of mine will be to strengthen the relationship between current undergraduates and the Baylor Alumni Network. When freshman walk through the columns of Independence during Line Camp, we relish in the idea that they are lifelong members of "That Good Ol' Baylor Line." That idea is rooted not only in a set of similar experiences, convictions and affections for Baylor; but is also steeped in a regard for the future of our beloved institution. By strengthening the relationship

bridging the gap between students and alumni, we can create a spirit of unity here at Baylor University that will be unparalleled by any in the country.

I am eager to see what amazing opportunities and advances God has in store. With the faith of so many who love Baylor, we are sure to see progress. As we begin this school year, I encourage each member of the student body to challenge me, your student body president. Challenge me to uphold the values that I campaigned on. Challenge me to continue to boldly advocate for the student body. Challenge me to prove my leadership abilities again and again. I am always happy to help my fellow students in any way. Please feel free to stop by the Student Government Office and say hello. Welcome back!

Dominic Edwards is a senior marketing major from Arlington. He is the student body president for the 2014-2015 academic year.

### To contact The Baylor Lariat:

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Lariat@baylor.edu  
254-710-1712

**Advertising inquiries:**  
Lariat\_Ads@baylor.edu  
254-710-3407

### Opinion

The Baylor Lariat welcomes reader viewpoints through letters to the editor and guest columns. Opinions expressed in the Lariat are not necessarily those of the Baylor administration, the Baylor Board of Regents or the Student Publications Board.

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# BAA files lawsuit to be sole alumni organization

By REUBIN TURNER  
ASSISTANT CITY EDITOR

After a proposed agreement between the Baylor Alumni Association and the university failed to reach a required supermajority to pass, the university filed suit against the alumni association citing trademark infringement.

In response, the BAA filed a countersuit on Aug. 6 against Baylor University, alleging the university failed to uphold an official contract between the two entities.

This came after the BAA published a controversial issue of The

Baylor Line, titled "The Real Story," which detailed their version of events.

According to the lawsuit, the BAA is urging the university to acknowledge the association as the official alumni organization of the university, as well as to cease operating the Baylor Alumni Network, which the BAA claims was created to replace their organization, according to the countersuit.

According to a press release by the BAA, the BAA has tried for years to work with the university in a way that would allow them to support the university, while pre-

serving its independence.

Julie Hillrichs, media representative for the BAA, said after Baylor filed the lawsuit against the BAA, Baylor began reaching out to the BAA in an attempt to settle the issue before going to court.

"When the talks began, we started to make significant progress on both sides," said Hillrichs, a vice-president at Vianovo, a Dallas-based strategic communications firm.

She said, however, for any action to be taken by the BAA a vote was needed, which would have required more time before the dead-

line passed to file a countersuit on Aug. 6.

Hillrichs said Baylor refused to extend this deadline and as a result, the BAA was forced to file the countersuit.

Lori Fogleman, assistant vice president for media communications, said the university was deeply disappointed with the BAA's choice to file, especially after they were actively engaged with the BAA for more than two years in an attempt to resolve the issue.

"Regrettably, our attempts at resolution have been unsuccessful," Fogleman said.

Fogleman also said the BAA seems to have been unsuccessful in the past in mapping out a plan of action that is beneficial to both the university as whole, and its students.

BAA President Keith Starr, no relation to Baylor President and Chancellor Ken Starr, said he shared in Fogleman's disappointment that a resolution could not be met before further litigation occurred.

"The Baylor Alumni Association and Baylor University spent the better part of the past month trying to resolve our legal dispute,"

Starr said. "Unfortunately, it does not appear that our efforts are going to be successful at this time."

According to the Baylor lawsuit against the BAA, the BAA has yet to donate any money of the \$1 million gift approved in February 2013 to support the presidential scholarship initiative. These actions gave the university cause to believe the BAA was no longer able to best meet the needs of the university.

"We will continue to seek relief in the courts, if the BAA continues to ignore the best interest of the university," Fogleman said.



KEVIN FREEMAN | LARIAT PHOTOGRAPHER

## A new year at Baylor

Baylor student volunteers unload a van for an incoming freshman at Penland Hall on Thursday, the second day of freshman move-in.

## Students get the chance to walk down walls at stadium

By REBECCA FALNNERY  
STAFF WRITER

The only thing better than getting to go inside McLane Stadium is getting to rappel down the side of it.

That's the idea behind the fundraiser for Communities in Schools of the Heart of Texas, a Waco dropout prevention organization. Over the Edge, an international company that raises funds by offering donors the opportunity to go over the edge of a local building, promised to aid Communities in Schools with their fundraiser on Sept. 27.

Venee Hummell, resource development coordinator for Communities in Schools, said after they pursued the license to hold the Over the Edge event, they couldn't have been more excited to get permission to use McLane

Stadium as their venue.

"Our CEO has seen events from Over the Edge take place in various cities," Hummell said. "But this will definitely be one of the best places we've seen. Everyone is so excited to go to the games, so why not go down the side of it too?"

Participants in the fundraiser must pledge to raise \$1,000 and by securing the pledge with a credit card number, participants are guaranteed a spot to rappel down the side of McLane Stadium. Participants have 30 days after the event to complete the fundraising process.

"So far we have 37 people signed up to participate," Hummell said. "Additionally, 10 people have already raised the \$1,000 and continue to surpass that amount."

After participants raise \$1,500,

they also get a free GoPro camera, and after \$2,000, they get a free premium GoPro camera.

"In addition to the cameras, whoever raises the most money for the fundraiser will win two free continental U.S. round-trip airline tickets," Hummell said.

The fundraiser has about 50 spots remaining.

Tyler Gambrell, marketing manager for operations and facilities management at McLane Stadium, said the event is something Baylor is taking on with pride.

"We're really excited about having it at the stadium," Gambrell said. "It's for such a great cause, and a great message to relay to the community."

Further information about event registration is available at [FirstGiving.com/cishot/over-the-edge](http://FirstGiving.com/cishot/over-the-edge).



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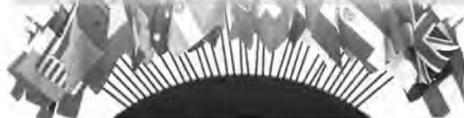
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\*Information session for those who miss the first meeting will be Wednesday, September 3, 6-7:00 PM in Draper 337



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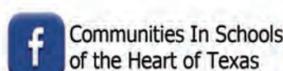
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# City prepares for game day traffic, plans in place



Game days will mean road closures, emptied parking garages and shuttles for many Baylor students. The above map details the facets of game day parking.

BY ABIGAIL LOOP  
STAFF WRITER

Despite the 45,000 people set to fill up McLane Stadium this weekend, parking will not be a concern on game day, said Drew Vincent, a member of the Waco Downtown Development Cooperation.

Vincent said he believes game day will go smoothly because of

broad parking options, although it will take time to adjust to the parking changes.

"What we have is 1,900 free parking spaces downtown," Vincent said. "We're just going to have to wait and see what happens. This is a big thing, we're going to have to get habits down."

To ease the process of parking and getting to McLane Stadium,

downtown Waco will offer free shuttles to visitors. Shuttles will pick passengers up on 5th Street and Austin Avenue and take them near Buzzard Billy's where they can then walk under I-35 to get to the stadium.

Shuttle routes and the parking expansion downtown will result in the closure of Austin Avenue from 4th Street to 8th Street.

Select areas near McLane Stadium will have paid parking options, which include the stadium lot, select Baylor garages and lots by private sectors.

Road closures will also occur on Baylor's campus at University Parks Drive, Dutton Avenue and Speight Avenue.

However, students on Baylor campus will be able to park in faculty and visitor parking in the East Campus Parking Garage and the interior of campus will be available to students after 3 p.m. each Friday of a home football game.

People parking downtown and taking a shuttle to the stadium will also be able to take advantage of a smartphone app made available by Waco Transit called "Ride Systems". The app shows Waco Transit buses specific to their game day shuttle routes.

Vincent said vendors will be stationed along the bus pick-up route and he hopes having resources like the shuttle will make game days run even better as well as give visitors a unique Waco experience.

"When I went to Baylor, I didn't know a lot of the stuff happening downtown," Vincent said. "We hope this will be beneficial to the downtown area and that it becomes more of a talking matter."

B Joy Bijoux Boutique owner Brenda Atchison, said she's expecting game day to have a posi-

tive effect for downtown businesses like hers, which is located on what will be the closed-off section of Austin Ave.

"I think everything will go smoothly," Atchison said. "There's an air of excitement. We're a vintage shop and we're going to have an old fashioned popcorn machine ready for people and also some freestyle modeling."

Atchison said although this would be new for everyone she still thinks the logistics look good.

However, not all business owners feel this way.

Jhonas Theill, owner of Suit City, located along the same segment of closed-off Austin Avenue, said he believes all the parking downtown will have a negative effect on his business.

"I can only speak for my customers," Theill said. "Most are above the age of 35 and proximity is important to them. I believe the parking would be an impediment to my clients. Restaurants will have a positive outcome with game day, but retail won't."

Theill said he's hoping to be wrong and will keep his fingers crossed for a positive outcome.

"I hope everyone who comes to game day downtown will need a new suit," he said jokingly. "In the spirit of community, I want to add my store to a very successful game day."

Further information regarding parking plans downtown and at Baylor can be found at <http://www.baylor.edu/students/gameday/index.php?id=867027> or



Shuttle services will be provided to take students to and from the game.

# McLane stadium rules made with students' safety in mind

BY MADELINE SNEED  
STAFF WRITER

The opening of McLane Stadium will bring with it several changes to the game day experience meant to increase fan safety, according to a press release by Baylor Athletics.

Policies once common at Floyd Casey Stadium, such as re-entry into games after leaving, will no longer be allowed in order to create a more secure environment.

"It's simply a safety issue," said

Nick Joos, executive associate athletic director for external affairs. "All NFL teams, Big 12 teams and college teams nationally have gone to a no re-entry policy."

Ian McCaw, vice president and director of athletics, said in a press release that while several other policies have changed as well, they are all with the safety of fans in mind.

Also, in conjunction with the university-wide ban on tobacco products, smoking will not be permitted at the stadium which is an extension of the campus.

Fans with purses will have to limit their size to no larger than 12 inches long, 6 inches wide and 12 inches high, and no backpacks will be allowed. According to the release, national security officials identified backpacks as a risk at sporting events in large complexes like McLane Stadium.

"Again, it's a safety issue," Joos said. "We are ensuring the safest possible environment. Nothing can be thrown on the field or worse."

Other banned items are non-IMG portable chair-back seats be-

cause of the inconsistency in their sizes that leads to chair-backs overlapping onto other visitors' seats. As an alternative, fans may rent IMG chair-backs designed especially for McLane Stadium seats at BUBearChairs.com where they are rented out for \$45 a season.

Former Big 12 regulations seen at Floyd Casey, such as the banning of artificial noisemakers and video cameras, will continue to be in place.

Brad Wigtil, interim police chief of the Baylor Police Depart-

ment, said outside the stadium security measures will also be increased.

"A lot more cameras are in the new stadium, which helps us quickly assess what's going on," Wigtil said. "Not just fights or anything like that, but we can see if the lines are getting too long and what's going on in the parking lot."

Additionally, SkyWatch, a mobile observation platform, will be on a trailer in the parking lot that elevates up to 20 feet high for maximum coverage, Wigtil said.

"It gives us the ability to watch tailgating and the parking lot during the pregame, as well as during the game when fans leave their tailgating stuff in the parking lot," Wigtil said. "It'll be a real visible thing."

A complete list of changes to stadium policies can be found at [www.baylorbears.com/gameday](http://www.baylorbears.com/gameday).

## Summer Changes to Baylor's Campus: What you missed

South Russel Hall refurbishment was completed.

Penland Dining Hall was expanded.

The Ruth Collins Dining Hall was converted to a student meeting center for studying, gathering and concerts.

Progress continued on the business school campus.

Information compiled by Paula Solis, City Editor.

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SKYE DUNCAN | LARIAT PHOTOGRAPHER

Student Body President Dominic Edwards participates in the ALS ice bucket challenge on Friday at the Bill Daniel Student Center.



CARLYE THORNTON | PHOTO EDITOR

Incoming freshmen begin their convocation in prayer led by University Chaplain Burt Burleson.



SKYE DUNCAN | LARIAT PHOTOGRAPHER

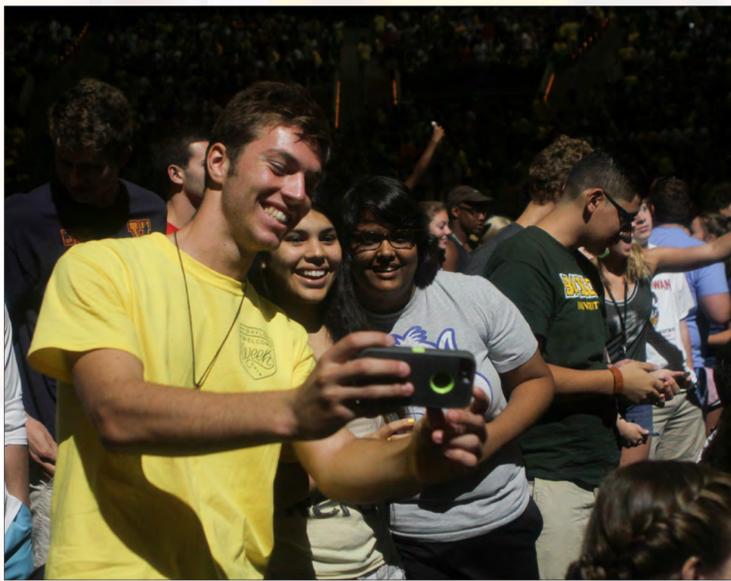
Incoming students, parents and faculty enjoy the president's picnic on Thursday on Burleson Quadrangle.



CARLYE THORNTON | PHOTO EDITOR

Baylor students help unload the car of an incoming freshman on Thursday at Collins Hall. Move-in volunteers were able to unload vehicles within a few minutes.

# You belong at Baylor



CARLYE THORNTON | PHOTO EDITOR

Incoming freshmen were asked to take selfies with new friends at convocation on Friday. Students were also encouraged to use #belongatBaylor on social media to document their college journey.



KEVIN FREEMAN | LARIAT PHOTOGRAPHER

Students and faculty help incoming freshmen move in to the Teal Residential College in East Village on Wednesday.



KEVIN FREEMAN | LARIAT PHOTOGRAPHER

Plano freshman Tyler Sullivan flies down the water slide at the Teal Residential welcome event on August 21, 2014. The Move-In, Get-Out event featured a giant water slide, board games, water guns, and food for all Teal residents.



SKYE DUNCAN | LARIAT PHOTOGRAPHER

Freshmen gather for Welcome Week small group round-up on Thursday on Fountain Mall. The groups spent time meeting one another and making plans for the weekend.

# Baylor students, faculty engineer a healthier America

By ABIGAIL LOOP  
STAFF WRITER

Counting calories in a meal will soon happen with a push of a button.

Faculty members from Baylor's Electrical and Computer Engineering Department, along with a team of undergraduate and graduate students, are in the process of developing a microwave-like device that will display the number of calories in a meal on a plate.

Drs. Randall Jean and Robert Marks, Baylor engineer professors who are the lead researchers for the project, are also working alongside a team from researchers from General Electric's global research team.

Dr. Jack Webster, a senior scientist and project leader with GE Global Research, said the idea generated back in 2009 at GE. Then, in 2012, he and his team discovered Jean and began the collaboration with Baylor.

Webber said together, the scientists hope to achieve a 'calorie-counter' microwave that will one

day be a patented product for everyone to use.

"We initiated the partnership when I discovered that Dr.

*"I see this possibly being a solution to the obesity epidemic."*

Dr. Robert Marks | Professor of Engineering

Jean had patented the microwave spectrometer," Webster said. "We needed his knowledge of measurement for the device so we contacted him and started working with his lab."

So far, the group of researchers and scientists have come up with the ability to find the caloric count of a mixture of components such as oil, sugar and salt. The next step is solid food.

"Right now we have some preliminary data," Marks said. "When you do research of this sort, you look for proof of principle. You want to see if it works and get the problem down to the

simplest form. The proof of principle has worked out splendidly."

Marks said eventually they would like to achieve something user friendly that could be put on a plate.

Marks said the research team is hoping that not only will this product be innovative for the Baylor engineering department and GE, but that it will also encourage healthier eating.

With America's rising obesity rate, this product is needed more than ever, Marks said.

"America is fat," he said. "These people are really ill. If they had one of these calorie counters and exercise, they could solve it. I see this possibly being a solution to the obesity epidemic."

Baylor doctoral candidate, Brandon Herrera, said he agrees with Marks and the device will give America a new mentality.

"We don't really know what we eat," Herrera said. "Mainly, it would help motivate people to actually know what they're getting into. It's not a life-changing device, it just might put the cake back in the fridge."



A mock-up of a calorie counting microwave developed by General Electric and a team of engineers at Baylor is designed to help battle the American obesity epidemic. Dr. Robert Marks, professor of engineering, hopes this device will help people by informing them of their caloric intake in an instant.

## Mexico creates special economic crime force

By MARK STEVENSON  
ASSOCIATED PRESS

MEXICO CITY — Mexico launched a special 5,000-strong police force Friday to combat industrial, farm and business crime that has extended throughout the country's economy, strangling commerce in some regions.

Drug gangs have long penetrated some Mexican mining and agricultural sectors, but officials now reveal that everyone from fishermen to tourist resorts to banana growers have been hit by the wave of extortion, kidnapping and thefts by the gangs.

In some cases, like the western state of Michoacan, the cartels and gangs cut down trade so much that "even the barbershops weren't serving customers."

The whole social fabric broke down," said National Security Commissioner Monte Alejandro Rubido.

The new force, known as the gendarmerie, is made up of fresh recruits whose average age is 28 and who have never served on another police force.

Its officers were trained by the Mexican army and its commanding officers got training from police forces from Colombia, Chile, Spain, France and the U.S.

Gendarmerie members will be a division of the federal police and will be sent to areas where there is an organized crime presence and there is no economic activity because production is being restricted by the criminals.

"The officers of the new gendarme force ... are trained to serve the population on foot, and on horseback, in rural, urban, tourist and border zones," President Enrique Pena Nieto said.

Most Mexicans had long been aware that parts of the country had such problems, such as Michoacan, where the Knights Templar cartel told farmers when to plant and took a cut on every product and even ran the iron ore industry.

In the northern border state of Tamaulipas, demands for businesses to pay protection money have been common.

Mexico's national statistics institute estimated that in 2012, the latest figures available, that crime cost the country about \$16.5 billion, or 1.3 percent of GDP.

But the breadth of problems that authorities have now acknowledged is staggering.

Luis Montoya Morelia, the head of federal police in Tamaulipas, said the hyper-violent Zetas cartel had threatened fishermen on the Gulf coast, forcing them to sell their catch to the cartel for just 7 cents per kilogram (3 cents per pound).

The gang would then apparently take the fish to market and sell it for full price.

Rubido said cattle ranchers in southern Mexico were buying sorghum abroad because nobody would rent harvesting machines to sorghum growers in Tamaulipas, apparently fearing the cartels would burn or steal the equipment.

This year, under police and military protection for every stage from harvest and packing to distribution, Tamaulipas was able to bring in a bumper crop.

Banana growers in the steamy southern Gulf state of Tabasco also have come under gang pressure.

When the banana harvesting season comes around, extortion and kidnappings rise to some of the highest rates in Mexico, Rubido said.

On the southern Pacific coast, gangs threaten the resorts of Ixtapa and Zihuatanejo, though Rubido did not offer specifics on the threat there.

Michoacan offers the most extreme example of the cartels' Mafia-style control, especially with the region's main crop, limes.

"The planters, pickers, packing houses and distributors all had to pay a cut for the right to operate or ship to the criminals," Rubido said.

It wasn't immediately clear how the small gendarmerie force will be used to attack such widespread problems.

The task to date has largely fallen to soldiers and marines, whose tactics have spawned continuing complaints. But it doesn't appear the new gendarmes will be numerous enough to replace military units in a broad range of law enforcement roles.

"It is naive to think that just by creating a new force with people who haven't been in the police before ... things are going to change," said Miguel Moguel, a researcher at Mexico's Fundar think tank.

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# Local hotel closure stresses incoming Baylor families

By MADELINE SNEED  
STAFF WRITER

The recent closure of the Clarion Hotel on South 4th Street caused many to lose reservations just weeks before Move2BU week began and highlighted the benefits of seeking alternative housing options for visitors.

According to a statement by Choice Hotels, who owns the Clarion Hotel property, the Texas Limited Partnership has taken over the space with plans to redevelop the property and provide new business and employment opportunities to the Waco community.

Those who did have reservations at the Clarion for Welcome Week events or leisure travel were notified they would have to make other plans through an email, said Wes Wilkins, the father of two Baylor students who booked his Clarion room during with the hopes of staying close to campus while helping his children move in.

"They said the hotel was closing and they had to cancel my reservation," Wilkins said. "That's all they told me."

Wilkins, left with limited options so close to a busy time period for Waco, reserved a room at the Comfort Suites on La Salle Avenue.

While many visitors were funneled to surrounding hotels, others remained secure with their travel plans because they employed the use of recreational vehicles to guarantee they would have a place to stay.

Dr. Darrell Caldwell, father of a Baylor graduate, said he frequents RV parks in Waco instead of searching for hotels so he can guarantee he'll have a place to stay when he wants to visit his daughter or watch a Baylor football game.

"Really when we started is when the kids went off to college," Caldwell said. "We rented RVs for the first two years, every possible kind, to decide what we

wanted to buy."

Caldwell said having his own RV not only releases him from the worries of cancellation and trip ruined but also allows him to tailgate during the games.

"We have a secured amount of space, we have our own bedroom and everything in there is ours," Caldwell said. "We are always there the evening before and have a place to stay. It's our own mobile hotel room."

The benefits of RVs do not stop with convenience: they also create a community, Caldwell said.

"The RV community is a really neat, family fun oriented community," he said. "You make friends."

This RV community, however, does have limitations similar to hotels because RV lots for game day, located at the Ferrell Center and managed by Baylor's Athletic Department, can sell out for the entirety of a season before even the first game, Caldwell said.



KEVIN FREEMAN | LARIAT PHOTOGRAPHER

The closed Clarion Hotel west of I-35 on Aug. 20, 2014. The hotel's closure caused problems for incoming students and families who had reserved rooms ahead of Welcome Week.

According to the 2014 Baylor Football Fan Guide, lots for the 2014 season have all been booked, but fans can be put on a

waitlist by emailing [athletic\\_marketing@baylor.edu](mailto:athletic_marketing@baylor.edu) or calling 254.710.8110.

# Baylor provides new fast-track program for law

By ABIGAIL LOOP  
STAFF WRITER

Baylor 2 Law, a new program being offered at Baylor Law School, is giving incoming pre-law students an opportunity to further their legal education and future careers.

Baylor Law School has selected six pre-law freshmen to become a part of the new program, "Baylor 2 Law," which provides two scholarships toward an undergraduate and Baylor Law School Degree for each student.

The program offers a \$10,000 scholarship that is applied to Baylor undergradu-

ate courses and at least a \$21,000 scholarship toward a Baylor Law School Degree.

Similar to the competitive track "Baylor 2 Medical Track Program", which has been in place since 1998, students who would like to become a part of the Baylor 2 Law School have to be invited first to apply.

"As a senior in high school, students who are interested should apply for pre-law," Elizabeth Cano, Baylor's pre-law coordinator said. "Then, if they meet certain requirements, they are invited to apply and then have an interview with a law school admissions officer."

After they are accepted, Cano said

students must keep up the requirements of the program in order to maintain their scholarship and ensure admission into Baylor Law School. At least a 3.6 cumulative GPA while in Baylor undergraduate courses and a minimum LSAT score of 162 are also requirements, according to the program's website.

Cano said Baylor 2 Law program administrators are hoping the new program will attract more pre-law students to Baylor's campus.

"Baylor is increasing its resources," Cano said. "We want to attract talented undergraduates and this is an incredible opportunity for interested students."

Nicole Neeley, assistant dean of admissions at the Baylor Law School, said she agreed with Cano that the program is meant to find exceptional students and help them build their future careers.

"The program targets high-achieving college applicants and rewards a chosen few," Neeley said. "Part of the program is being able to mentor these students and help them make relationships with people at the law school."

The first round of these six pre-law students are expected to join the new program this semester.

"We awarded the scholarships in January to the incoming students," Cano said.

"We had 50 students apply and six were selected. All six made it through to the program and received their scholarships as well."

Compared to other university programs, Cano said no other has one like Baylor's where scholarships are involved.

"This is a really innovative program," she said. "Some programs give you early acceptance to law school but none are like this. It's a good model for pre-law students and scholarships help with the expensive costs."

According to the American Bar Association Journal, in 2013 there was a decrease of 4,806 students from the fall of 2012, when 44,481 students began their law school studies. Cano believes this to be from the high cost of law school.

"There's been a decline in law applications and decline in the job market," Cano said. "Part of the equation is the cost of law school. This program is an incredible opportunity for interested students at an affordable price."



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ASSOCIATED PRESS

Navy Chief Select and Air Force Tech Sgt. Jay Boyd climbs aboard a sailboat with Grapevine Sailing Club volunteer Lee Uzdavinis during the Coast Guard Auxiliary flotilla and Wounded Warrior "Introduction to Sailing Seminar" August 16 on Lake Grapevine, in Grapevine, Texas.

# Texas vets find therapy on water

By JACQUELYNN FLOYD  
ASSOCIATED PRESS

DALLAS - People who carry on with missionary zeal about the poetry of sailing are probably not manning a bilge pump or scrubbing a hull, but the poetry is there.

It's there when the sailor captures the basic physics of wind, water and sail to create seamless motion. For those who love the sport, there's no joy to match it.

That very particular joy was shared recently with a group of combat veterans, wounded warriors invited to participate with their families in a learn-to-sail seminar on Grapevine Lake northwest of Dallas.

"We think sailing teaches life lessons," said Julie Jacob, a member of the Grapevine Sailing Club, which along with the American Airlines Sailing Club provided

teachers and boats for the event. "It's about trying to learn how to adjust on the fly."

That's a fitting metaphor for the profound challenges facing veterans participating in the Wounded Warrior Project.

"They've been forced to change their path in life and learn how to handle things all over again," said Andrew Powers, a coordinator for the program and a former U.S. Army corporal who lost an eye in an explosion in Iraq.

The demands are far more than physical, he added. "It's the internal wounds, the moral wounds," he told The Dallas Morning News (<http://bit.ly/1zcdZc>). "They have to live with those every day."

Said Navy veteran Jared Crouse of Waco: "I'm looking forward to the rush of the wind, the quiet. Now I get to enjoy the top side of the water. It's a great

stress reliever."

Crouse was injured in 2007 aboard a submarine deployed to the Middle East. When a generator malfunctioned, oxygen deprivation caused one of his retinas to detach, leaving him with permanent optical damage.

Army veteran David Callaway has fought post-traumatic stress since his tours in Iraq and Afghanistan. At times, the stress is so severe that he can't leave his house, and seeks the oblivion of sleep before sundown.

But since he enrolled in a five-man pilot program for the sailing seminar in July, he eagerly anticipated sharing the experience with the larger warrior contingent.

"I have really been looking forward to this. I'm really interested in learning to sail," he said.

Callaway spoke with an eagerness that suggests he was surprised at finding that the capacity

for pleasurable anticipation still existed in his consciousness.

"I don't know whether these volunteers realize it or not," he said, "but this is therapy."

It's a typical and commendable impulse to want to help injured veterans. A lot of people want to participate, but it takes a lot of effort and coordination to pull off a program like this one.

The idea started with a Coast Guard Auxiliary member named Jerry Shacklett, a retired firefighter and Vietnam veteran who got other members of his flotilla interested in sharing their love of the water with wounded warriors. They enrolled sailing club volunteers to act as hosts and instructors, and presented the plan to the warrior project.

"There's a physical part to sailing, but there's a psychological effect as well," Shacklett said. "Just letting the wind and the water

## Assault from Page 1

Wooten said it is the responsibility of the department and other entities such as the Office of Civil Rights to enforce rules that prevent the occurrence of these crimes on campuses and these organizations only recently realized enough was not being done.

Ultimately, education on prevention and the dangers of sexual assault is the first defense against attacks, Wooten said. "Bear Up Now" will provide free informational meetings to freshmen during their first weeks on campus.

"Girls' Night Out" for freshmen women is scheduled for 8:30 p.m. Tuesday and "Guys' Night Out" for freshmen men is at 8:30 p.m. Wednesday in Waco Hall.

This campaign is an extension of the usual lecture-type information sessions students have had in the past, Wooten said. The interactive session will include games with giveaways and drawings to engage the freshmen in attendance.

The campaign's website, BearUpNow.com, will provide students with further information to prevent sexual assaults along with contact information. The site will be available to view Tuesday.

"We don't want to just provide students with the required information; we want to empower them to take action to eradicate all sexual violence from within our community," Wooten said.

While a recent government mandate requires universities provide this type of sexual assault information to incoming freshmen, Wooten said the advisory board's campaign is not merely a last minute response. The committee began plans for "Bear Up Now" two years ago, she said.

"Though prevention programs are now legally mandated, Baylor is attempting to provide more for our students than just what is required," Wooten said. "Baylor is responding in this way because we are a caring Christian community and it is the right thing to do."

From positions in the Baylor Police Department to those in the counseling center, she said each board member interacts with

sexual assault survivors daily.

Sarah Dorrell, case manager for student life and a member of the advisory board, said the need for a campaign like "Bear Up Now" also ensures students get the best out of their educational experience.

"I work a lot with survivors of sexual assault - with those who have just reported and beyond," Dorrell said. "I see how it impacts their academic, social and spiritual development at Baylor. It's an important topic that students need to understand is a community issue, not an individual one."

Other colleges around the nation are using technology to reach a wider audience and increase college campus safety.

"TX Safety U" is a free app specific to Texas schools that provides information on the rate of assault occurrences at any Texas school and can connect users directly to the police department at a university.

"MyForce" is an app for schools around the nation created by Texas businessman, Michael Denton Jr.

Denton said the app's unique feature is the ability to release information to first responders if a person is worried about their safety.

However, while the use of technology makes help more accessible, Wooten said in the event of intoxication or unconsciousness, an app may not be able to help and such apps should not be a student's main line of defense.

"In the majority of rapes and sexual assaults, the student who's assaulted has already been incapacitated through the use of alcohol or drugs," Wooten said. "Unless you realize really quickly that you've been incapacitated, you may not be able to push that button."

For more information about "Bear Up Now," visit BearUpNow.com. To speak to a counselor about a sexual assault issue on campus, call the Baylor Counseling Center at (254) 710-2467.



ASSOCIATED PRESS

## Taking cover

Sri Lankan ethnic Tamil laborers shelter themselves Friday from rains at a commercial area in Colombo, Sri Lanka. Sri Lankan President Mahinda Rajapaksa said Tuesday that he will not allow the three U.N. investigators to visit Sri Lanka to inquire into allegations of war crimes committed by government troops and now-defeated Tamil Tiger rebels in the closing months of the country's civil war in 2009.

## Freshmen from Page 1

were't responsible to find them housing."

The increase of students isn't the only factor in the housing struggle. The closure of North Russell Hall for renovations this school year has decreased housing options for freshmen women by 475 beds. Lowe said because North Russell is out of commission, adjustments for women had to be made.

"The reopening of South Russell helps a lot," Lowe said. "But we had to make some of the regularly co-ed residence halls strictly female to accommodate."

Texana House, University House and Baylor Arbors are female-only housing this year.

"The enrollment displays the fact that there's more excitement than ever before to be a bear," Lowe said.

If the trend of an increasing freshmen class continues, the next step would either be add or expand residence halls, Lowe said.

However, she said she doesn't expect Baylor will make expansions any time soon.

Jennifer Carron, assistant vice president of admission services, said in a university press release the increase in students would make this class the most diverse.

"Our enrollment systems were a bit overwhelmed by the volume of students paying deposits and entering our orientation process, but we are delighted by the record rise in students deciding to attend Baylor, and we are ready for them when they arrive. This year's class will be one of the most talented and diverse in Baylor history," she said.



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## Stadium from Page 1

America.” Junior defensive tackle Beau Blackshear, a Waco native, said he was excited to cross the footbridge and go to McLane Stadium for the first time.

“Once you hit the top of it and start making that slope down, it all opens up and you know it’s actually real,” Blackshear said. “It’s not just pictures and stuff you’re seeing on the Internet. It’s actually here, and it’s time to get this thing going.”

Briles and other athletic leadership have emphasized how significant the stadium will be toward the branding of the university and the athletic program.

“Between 44 and 60 million people drive down I-35 every year,” Briles said. “I imagine some 8-year-old girl or boy is going to look out the window to the right or left and say, ‘Momma, man, look at that place. That place is beautiful. Where is that?’ And she’s going to say, Baylor. For the rest of their lives, they’re going to associate Baylor with excellence.”

Baylor athletic director Ian McCaw has been the leader of Baylor’s athletic resurgence and said he sees building McLane Stadium as the next step toward Baylor cementing its place as competitive, both on and off the athletics fields.

“It’s going to be very symbolic of the new Baylor,” McCaw said. “We have emerged as a serious national program.”

Since the announcement of the stadium, Baylor’s recruiting has taken a step forward. Despite their recent success, the Bears historically finish outside

of the top 30 in recruiting rankings. With the improved football presence and new stadium, Baylor’s 2016 recruiting class is currently rated No. 2 by 247 Sports.

Baylor also announced a partnership with Pennsylvania venue management group SMG to oversee operations at the new stadium. Among SMG’s current clients are Soldier Field in Chicago, Reliant Stadium in Houston and the Mercedes-Benz Superdome in New Orleans.

### In-stadium features

Not only did Baylor build the first new stadium in the Big 12 since 1980, but Baylor also put a premium on improving the fan experience within the stadium.

“We want to set the standard in a lot of ways [at McLane Stadium.] Just ask our coaching staff,” deputy athletic director Todd Patulski said. “Not only in the way that we play and how we operate, but the way we build this fan experience.”

The new McLane Stadium will feature a statue of Baylor legend and Heisman Trophy winner Robert Griffin III. The statue will be unveiled at Baylor’s season opener against SMU, and will reportedly feature an appearance from the man himself.

“We’re looking forward to being able to celebrate Robert’s achievements as a Heisman Trophy winner,” assistant vice president for facilities Brian Nicholson said. “We plan to do it at the first game, and we’re planning on him being here

to celebrate with us.”

The bronze statue, created by Arizona artist Tom White, will reportedly be almost 10 feet tall and be set in the south end zone. The pose Griffin will be sporting in the statue will be kept under wraps until the statue reveal.

When you walked into Floyd Casey Stadium, it was almost as if fans had to leave their technology at the door. Not only was Internet difficult to come by, but even the most basic of cell phone reception seemed to be at a premium.

Baylor athletics announced the Baylor In-Game app. The free app, produced by YinzCam, is built primarily to enhance the game experience. The app connects to Baylor Vision to provide live video and instant replays right from your seat. It also streams live news and stats straight to your phone.

“It is like having a DVR remote on your phone,” assistant athletic director John Garrison said. “You can watch replays and highlights from your seat in the stadium.”

When there is not live game action, the app still streams news to your phone, along with keeping stats and schedule readily available. It also ties in with the @BUFootball Twitter account to live stream tweets. The app is available on iOS devices, Androids and other tablets and personal computers.

All of these and more will be on display at McLane Stadium’s opener at 6:30 p.m. Sunday against SMU. The game will be nationally broadcast on Fox Sports 1.

## Assault from Page 1



department, the number of reported forcible sex crimes on campus reported increased by 52 percent, from 2,200 in 2001 to 3,300 in 2011.

Wooten said it is the responsibility of the department and other entities such as the Office of Civil Rights to enforce rules that prevent the occurrence of these crimes on campuses and these organizations only recently realized enough was not being done.

Ultimately, education on prevention and the dangers of sexual assault is the first defense against attacks, Wooten said. Bear Up Now will provide free informational meetings to freshmen during their first weeks on campus.

Girls’ Night Out for freshmen women is scheduled for 8:30 p.m. Tuesday and Guys’ Night Out for freshmen men is at 8:30 p.m. Wednesday in Waco Hall.

This campaign is an extension of the usual lecture-type information sessions students have had in the past, Wooten said. The interactive session will include games with giveaways and drawings to engage the freshmen in attendance.

The campaign’s website, BearUpNow.com, will provide students with further information to prevent sexual assaults along with contact information. The site will be available to view Tuesday.

“We don’t want to just provide students with the required information; we want to empower them to take action to eradicate all sexual violence from within our community,” Wooten said.

While a recent government mandate requires universities provide this type of sexual assault information to incoming freshmen, Wooten said the advisory board’s campaign is not merely a last minute response. The committee began plans for Bear Up Now two years ago, she said.

“Though prevention programs are now legally mandated, Baylor is attempting to provide more for our students than just what is required,” Wooten said. “Baylor is responding

in this way because we are a caring Christian community and it is the right thing to do.”

From positions in the Baylor Police Department to those in the counseling center, she said each board member interacts with sexual assault survivors daily.

Sarah Dorrell, case manager for student life and a member of the advisory board, said the need for a campaign like “Bear Up Now” also ensures students get the best out of their educational experience.

“I work a lot with survivors of sexual assault – with those who have just reported and beyond,” Dorrell said. “I see how it impacts their academic, social and spiritual development at Baylor. It’s an important topic that students need to understand is a community issue, not an individual one.”

TX Safety U is a free app specific to Texas schools that provides information on the rate of assault occurrences at any Texas school and can connect users directly to the police department at a university.

MyForce is an app for schools around the nation created by Texas businessman, Michael Denton Jr.

Denton said the app’s unique feature is the ability to release information to first responders if a person is worried about their safety.

However, while the use of technology makes help more accessible, Wooten said in the event of intoxication or unconsciousness, an app may not be able to help and such apps should not be a student’s main line of defense.

“In the majority of rapes and sexual assaults, the student who’s assaulted has already been incapacitated through the use of alcohol or drugs,” Wooten said. “Unless you realize really quickly that you’ve been incapacitated, you may not be able to push that button.”

For more information about Bear Up Now, visit BearUpNow.com. To speak to a counselor about a sexual assault issue on campus, call the Baylor Counseling Center at (254) 710-2467.

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**BOATS** from Page 1

mode will be available in the form of a two-seater cab hooked up to a bike.

Rick Allen, a former Waco councilman, received approval from Waco officials last week to start a downtown pedicab service.

Allen said he got the idea after he visited cities San Antonio, Austin and New York City where he witnessed bike-drawn cabs totting pedestrians around for a more unique transportation experience.

"You know how after a while you keep telling everyone that someone should start something, and then you're the one who has to start it? That was me," Allen said. "I kept thinking, 'I have all these ideas on how to improve downtown and no one's doing it.'"

After a long process of getting the City of Waco to approve an ordinance for pedicabs, details were finalized and approved Aug. 19.

Allen is planning to employ independent contractors to drive his pedicabs for game days and whenever possible throughout the rest of the year. Contractors will rent the cabs from Allen and use them to transport fans and pedestrians downtown for tips.

"We figure that with our 12 pedicabs, with a maximum speed of 8 miles per hour, we can transport a maximum of 150 people per hour to the stadium," Allen said. "By giving the drivers the ability to self-employ, it gives them a chance to go out and earn as much as they can and generate extra in-

come." Allen said he imagines the busiest times for his pedicabs will be game days and weekends but he aims to not let the heavy influx of customers on those days lessen the experience.

"We only get one chance to make a first impression," Allen said. "There will be a lot of disgruntled people if we don't get it right the first time."

Whether or not fans choose to use alternate methods to get to the stadium, trying to get mass amounts of people in a small amount of time from point A to point B is proving to be a creative process.



Greg Surber, the boat manager of Outdoor Waco, stands beside one of the pontoon boats to be used during game-days. ROBBY HIRST | MEDIA PRODUCER

**DORMS** from Page 1

ing about living off-campus.

Lowe said the email was only one of several methods the school employed to create more space.

"We offered upper-division students suggestions to move to Baylor Plaza One, Two or Three," Lowe said. "However, once they opted out of our contracts, we weren't responsible to find them housing."

The closure of North Russell Residence Hall for renovations this school year has also decreased housing options for freshman women by 475 beds. Lowe said because North Russell is out of commission, adjustments for women had to be made.

"The reopening of South Russell helps a lot," Lowe

*"This year's class will be one of the most talented and diverse in Baylor history"*

Tiffany Lowe | Director of Campus Living and Learning

said. "But we had to make some of the regularly co-ed residence halls strictly female to accommodate."

Texana House, University House and Baylor Arbors are female-only housing this year.

"The enrollment displays the fact that there's more excitement than ever before to be a Bear," Lowe said.

If the trend of an increasing freshman class continues, the next step would either be add or expand residence halls, Lowe said.

Jennifer Carron, assistant vice president of admission services, said in a university press release the increase in students would make this class the most diverse.

"Our enrollment systems were a bit overwhelmed by the volume of students paying deposits and entering our orientation process, but we are delighted by the record rise in students deciding to attend Baylor, and we are ready for them when they arrive. This year's class will be one of the most talented and diverse in Baylor history," she said.

Lori Fogleman, assistant vice president for Baylor Media Communications, said that while the enlarged class size is an impressive feat, Baylor admissions does not expect the enrollment for first-year students to continue with this growth trend.

"Our Board of Regents and administration have outlined our incoming class goal for 2015 to be the same size as the past several years," she said in an email to the Lariat. "For fall 2015, around 3,200 freshmen and 450 transfers. That has been our approximate goal for the past four-plus years. The growth this year will not change our enrollment goal in the future, and the university's size, as outlined in Pro Futuris, is to remain the same in terms of total undergraduate enrollment."

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